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Asia Cork, Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Asia Cork, Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Asia Cork, Inc. and its competitors. This provides our Clients with a clear understanding of Asia Cork, Inc. position in the Building Products and Construction Materials Industry.

The report contains detailed information about Asia Cork, Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Asia Cork, Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Asia Cork, Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Asia Cork, Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Asia Cork, Inc. business.

About Asia Cork, Inc.

Asia Cork Inc., through its subsidiaries, engages in the development, manufacture, and distribution of cork wood floor, wall, sheets, rolls, and other cork decorating materials in China.

Products

The company's product lines include raw cork materials, semi-finished cork products, finished cork products, and by-products, including cork roll, cork paper, crafts and ornaments, cork floorboards, and wallboards. The products are sold under the Hanxin brand.

Cork Granule: Cork granule comes in various sizes and is the early stage of cork material processing. Granules of cork can also be mixed into concrete by natural resin glue.

Cork Sheet and Roll: Cork board and sheet/roll are of different thickness according to their usage. Customers process them into cork art crafts and into underlayment for wood floors, notepads, and similar products.

Glue-down Floor: Glue-down cork floor is made of two layers of cork and would be glued down to the flat ground when being installed. The company produces various series of glue-down cork floor with different designs, colors, and granules.

Floating Floor: Floating cork floor is the high-end cork floor board. Different from glue-down floor which is usually made of two layers which are both made completely by cork, floating cork floor tiles consist of three layers.

Cork Wallboard: Wallboard is a decorative material. All of the wallboard products utilize Hanxin's special staining technology to create different colors. The company produces 16 types of cork wallboard with different patterns.

Basic Board: Basic cork board is similar as glue-down cork floor except that it has not been covered by a UV membrane. Basic board can therefore be tailored to different uses according to a customer's specific needs, such as the underlayment for wood floor or soundproof material.

Markets

The company's sales are made to distributors in China, some of whom resell the products or reprocess the products and sell their products overseas. Its products are being exported to India, the United States, Japan, and Germany.

Suppliers

The company's supplier includes Sichuan Hanxin Cork Merchandises Co. Ltd.

Strategic Alliance

The company has the research and development collaboration with educational institutions, such as the Northwest Sci-Tech University of Agriculture & Forestry.

In November 2010, Asia Cork Inc. had a strategic agreement with Ferma Wood Flooring for its exploitation of North American market. According to the agreement, Asia Cork and Ferma agreed to establish a joint venture under the name of 'Elegant Cork' in New Jersey. The main purpose of this company is to sell cork products manufactured by Asia Cork, which would borne the brand name of 'Elegant Cork' or 'Green Cork' while utilizing the existing distribution channel resources of Ferma Wood Flooring.

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History

Asia Cork Inc. was incorporated in 2002.

The above Company Fundamental Report is a half-ready report and contents are subject to change.
It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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Contents

RESEARCH METHODOLOGY

DISCLAIMER

1. ASIA CORK, INC. COMPANY PROFILE

1.1. Key facts
1.2. Financial Performance
1.3. Key Executives
1.4. Ownership and Major Holders
1.5. Company History

2. ASIA CORK, INC. BUSINESS OVERVIEW

2.1. Business Description
2.2. Major Products and Services
2.3. Markets and Sales Activities
2.4. Locations, Subsidiaries, Operating Units

3. ASIA CORK, INC. SWOT ANALYSIS

3.1. Overview
3.2. Strengths
3.3. Weaknesses
3.4. Opportunities
3.5. Threats

4. ASIA CORK, INC. FINANCIAL ANALYSIS

4.1. Financial Statements
4.1.1. Income Statement
4.1.2. Balance Sheet
4.1.3. Cash Flow
4.2. Financial Ratios
4.2.1. Profitability
4.2.2. Margin Analysis

4.2.3. Asset Turnover
4.2.4. Credit Ratios
4.2.5. Long-Term Solvency
4.2.6. Growth Over Prior Year
4.2.7. Financial Ratios Charts
4.3. Stock Market Snapshot

5. ASIA CORK, INC. COMPETITORS AND INDUSTRY ANALYSIS

5.1. Asia Cork, Inc. Direct Competitors
5.2. Comparison of Asia Cork, Inc. and Direct Competitors Financial Ratios
5.3. Comparison of Asia Cork, Inc. and Direct Competitors Stock Charts
5.4. Asia Cork, Inc. Industry Analysis
5.4.1. Building Products and Construction Materials Industry Snapshot
5.4.2. Asia Cork, Inc. Industry Position Analysis

6. ASIA CORK, INC. NEWS & EVENTS

6.1. News & PR Activity Analysis
6.2. IR Corporate News
6.3. Marketing News
6.4. Corporate Events

7. ASIA CORK, INC. EXPERTS REVIEW[1]

7.1. Experts Consensus
7.2. Experts Revisions

8. ASIA CORK, INC. ENHANCED SWOT ANALYSIS[2]

9. CHINA PESTEL ANALYSIS[2]

9.1. Political Factors
9.2. Economic Factors
9.3. Social Factors
9.4. Technological Factors
9.5. Environmental Factors
9.6. Legal Factors

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10. ASIA CORK, INC. IFE, EFE, IE MATRICES[2]

10.1. Internal Factor Evaluation Matrix
10.2. External Factor Evaluation Matrix
10.3. Internal External Matrix

11. ASIA CORK, INC. PORTER FIVE FORCES ANALYSIS[2]

12. ASIA CORK, INC. VRIO ANALYSIS[2]

APPENDIX: RATIO DEFINITIONS

LIST OF FIGURES

Asia Cork, Inc. Annual Revenues in Comparison with Cost of Goods Sold and Gross Profit
Profit Margin Chart
Operating Margin Chart
Return on Equity (ROE) Chart
Return on Assets (ROA) Chart
Debt to Equity Chart
Current Ratio Chart
Asia Cork, Inc. 1-year Stock Charts
Asia Cork, Inc. 5-year Stock Charts
Asia Cork, Inc. vs. Main Indexes 1-year Stock Chart
Asia Cork, Inc. vs. Direct Competitors 1-year Stock Charts
Asia Cork, Inc. Article Density Chart

1 – Data availability depends on company's security policy.
2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
The complete financial data is available for publicly traded companies.

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List Of Tables

LIST OF TABLES

Asia Cork, Inc. Key Facts
Profitability
Management Effectiveness
Income Statement Key Figures
Balance Sheet Key Figures
Cash Flow Statement Key Figures
Financial Performance Abbreviation Guide
Asia Cork, Inc. Key Executives
Asia Cork, Inc. Major Shareholders
Asia Cork, Inc. History
Asia Cork, Inc. Products
Revenues by Segment
Revenues by Region
Asia Cork, Inc. Offices and Representations
Asia Cork, Inc. SWOT Analysis
Yearly Income Statement Including Trends
Income Statement Latest 4 Quarters Including Trends
Yearly Balance Sheet Including Trends
Balance Sheet Latest 4 Quarters Including Trends
Yearly Cash Flow Including Trends
Cash Flow Latest 4 Quarters Including Trends
Asia Cork, Inc. Profitability Ratios
Margin Analysis Ratios
Asset Turnover Ratios
Credit Ratios
Long-Term Solvency Ratios
Financial Ratios Growth Over Prior Year
Asia Cork, Inc. Capital Market Snapshot
Asia Cork, Inc. Direct Competitors Key Facts
Direct Competitors Profitability Ratios
Direct Competitors Margin Analysis Ratios
Direct Competitors Asset Turnover Ratios
Direct Competitors Credit Ratios
Direct Competitors Long-Term Solvency Ratios
Building Products and Construction Materials Industry Statistics

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Asia Cork, Inc. Industry Position
Company vs. Industry Income Statement Analysis
Company vs. Industry Balance Sheet Analysis
Company vs. Industry Cash Flow Analysis
Company vs. Industry Ratios Comparison
Asia Cork, Inc. Consensus Recommendations[1]
Analyst Recommendation Summary[1]
Price Target Summary[1]
Experts Recommendation Trends[1]
Revenue Estimates Analysis[1]
Earnings Estimates Analysis[1]
Historical Surprises[1]
Revenue Estimates Trend[1]
Earnings Estimates Trend[1]
Revenue Revisions[1]

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

- What composes a threat of substitute products and services?
- Is there a threat of new competitors entering the market?
- What is the intensity of competitive rivalry?
- How big is the bargaining power of buyers?
- How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

- Tangible resources
  - Financial
  - Physical
  - Technological
  - Organizational
- Intangible resources
  - Human
  - Innovation and Creativity

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Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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