

ATAC Resources Ltd. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

ATAC Resources Ltd. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between ATAC Resources Ltd. and its competitors. This provides our Clients with a clear understanding of ATAC Resources Ltd. position in the Industry.

The report contains detailed information about ATAC Resources Ltd. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for ATAC Resources Ltd.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The ATAC Resources Ltd. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes ATAC Resources Ltd. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of ATAC Resources Ltd. business.

About ATAC Resources Ltd.

ATAC Resources Ltd., an exploration stage company, engages in the acquisition, exploration, and development of mineral properties in Canada.

Properties

As of December 31, 2008, the company had interests in 23 mineral properties in Yukon Territory, and 1 property in each of British Columbia and the Northwest Territories.

Buzz Property

The company has staked the Buzz property in southern British Columbia. The property consists of five mineral tenures totaling 2248 hectares. It covers gold-bearing veins and a porphyry copper-gold target.

Hartless Joe Property

The Hartless Joe property hosts low sulphidation gold- and silver quartz veins, breccias and replacement zones.

Idaho Creek Property

The company has staked mineral claims comprising the Idaho Creek property in the Dawson Range area of central Yukon. The property hosts gold and silver mineralization, geophysical anomalies and soil geochemical anomalies.

Golden Revenue, Nitro and Seymour Properties

The company granted an option to Northern Freegold Resources Ltd. to acquire a 100% interest in the Golden Revenue, Nitro and Seymour gold projects located in the Carmacks area of central Yukon.

The Golden Revenue property is the advanced of the three projects. It contains two main drill targets (Discovery and Nucleus Zones). The Nitro property is located 8 kilometers west of the Golden Revenue property and covers a number of undrilled copper-gold soil geochemical anomalies. The Seymour property lies 7 kilometers east of the Golden Revenue property. It hosts gold-arsenic-silver soil anomalies.

Arn, Panorama and Nikki Properties

The Arn, Panorama and Nikki properties are located in Yukon Territory. The Arn property hosts gold-copper skarn zones; the Panorama property is a bulk-tonnage gold prospect modelled on the former Brewery Creek Mine, 15 kilometers to the southwest; and, the Nikki property covers a porphyry gold-copper system. The company holds a 100% interest in the Arn, Panorama and Nikki properties, subject to underlying royalty interests on production from the Arn and Panorama properties.

Rau and Wau Properties

The company has staked 64 claims to cover a gold and tungsten stream sediment anomaly in the central Yukon. In April 2008, the company divided the claim block into eastern and western portions based on the prospectivity for host tungsten and gold mineralization, respectively. The eastern half of the block is called the Wau property and the western block is called the Rau property. The company holds a 100% interest in the Wau property. During 2008, the company completed 18 diamond drill holes totaling 3,423.21 meters on the gold-in-soil target at the Rau property.

Klaza Property

The company holds a 100% interest in the Klaza property. The property hosts a system of gold-, silver- and lead veins similar to veins at the former Mt. Nansen gold-silver mine located 7 kilometers to the south.

Rosy Property

The company holds a 100% interest in the Rosy property. The Rosy property covers a system of gold-silver veins located near Whitehorse in southern Yukon.

Hopeful Property

The company has an option to acquire a 100% interest in the Hopeful silver prospect. The Hopeful prospect is located approximately 110 kilometers east of Dawson City in central Yukon.

Lost Horses Property

During April of 2008, the company staked 180 claims in four claim blocks located in the central Yukon to cover magnetic and stream sediment geochemical anomalies in an area where Rabbitkettle Formation limestone is in close contact with granitic rocks of the Lost Horses Pluton. These claims collectively comprise the Lost Horses property.

Mars Property

In September 2008, the company purchased a 100% interest in 34 Stars claim. The Stars claims cover part of a porphyry gold-copper prospect. The property is located in the southern Yukon, approximately 60 kilometers northeast of Whitehorse. It also holds 50% of the DDH 1-16 mineral claims. The company's interests in the Stars and DDH claims comprise the Mars property.

Stoked, Rae and Mouse Properties

In September 2008, the company acquired 100% interests in these properties by staking a total of 214 claims. They are located in central Yukon, 80 to 130 kilometers west-northwest along strike from the company's Rau property.

Matson, Green Gulch, Touleary and Dan Man Properties

In September 2008, the company acquired 100% interests in these properties by

staking a total of 301 claims. The properties are located in an area of west-central Yukon where promising new discoveries have been announced by other companies.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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