

Assa Abloy AB Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Assa Abloy AB Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Assa Abloy AB and its competitors. This provides our Clients with a clear understanding of Assa Abloy AB position in the [Building Products and Construction Materials](#) Industry.

The report contains detailed information about Assa Abloy AB that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Assa Abloy AB. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Assa Abloy AB financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Assa Abloy AB competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Assa Abloy AB business.

About Assa Abloy AB

ASSA ABLOY AB supplies lock and door opening solutions to airports, schools, hospitals, offices, and homes. The company provides solutions in the fields, such as access control, identification technology, automatic doors, and hotel security.

The company's product range in the field of electronic security includes electronic cylinders, automatic doors, secure identification and various products for access control. In addition to locks, mechanical security products mainly include products, such as door closers, emergency exit devices and window hardware. It is also a manufacturer of security doors and door hardware. It offers electromechanical lock solutions, such as electromechanical lock cases, access control and electric door closers.

Divisions

Americas Division

The Americas Division manufactures and sells locks, cylinders, electromechanical products, security doors and fittings in North and South America. Majority of sales take place in the United States, Canada and Mexico. The division's primary brands are Corbin Russwin, Curries, Emtek, Medeco, Phillips, SARGENT, and La Fonte.

EMEA Division

The EMEA Division manufactures and sells locks, cylinders, electromechanical products, security doors and fittings in Europe, the Middle East and Africa (EMEA). Majority of sales take place in Western Europe. The division's primary brands are ABLOY, ASSA, IKON, TESA, Yale, and Vachette. Sales in South America and Mexico take place through distributors, wholesalers and DIY stores. Americas division operates in both the non-residential and the residential segment.

Asia Pacific Division

The Asia Pacific Division manufactures and sells locks, cylinders, electromechanical products, security doors and fittings in Asia and Oceania. The division is divided into five geographical sub-regions: North Asia, China, South Asia, Australia and New Zealand, plus a common group for high-security doors. It primarily sells in Australia and New Zealand. The division's primary brands are Yale, Lockwood, Guli, Wangli, Baodean, Tianming, Shenfei, Interlock, and iRevo.

Global Technologies Division

The Global Technologies Division supplies electronic security solutions worldwide. The division consists of two business units, HID Global and ASSA ABLOY Hospitality, which sell their products worldwide. Primary brands are HID, Fargo, Elsafe, and VingCard.

HID Global: HID Global provides solutions for secure identification and card issuance, primarily for access management but also for a range of other applications, such as logical access to computers and networks. It provides services in the areas of electronic access control, secure issuance of smart cards, and identification technology using contactless cards and readers for both physical and logical access control. HID Identity and Access Management has a product range that includes various types of card reader, smart cards for access control and control systems, and secure issuance of smart cards. Under the brand name Sokymat, HID Identification Solutions supplies products in the field of contactless smart card technology for secure identification, including electronic passports and identity cards, contactless payment cards, ID marking of animals and other automatic identification applications. The main customers are external system-integrators in the government, financial and industrial sectors.

ASSA ABLOY Hospitality: ASSA ABLOY Hospitality provides electronic lock systems

and safes for hotels and cruise ships throughout the world.

Entrance Systems Division

The Entrance Systems Division is a global division that manufactures and sells automatic door systems and service. The product range, sold under the brand name Besam, includes swing doors, sliding doors, revolving doors, air curtains and a service and maintenance program. The division engages in sales and offers its own direct service network around the world, with production in Sweden, the U.K., the U.S.A, and China. It offers solutions to major end-customers in the healthcare, commercial, and transport sectors.

Customers

The company serves institutional and commercial customers; small and medium-sized customers; and private consumers.

Acquisitions

In June 2008, the company acquired 100% of the share capital of Rockwood Manufacturing Company, a producer of standard and decorative specialty door hardware in the United States.

In July 2008, the company acquired 100% of the share capital of Valli&Valli, an Italian manufacturer of design handles.

In July 2008, the company also acquired 100 percent of the share capital of Gardesa, an Italian manufacturer of high-security steel doors.

In December 2008, the company acquired 100 percent of the share capital of Shenfei, a Chinese manufacturer of door closers.

Competition

The company's major competitors include Ingersoll-Rand, Stanley Works, Dorma, Kaba, and Black & Decker.

History

ASSA ABLOY AB was founded in 1994.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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