

Atlantic Tele-Network, Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

<https://marketpublishers.com/r/A10409CE780BEN.html>

Date: May 2025

Pages: 50

Price: US\$ 499.00 (Single User License)

ID: A10409CE780BEN

Abstracts

Atlantic Tele-Network, Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Atlantic Tele-Network, Inc. and its competitors. This provides our Clients with a clear understanding of Atlantic Tele-Network, Inc. position in the [Communication Services Industry](#).

The report contains detailed information about Atlantic Tele-Network, Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Atlantic Tele-Network, Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Atlantic Tele-Network, Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios

pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Atlantic Tele-Network, Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Atlantic Tele-Network, Inc. business.

About Atlantic Tele-Network, Inc.

Atlantic Tele-Network, Inc. provides telecommunications services to rural, niche and other under-served markets and geographies in the United States, Bermuda, and the Caribbean.

The company, through its operating subsidiaries, provides both wireless and wireline connectivity to residential and business customers, including a range of mobile wireless solutions, local exchange services and broadband Internet services. It owns and operates terrestrial and submarine fiber optic transport systems.

Wireless: In the United States, the company offers wholesale wireless voice and data roaming services to national, regional and local wireless carriers in rural markets located principally in the Southwest and Midwest. The company offers wireless voice and data services to retail customers in Bermuda, Guyana and Turks and Caicos.

Local Telephone and Data: The company's local telephone and data services include operations in Guyana, the mainland United States and the U.S. Virgin Islands. It is a provider of domestic wireline local and long distance telephone services in Guyana. The company offers facilities-based integrated voice and data communications services to

residential and business customers in New England, primarily in Vermont, and wholesale transport services in New York State. The company is an Internet access service provider in the U.S. Virgin Islands.

International Long Distance Voice and Data Services: The company is a provider of international voice and data communications into and out of Guyana. As part of its infrastructure, the company owns interests in major international fiber optic cables linking Guyana to, among other places, Suriname, French Guiana, Trinidad, the U.S. Virgin Islands and the mainland United States.

Wireless Services

The company provides mobile wireless voice and data communications services in the United States, Bermuda, Guyana and Turks and Caicos.

U.S. Operations

The company, through its Commnet Wireless, LLC (Commnet) subsidiary, provides wholesale wireless voice and data roaming services in rural markets to national, regional and local wireless carriers. It offers these services to selected international carriers. The company provides these services through its own networks in markets located principally in six states in the Southwest and Midwest. The company also operates smaller networks in seven other states. The company designs, installs and operates its wireless networks in areas where its wholesale customers need extended coverage.

Network: The company operates networks with GSM and CDMA technologies in both the 850 MHz and 1900 MHz bands. This mix of technologies and spectrum varies by market. The majority of its GSM sites are also equipped with GPRS and/or EDGE data technologies. The company's networks comprise telecommunications switches, base stations and radio transceivers located on towers and buildings typically owned by others, and leased transport facilities.

Customers: The company has roaming agreements with approximately 65 United States-based wireless service providers.

Island Operations

The company provides wireless voice and data service to retail and business customers

under the name 'Cellular One' in Bermuda, through its BDC subsidiary.

Network: The company operates networks with GSM and CDMA technologies, primarily in the 850 MHz frequency band, which covers the entire population of Bermuda. BDC, through an affiliate, also holds the right to deploy a digital television and data network in Bermuda utilizing the 2.5 GHz band. The company employs Evolution Data Optimized (or EV-DO) services on CDMA network, and in 2009, launched services on a UMTS overlay across GSM network in Bermuda.

Customers: As of December 31, 2009, the company had approximately 20,500 subscribers in Bermuda. As a major CDMA operator on Bermuda, the company is the primary roaming provider for North American visitors using CDMA handsets, such as customers of Verizon Wireless and other carriers.

Competition: In Bermuda, the company competes against the wireless division of the incumbent telephone company and Digicel, which each operate GSM networks.

Guya

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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