

# AsiaInfo-Linkage,Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

https://marketpublishers.com/r/A9BFBF2E127BEN.html

Date: May 2025

Pages: 50

Price: US\$ 499.00 (Single User License)

ID: A9BFBF2E127BEN

## **Abstracts**

AsiaInfo-Linkage,Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between AsiaInfo-Linkage,Inc. and its competitors. This provides our Clients with a clear understanding of AsiaInfo-Linkage,Inc. position in the <u>Software and Technology Services</u> Industry.

The report contains detailed information about AsiaInfo-Linkage,Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for AsiaInfo-Linkage,Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The AsiaInfo-Linkage,Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-



term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes AsiaInfo-Linkage,Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of AsiaInfo-Linkage,Inc. business.

## About AsiaInfo-Linkage,Inc.

AsiaInfo-Linkage, Inc. provides telecommunications software solutions and information technology (IT) security products and services in China.

In the telecommunications market, the company's software products and services enable its customers to build, maintain, operate, manage and continuously improve their communications infrastructure. In addition to providing software solutions to China's telecommunications carriers, the company also offers IT security products and services to small and medium-sized companies and government agencies in China.

#### **Divisions**

The company's operations are organized into two divisions, AsiaInfo Technologies (China) Inc., or AsiaInfo Technologies, and Lenovo-AsiaInfo Technologies, Inc. or Lenovo-AsiaInfo.

AsiaInfo Technologies encompasses its traditional telecommunications business and provides software solutions to China's telecommunications carriers. Products and services in this division include business operation support systems, including billing, customer relationship management and partnership relationship management



applications; business intelligence systems, including data warehousing platforms, online analytical applications and data mining applications; service and data applications, such as mail centers, mobile device management and mobile e-commerce platforms; and network infrastructure services, including network design and implementation, integrated network management and professional maintenance and support.

Lenovo-AsiaInfo provides IT security products and services tailored for small to medium-sized companies and government agencies. Lenovo-AsiaInfo's IT security applications are fixed configuration products with varying performance characteristics that offer integrated firewall, Virtual Private Network, or VPN, and denial of service protection capabilities.

#### Products and Services

The company's AsiaInfo Technologies division offers a specialized suite of products and services for the telecommunications industry, while its Lenovo-AsiaInfo division focuses on IT security solutions for small- and medium-sized companies and government agencies in China.

AsiaInfo Technologies—Software and Solutions for the Telecommunications Market

Through AsiaInfo Technologies, the company provides software and solutions to China's telecommunications carriers. The company's suite of solutions includes business and operation support systems, service application solutions and network infrastructure solutions. The products and services the company offers to the telecommunications industry include various software product suites.

Business and Operation Support Systems (BSS/OSS)

The company operates as a provider of BSS/OSS to China's telecommunications operators. The company's primary BSS/OSS offerings primarily include convergent billing solutions, CRM, and BI systems. It also provides software enhancement and maintenance services for the systems it develop, as well as system integration and other value-added IT consulting and planning services.

OpenBilling Product Suite: OpenBilling is a convergent billing solution for telecommunications operators. OpenBilling supports the business of mobile operators by providing a line of integrated solutions, including mediation, rating, billing, account



balance management, as well as system monitoring and disaster recovery management.

OpenCRM Product Suite: OpenCRM is a CRM solution suite for telecommunications operators. It uses a hierarchical structure that provides flexibility for transverse development, an open architecture to permit Enterprise Application Integration, or EAI, capability, and security technologies such as back-up, monitoring, auditing and emergency reporting.

OpenBOSS Product Suite: OpenBOSS is a carrier class business operation support system solution that provides revenue, customer, and product and service management capabilities. With a modularized design, OpenBOSS mainly consists of OpenBilling and OpenCRM solutions that can be deployed independently.

OpenBI Product Suite: The core of AsiaInfo's BI solution, OpenBI, is a carrier-class operating analysis and decision support system platform. Wit

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



## **Contents**

#### RESEARCH METHODOLOGY

#### **DISCLAIMER**

## 1. ASIAINFO-LINKAGE, INC. COMPANY PROFILE

- 1.1. Key facts
- 1.2. Financial Performance
- 1.3. Key Executives
- 1.4. Ownership and Major Holders
- 1.5. Company History

## 2. ASIAINFO-LINKAGE, INC. BUSINESS OVERVIEW

- 2.1. Business Description
- 2.2. Major Products and Services
- 2.3. Markets and Sales Activities
- 2.4. Locations, Subsidiaries, Operating Units

## 3. ASIAINFO-LINKAGE, INC. SWOT ANALYSIS

- 3.1. Overview
- 3.2. Strengths
- 3.3. Weaknesses
- 3.4. Opportunities
- 3.5. Threats

## 4. ASIAINFO-LINKAGE, INC. FINANCIAL ANALYSIS

- 4.1. Financial Statements
- 4.1.1. Income Statement
- 4.1.2. Balance Sheet
- 4.1.3. Cash Flow
- 4.2. Financial Ratios
- 4.2.1. Profitability
- 4.2.2. Margin Analysis



- 4.2.3. Asset Turnover
- 4.2.4. Credit Ratios
- 4.2.5. Long-Term Solvency
- 4.2.6. Growth Over Prior Year
- 4.2.7. Financial Ratios Charts
- 4.3. Stock Market Snapshot

## 5. ASIAINFO-LINKAGE, INC. COMPETITORS AND INDUSTRY ANALYSIS

- 5.1. AsiaInfo-Linkage,Inc. Direct Competitors
- 5.2. Comparison of AsiaInfo-Linkage,Inc. and Direct Competitors Financial Ratios
- 5.3. Comparison of AsiaInfo-Linkage,Inc. and Direct Competitors Stock Charts
- 5.4. AsiaInfo-Linkage,Inc. Industry Analysis
- 5.4.1. Software and Technology Services Industry Snapshot
  - 5.4.2. AsiaInfo-Linkage,Inc. Industry Position Analysis

## 6. ASIAINFO-LINKAGE, INC. NEWS & EVENTS

- 6.1. News & PR Activity Analysis
- 6.2. IR Corporate News
- 6.3. Marketing News
- 6.4. Corporate Events

# 7. ASIAINFO-LINKAGE, INC. EXPERTS REVIEW1

- 7.1. Experts Consensus
- 7.2. Experts Revisions

# 8. ASIAINFO-LINKAGE,INC. ENHANCED SWOT ANALYSIS<sup>2</sup>

## 9. CHINA PESTEL ANALYSIS<sup>2</sup>

- 9.1. Political Factors
- 9.2. Economic Factors
- 9.3. Social Factors
- 9.4. Technological Factors
- 9.5. Environmental Factors
- 9.6. Legal Factors



## 10. ASIAINFO-LINKAGE, INC. IFE, EFE, IE MATRICES<sup>2</sup>

- 10.1. Internal Factor Evaluation Matrix
- 10.2. External Factor Evaluation Matrix
- 10.3. Internal External Matrix
- 11. ASIAINFO-LINKAGE, INC. PORTER FIVE FORCES ANALYSIS<sup>2</sup>
- 12. ASIAINFO-LINKAGE, INC. VRIO ANALYSIS<sup>2</sup>

**APPENDIX: RATIO DEFINITIONS** 

#### **LIST OF FIGURES**

AsiaInfo-Linkage,Inc. Annual Revenues in Comparison with Cost of Goods Sold and

**Gross Profit** 

**Profit Margin Chart** 

**Operating Margin Chart** 

Return on Equity (ROE) Chart

Return on Assets (ROA) Chart

Debt to Equity Chart

**Current Ratio Chart** 

AsiaInfo-Linkage,Inc. 1-year Stock Charts AsiaInfo-Linkage,Inc. 5-year Stock Charts

AsiaInfo-Linkage,Inc. vs. Main Indexes 1-year Stock Chart

AsiaInfo-Linkage,Inc. vs. Direct Competitors 1-year Stock Charts

AsiaInfo-Linkage,Inc. Article Density Chart

The complete financial data is available for publicly traded companies.

<sup>1 –</sup> Data availability depends on company's security policy.

<sup>2 –</sup> These sections are available only when you purchase a report with appropriate additional types of analyses.



## **List Of Tables**

#### LIST OF TABLES

AsiaInfo-Linkage,Inc. Key Facts

**Profitability** 

Management Effectiveness

Income Statement Key Figures

**Balance Sheet Key Figures** 

Cash Flow Statement Key Figures

Financial Performance Abbreviation Guide

AsiaInfo-Linkage,Inc. Key Executives

AsiaInfo-Linkage, Inc. Major Shareholders

AsiaInfo-Linkage,Inc. History AsiaInfo-Linkage,Inc. Products

Revenues by Segment

Revenues by Region

AsiaInfo-Linkage,Inc. Offices and Representations

AsiaInfo-Linkage,Inc. SWOT Analysis

Yearly Income Statement Including Trends

Income Statement Latest 4 Quarters Including Trends

Yearly Balance Sheet Including Trends

Balance Sheet Latest 4 Quarters Including Trends

Yearly Cash Flow Including Trends

Cash Flow Latest 4 Quarters Including Trends

AsiaInfo-Linkage,Inc. Profitability Ratios

Margin Analysis Ratios

**Asset Turnover Ratios** 

**Credit Ratios** 

Long-Term Solvency Ratios

Financial Ratios Growth Over Prior Year

AsiaInfo-Linkage,Inc. Capital Market Snapshot

AsiaInfo-Linkage,Inc. Direct Competitors Key Facts

**Direct Competitors Profitability Ratios** 

**Direct Competitors Margin Analysis Ratios** 

**Direct Competitors Asset Turnover Ratios** 

**Direct Competitors Credit Ratios** 

**Direct Competitors Long-Term Solvency Ratios** 

Software and Technology Services Industry Statistics



AsiaInfo-Linkage,Inc. Industry Position

Company vs. Industry Income Statement Analysis

Company vs. Industry Balance Sheet Analysis

Company vs. Industry Cash Flow Analysis

Company vs. Industry Ratios Comparison

AsiaInfo-Linkage,Inc. Consensus Recommendations<sup>1</sup>

Analyst Recommendation Summary<sup>1</sup>

Price Target Summary<sup>1</sup>

Experts Recommendation Trends<sup>1</sup>

Revenue Estimates Analysis<sup>1</sup>

Earnings Estimates Analysis<sup>1</sup>

Historical Surprises<sup>1</sup>

Revenue Estimates Trend<sup>1</sup>

Earnings Estimates Trend<sup>1</sup>

Revenue Revisions<sup>1</sup>



## **ANALYSIS FEATURES**

## **SWOT Analysis**

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

## **Enhanced SWOT Analysis**

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

#### **PESTEL Analysis**

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



## Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

## IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



# Reputation

# Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



### I would like to order

Product name: AsiaInfo-Linkage,Inc. Fundamental Company Report Including Financial, SWOT,

Competitors and Industry Analysis

Product link: <a href="https://marketpublishers.com/r/A9BFBF2E127BEN.html">https://marketpublishers.com/r/A9BFBF2E127BEN.html</a>

Price: US\$ 499.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/A9BFBF2E127BEN.html">https://marketpublishers.com/r/A9BFBF2E127BEN.html</a>