

# Atlantic Gold NL Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

Atlantic Gold NL Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Atlantic Gold NL and its competitors. This provides our Clients with a clear understanding of Atlantic Gold NL position in the [Metals and Mining](#) Industry.

The report contains detailed information about Atlantic Gold NL that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Atlantic Gold NL. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Atlantic Gold NL financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Atlantic Gold NL competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Atlantic Gold NL business.

## **About Atlantic Gold NL**

Diamond Ventures NL (Diamond Ventures or the Company) is engaged in exploration for gold and diamonds.

### **Gold Projects**

#### **Kookynie Gold Project**

Diamond Ventures has exploration and development access to the highly prospective Kookynie region of the Eastern Goldfields, Western Australia under an agreement with Barmenco Pty Ltd, a privately owned mining contractor.

Diamond Ventures has earned the 50% interest in a development area covering the Butterfly, Admiral, Clark and Redlake gold deposits. The on-site CIP treatment plant (one million tonnes per annum) and accommodation facilities, which are owned by Barmenco.

The Kookynie Gold Project covers the key deposits and prospects within a gold mineralised region with the potential for discoveries of major gold ore bodies. It is located in the heart of the Western Australian goldfields 200 km north of Kalgoorlie and

35 km south of Leonora.

## Butterfly

In September 2002 agreement was reached between the Kookynie Joint Venture (Diamond Ventures and Barmenco Pty Ltd) and Sons of Gwalia Limited whereby Sons of Gwalia pay Diamond Ventures and Barmenco over a 4 month period for the right to mine the Butterfly deposit at Kookynie. Sons of Gwalia is developing the deposit as an open pit and will retain all proceeds. Mining is limited to a depth of 70 m below surface, the deposit to this depth having been estimated to contain 190,000 tonnes of ore at a grade of 2.6 g/t for 14,800 recoverable ounces of gold.

In addition there is a number of small open-pittable deposits adjacent to the Butterfly deposit including Clark (Indicated Resource 1 of 170,000 tonnes @ 2.8 g/t Au for 15,700 contained ounces of gold to a depth of 70 m) and Admiral (Probable Reserve 2 of 64,000 tonnes @ 2.6 g/t Au for 5,050 recoverable ounces of gold to a depth of 25 m) that are targets for near term development, and which are under evaluation for development by Sons of Gwalia.

## New Discovery at Diamantina

The Diamantina prospect which lies in the southern section of the Kookynie property is located on the extension of the gold-mineralised Cosmopolitan quartz vein about 500 m south of the main inclined shaft of the historic Cosmopolitan Mine. Up until about 1910 when it closed, the Cosmopolitan Mine produced 312,000 ounces of gold at a grade of 16 g/t to a vertical depth of 320 m. A small open pit was developed to approximately 40 m depth on the Diamantina section of the vein in the early 1990s.

## Kookynie Project - Other Exploration

Concurrent with the resource/reserve development activities in the Admiral/Butterfly and Diamantina areas, an extensive RAB and air-core drilling programme was undertaken in the northern part of the property to progress the search for the major new ore deposit yet to be discovered within this prospective terrain. More than 8500 m in 234 holes were drilled to test eighteen separate targets.

## Beaconsfield

### Beaconsfield Gold Project

In September 2002 a formal exploration agreement with parties representing the Beaconsfield Mine Joint Venture was executed. The agreement provides Diamond Ventures with full exploration access to all tenements apart from an exclusion area immediately surrounding and containing the Tasmania Reef, the subject of the current Beaconsfield gold mining operation located near the town of Beaconsfield in Northern Tasmania. The exploration area available to Diamond Ventures covers 85 km<sup>2</sup> and includes the highly prospective corridor of favourable stratigraphy/structure which hosts the Tasmania Reef. Past production and reserves at Beaconsfield amount to more than 1.5 million ounces of gold and the operation is producing at an annualised rate of about 90,000 ounces per year.

## Diamonds

### Ellendale Joint Venture (Diamond Ventures 53%, previously 51%)

The Ellendale Joint Venture project, situated 120 km east of Derby in the Kimberley Region of Western Australia, is a strategic holding within the Ellendale Diamond Field where the Kimberley Diamond Company NL (KDC) commenced production from Australia's third hardrock diamond mine in May 2002. The project tenement, Exploration Licence 04/813, is located 10 km from KDC's newly developed diamond mining operations.

### Bingara, New South Wales (Diamond Ventures 10% Net

The project operator, Cluff Resources Pacific NL, continued to explore the property during the year.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

## Contents

### RESEARCH METHODOLOGY

### DISCLAIMER

## 1. ATLANTIC GOLD NL COMPANY PROFILE

- 1.1. Key facts
- 1.2. Financial Performance
- 1.3. Key Executives
- 1.4. Ownership and Major Holders
- 1.5. Company History

## 2. ATLANTIC GOLD NL BUSINESS OVERVIEW

- 2.1. Business Description
- 2.2. Major Products and Services
- 2.3. Markets and Sales Activities
- 2.4. Locations, Subsidiaries, Operating Units

## 3. ATLANTIC GOLD NL SWOT ANALYSIS

- 3.1. Overview
- 3.2. Strengths
- 3.3. Weaknesses
- 3.4. Opportunities
- 3.5. Threats

## 4. ATLANTIC GOLD NL FINANCIAL ANALYSIS

- 4.1. Financial Statements
  - 4.1.1. Income Statement
  - 4.1.2. Balance Sheet
  - 4.1.3. Cash Flow
- 4.2. Financial Ratios
  - 4.2.1. Profitability
  - 4.2.2. Margin Analysis

- 4.2.3. Asset Turnover
- 4.2.4. Credit Ratios
- 4.2.5. Long-Term Solvency
- 4.2.6. Growth Over Prior Year
- 4.2.7. Financial Ratios Charts
- 4.3. Stock Market Snapshot

## **5. ATLANTIC GOLD NL COMPETITORS AND INDUSTRY ANALYSIS**

- 5.1. Atlantic Gold NL Direct Competitors
- 5.2. Comparison of Atlantic Gold NL and Direct Competitors Financial Ratios
- 5.3. Comparison of Atlantic Gold NL and Direct Competitors Stock Charts
- 5.4. Atlantic Gold NL Industry Analysis
  - 5.4.1. Metals and Mining Industry Snapshot
  - 5.4.2. Atlantic Gold NL Industry Position Analysis

## **6. ATLANTIC GOLD NL NEWS & EVENTS**

- 6.1. News & PR Activity Analysis
- 6.2. IR Corporate News
- 6.3. Marketing News
- 6.4. Corporate Events

## **7. ATLANTIC GOLD NL EXPERTS REVIEW<sup>1</sup>**

- 7.1. Experts Consensus
- 7.2. Experts Revisions

## **8. ATLANTIC GOLD NL ENHANCED SWOT ANALYSIS<sup>2</sup>**

## **9. AUSTRALIA PESTEL ANALYSIS<sup>2</sup>**

- 9.1. Political Factors
- 9.2. Economic Factors
- 9.3. Social Factors
- 9.4. Technological Factors
- 9.5. Environmental Factors
- 9.6. Legal Factors

## **10. ATLANTIC GOLD NL IFE, EFE, IE MATRICES<sup>2</sup>**

10.1. Internal Factor Evaluation Matrix

10.2. External Factor Evaluation Matrix

10.3. Internal External Matrix

## **11. ATLANTIC GOLD NL PORTER FIVE FORCES ANALYSIS<sup>2</sup>**

## **12. ATLANTIC GOLD NL VRIO ANALYSIS<sup>2</sup>**

## **APPENDIX: RATIO DEFINITIONS**

## **LIST OF FIGURES**

Atlantic Gold NL Annual Revenues in Comparison with Cost of Goods Sold and Gross Profit

Profit Margin Chart

Operating Margin Chart

Return on Equity (ROE) Chart

Return on Assets (ROA) Chart

Debt to Equity Chart

Current Ratio Chart

Atlantic Gold NL 1-year Stock Charts

Atlantic Gold NL 5-year Stock Charts

Atlantic Gold NL vs. Main Indexes 1-year Stock Chart

Atlantic Gold NL vs. Direct Competitors 1-year Stock Charts

Atlantic Gold NL Article Density Chart

1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

## List Of Tables

### LIST OF TABLES

Atlantic Gold NL Key Facts  
Profitability  
Management Effectiveness  
Income Statement Key Figures  
Balance Sheet Key Figures  
Cash Flow Statement Key Figures  
Financial Performance Abbreviation Guide  
Atlantic Gold NL Key Executives  
Atlantic Gold NL Major Shareholders  
Atlantic Gold NL History  
Atlantic Gold NL Products  
Revenues by Segment  
Revenues by Region  
Atlantic Gold NL Offices and Representations  
Atlantic Gold NL SWOT Analysis  
Yearly Income Statement Including Trends  
Income Statement Latest 4 Quarters Including Trends  
Yearly Balance Sheet Including Trends  
Balance Sheet Latest 4 Quarters Including Trends  
Yearly Cash Flow Including Trends  
Cash Flow Latest 4 Quarters Including Trends  
Atlantic Gold NL Profitability Ratios  
Margin Analysis Ratios  
Asset Turnover Ratios  
Credit Ratios  
Long-Term Solvency Ratios  
Financial Ratios Growth Over Prior Year  
Atlantic Gold NL Capital Market Snapshot  
Atlantic Gold NL Direct Competitors Key Facts  
Direct Competitors Profitability Ratios  
Direct Competitors Margin Analysis Ratios  
Direct Competitors Asset Turnover Ratios  
Direct Competitors Credit Ratios  
Direct Competitors Long-Term Solvency Ratios  
Metals and Mining Industry Statistics



Atlantic Gold NL Industry Position  
Company vs. Industry Income Statement Analysis  
Company vs. Industry Balance Sheet Analysis  
Company vs. Industry Cash Flow Analysis  
Company vs. Industry Ratios Comparison  
Atlantic Gold NL Consensus Recommendations<sup>1</sup>  
Analyst Recommendation Summary<sup>1</sup>  
Price Target Summary<sup>1</sup>  
Experts Recommendation Trends<sup>1</sup>  
Revenue Estimates Analysis<sup>1</sup>  
Earnings Estimates Analysis<sup>1</sup>  
Historical Surprises<sup>1</sup>  
Revenue Estimates Trend<sup>1</sup>  
Earnings Estimates Trend<sup>1</sup>  
Revenue Revisions<sup>1</sup>

## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

### Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

### **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

## I would like to order

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