

# Aspen Technology Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

Aspen Technology Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Aspen Technology Inc. and its competitors. This provides our Clients with a clear understanding of Aspen Technology Inc. position in the [Software and Technology Services](#) Industry.

The report contains detailed information about Aspen Technology Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Aspen Technology Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Aspen Technology Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to

profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Aspen Technology Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Aspen Technology Inc. business.

### **About Aspen Technology Inc.**

Aspen Technology, Inc. provides mission-critical process optimization software solutions, which designs, manages, and optimizes plant and process design, operational performance, and supply chain planning. The company's aspenONE software and related services have been developed specifically for companies in the process industries.

#### **Products**

The company has designed and developed its software applications across three principal business areas: engineering, manufacturing, and supply chain management.

**Engineering:** The company's engineering software applications are used both the design and the ongoing operation of plant facilities to model and improve the way engineers develop and deploy manufacturing assets. Its engineering solutions include desktop and server applications.

**Manufacturing:** The company's manufacturing software products focus on optimizing day-to-day processing activities. These solutions include desktop and server

applications that help customers make real-time decisions.

**Supply chain management:** The company's supply chain management solutions include desktop and server applications that help customers optimize critical supply chain decisions.

### Professional Services

The company offers professional services focused on implementation of its solution. The services provided by its professional services team include implementing and integrating its software applications for customers that are seeking to integrate its technology with their existing systems.

### Customers

The company has approximately 1,500 customers globally. Its customers include manufacturers in process industries, such as energy, chemicals, pharmaceuticals, consumer packaged goods, power, metals and mining, pulp and paper, and biofuels, as well as engineering and construction firms.

**Energy:** The company's customers include BP International Ltd; Exxon Mobil Corporation; Flint Hills Resources, LLC; Instituto Mexicano del Petroleo (PEMEX); Marathon Oil Corporation; Occidental Petroleum Corporation; OMV Group; Petróleos de Venezuela S.A. (PDVSA); Repsol YPF, S.A.; Saudi Arabian Oil Co. (SaudiAramco); Shell Oil Company; Statoil ASA; Suncor Energy Inc.; Total S.A; and Valero Energy Corp.

**Chemicals:** The company's customers include Air Liquide; BASF; China Petrochemical International Co. Ltd; The Dow Chemical Company; INEOS; Lyondell Chemical Company; Mitsubishi Chemical USA, Inc.; Saudi Basic Industries Corp (SABIC); and Suid Afrikaanse Steenkool en Olie (Sasol).

**Engineering and Construction:** The company's customers include The Bechtel Group, Inc.; Jacobs Engineering Group Inc.; KBR, Inc.; Technip SA; Tecnicas Reunidas, S.A.; and WorleyParsons Limited.

**Pharmaceutical:** The company's customers include Bayer Technology Services GmbH; Bristol-Myers Squibb; Eli Lilly & Company; and Pfizer, Inc.

Other: The company's customers include Cargill, Incorporated and Lefarge North America Inc.

## Competition

The company's engineering software competes with products of businesses, such as ABB Ltd, Chemstations, Inc., Honeywell International, Inc., Invensys plc, KBC Advanced Technologies plc, and Shell Global Solutions International BV.

The company's manufacturing software competes with products of companies, such as ABB Ltd., Honeywell International, Inc., Invensys plc, OSIsoft, Inc., Rockwell Automation, Inc., Siemens AG, and Yokogawa Electric Corporation.

The company's supply chain management software competes with products of companies, such as JDA Software Group, Inc., Oracle Corporation, and SAP AG.

## History

Aspen Technology, Inc. was founded in 1981.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

## I would like to order

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