

# AudioCodes Ltd. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

<https://marketpublishers.com/r/AF5C29E5E56BEN.html>

Date: May 2025

Pages: 50

Price: US\$ 499.00 (Single User License)

ID: AF5C29E5E56BEN

## Abstracts

AudioCodes Ltd. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between AudioCodes Ltd. and its competitors. This provides our Clients with a clear understanding of AudioCodes Ltd. position in the [Computers and Electronic Equipment](#) Industry.

The report contains detailed information about AudioCodes Ltd. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for AudioCodes Ltd.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The AudioCodes Ltd. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes AudioCodes Ltd. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of AudioCodes Ltd. business.

### **About AudioCodes Ltd.**

AudioCodes Ltd. engages in the design, development, and sale of products for voice and data over packet networks. The company's products primarily provide the media gateway element in the network, as well as voice over Internet protocol (VoIP) end-points, such as IP Phones and VoIP mobile clients.

#### **Products**

The company categorizes its products into two main business lines, Network and Technology. Its products facilitate the transmission of voice, data and fax over packet networks

#### **Networking Products**

The company's networking products include analog media gateways for toll bypass, residential gateways, hosted, access and enterprise applications; digital media gateways with various capacities for wireless, wireline, cable, enterprise, fixed mobile convergence, and unified communications; multi-service business gateways for integrated voice, data and security access for service providers connecting enterprise customers to their network and for the enterprise branch office; IP phones for enterprise

and managed services service providers; mobile VoIP access solutions; media servers for enhanced voice and video services and functionalities such as conferencing, video sharing and messaging (IPmedia Media Servers); and value-added applications for unified communications. In addition, the company offers customers its professional services, which involve customization and development projects for customers.

## Technology Products

The company's technology products include voice over packet processors; Voice over Internet Protocol (VoIP) communication boards; media processing boards for enhanced services and functionalities; and voice and data logging hardware integration board products.

## Product Families – Networking Products

### Analog Media Gateways for Toll Bypass, Service Provider Access and Enterprise Applications

MediaPack, the company's analog and basic rate interface (BRI) media gateways for toll bypass, service provider access, and enterprise applications, are designed to empower the next-generation network by providing technology solutions that deliver voice and fax services to the corporate market, small businesses, and home offices. The company's analog media gateways for access and enterprise applications provide media streaming functionality while being either controlled by a centralized call agent or used in box VoIP control protocols (SIP, H.323, and MGCP).

The Mediant Family of Products-Digital and Mixed Media Access Media Gateways and Multi-Service Business Gateways for service provider access and enterprise applications (Mediant 600, 1000, 2000 and Mediant 1000 MSBG) and Digital Media Gateways and Various Capacities for Wireless, Wireline and Cable (Mediant 3000, 5000, 8000)

Mediant is its family of access gateways. The company has Mediant products for service provider access enterprise networks. It also provides converged media gateways for wireline, cable, wireless (GSM and CDMA), fixed-mobile-convergence and large enterprise networks. The Mediant product family offers functionality, providing a suite of standards compliant control protocols and public switched telephone network (PSTN) signaling interfaces for a variety of applications in most IP-PBX and softswitch controlled environments, as well as for various large enterprise, wireline, cable and

wireless media gateway applications in softswitch controlled environments. This product family is compatible with wireline, cable and wireless voice coders and protocols, including code-division multiple access (CDMA) global system for mobile communications (GSM), CDMA2000, and universal mobile telecommunications service, or UMTS.

The Mediant family provides carriers with a line of different sized gateways. The Mediant family of media gateways is capable of supporting unified communication and fixed mobile convergence applications. The Mediant family of products consists of various models that offer different capacity that is the number of concurrent calls that the gateway can handle. The capacity of its Mediant products range from approximately 30 concurrent calls to 8,000 concurrent calls for the wireless and wireline markets.

The compa

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

## I would like to order

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