

# ATCO Ltd. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## **Abstracts**

ATCO Ltd. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between ATCO Ltd. and its competitors. This provides our Clients with a clear understanding of ATCO Ltd. position in the <a href="Utilities">Utilities</a> Industry.

The report contains detailed information about ATCO Ltd. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for ATCO Ltd.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The ATCO Ltd. financial analysis covers the income statement and ratio trendcharts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your



company's decision-making processes.

In the part that describes ATCO Ltd. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of ATCO Ltd. business.

#### **About ATCO Ltd.**

ATCO Ltd., through its subsidiaries, engages in the regulated and non regulated natural gas and electric energy operations worldwide. The company engages in utilities, such as natural gas and electricity transmission and distribution; power generation and global enterprises, such as industrial manufacturing, technology, logistics, and energy services.

Segments

**Utilities Business Group** 

The Utilities Business Group includes: the regulated distribution of natural gas by ATCO Gas; the regulated transmission and distribution of water by CU Water; the regulated transmission of natural gas by ATCO Pipelines; the regulated distribution and transmission of electric energy by ATCO Electric and its subsidiaries, Northland Utilities (NWT), Northland Utilities (Yellowknife) and Yukon Electrical; and the provision of non-regulated projects by ATCO Energy Solutions.

The company, which supplies treated water to rural Alberta customers and small towns east of Edmonton, directly serves approximately 1,140 customers through its transmission network. In addition to serving communities along the transmission



pipeline, approximately 200 kilometres of distribution pipeline serve rural subdivisions and intensive livestock operations. CU Water also provides bulk water delivery.

ATCO Electric customers include approximately 203,000. It serves 245 communities in northern and east-central Alberta, and maintains and operates approximately 69,000 kilometres of transmission and distribution power lines and also operates approximately 12,000 kilometres of distribution lines for Rural Electrification Associations.

The Government of the Northwest Territories (NWT) granted Northland Utilities a new franchise for an area on the old Pine Point Mine site located on the south shore of Great Slave Lake.

Northland Utilities, both in Yellowknife and Hay River, implemented a fully-integrated billing system. Northland Utilities provides electricity to approximately 10,000 customers in 9 communities in the Northwest Territories. The company implemented a new fully-integrated billing system offering approximately 15,000 customers in 19 Yukon communities additional options and enhancements.

ATCO Pipelines controls approximately 8,440 kilometres of pipeline in Alberta and 200 receipt points. The company owns and operates natural gas transportation facilities throughout the province and is an integral part of the province's gas transmission system.

ATCO Energy Solutions, formerly ATCO Utility Services, provides value-added infrastructure and services to both municipal and industrial customers. Services include pipelines, water and wastewater treatment, high-voltage industrial systems and hydrocarbon storage, including hydrogen.

ATCO Water, a division of ATCO Energy Solutions, was publicly launched in October at the Alberta Urban Municipalities Association (AUMA) Convention in Edmonton. ATCO Water is focused on water and wastewater opportunities outside the scope of CU Water's existing regulated service offerings. ATCO Water provides operations and infrastructure solutions to both industrial and municipal customers.

The company has a partnership agreement with GE Water and Process Technologies (GE). The partnership allows ATCO Water to access GE's purification and advanced recycling technologies.

Power Generation Business Group



The Power Generation Business Group includes: the non-regulated supply of electricity and cogeneration steam by ATCO Power and ATCO Resources; the regulated supply of electricity by Alberta Power (2000); and the sale of fly ash and other combustion byproducts produced in coal-fired electrical generating plants by ASHCOR Technologies. ATCO Power and its joint venture partners, operates and owns 19 power plants in Canada, the United Kingdom and Australia.

In 2008, ATCO Power completed construction of its 45-MW clean natural gas-fired power plant in Valleyview, Alberta while also launching development of a third generating facility in Australia.

In November 2008, ATCO Power Australia Pty Ltd, announced construction of a 86-MW natural gasfired power station for Horizon Power adjacent to Horizon's Karratha

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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## **ANALYSIS FEATURES**

## **SWOT Analysis**

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### **Enhanced SWOT Analysis**

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

#### **PESTEL Analysis**

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



## Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

## IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



# Reputation

# Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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