

ARYZTA AG Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

ARYZTA AG Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between ARYZTA AG and its competitors. This provides our Clients with a clear understanding of ARYZTA AG position in the [Food and Beverages](#) Industry.

The report contains detailed information about ARYZTA AG that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for ARYZTA AG. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The ARYZTA AG financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your

company's decision-making processes.

In the part that describes ARYZTA AG competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of ARYZTA AG business.

About ARYZTA AG

ARYZTA AG engages in the food business in Europe, North America, and developing markets.

Segments

The company's business segments are Food Europe; Food North America; Food Developing Markets; and Origin Enterprises.

Food Europe

The Food Europe segment operates in the specialty bakery market in Switzerland, Germany, the United Kingdom, Ireland, and France. In Europe, it has a mixture of business to business and consumer brands, including Hiestand, Cuisine de France, Delice de France, and Coup de Pates. Food Europe has a customer base including convenience retail, gas stations, multiple retail, restaurants, catering, hotels, and leisure.

Hiestand offers a range of bakery products (croissants, bread, rolls, pastries, snacks, and pretzels), and services to actively promote sales. Hiestand provides added value for business to business customers.

Coup de Pates is the principal brand of Groupe Hubert, a developer and distributor of bakery products to the bakery, craft, and foodservice sectors in France. Groupe Hubert offers its customers bread, viennoiserie, patisserie, traiteur, and reception products.

Cuisine de France offers the consumer traditional French breads, pastries and also a range of continental style breads, confectionery and hot savoury items. Cuisine de France provides a bake-off solution primarily to the retail industry, as well as staff training and category management to enable the delivery of ready-to-bake products.

Delice de France supplies continental breads, viennoiserie, savoury, and confectionery products, including hospitality goods, primarily to the foodservice and catering industry.

Food North America

The Food North America segment offers freshly baked cookies and artisan bread with two principle brands, namely Otis Spunkmeyer and La Brea Bakery. Food North America has a customer base within the foodservice and retail channels.

La Brea Bakery offers an assortment of rustic breads ranging from baguettes and loaves to sandwich and dinner rolls. La Brea Bakery's business is primarily focused on servicing the U.S. multiple retail channel.

Otis Spunkmeyer is a fresh baked goods brand in its U.S. market categories. It has a customer base of restaurants, catering (including hospitals, military, and fundraising events), hotels and leisure, and quick service restaurants.

Food Developing Markets

The Food Developing Markets segment is an embryonic business in Japan, Malaysia, and Australia. Hiestand offers a range of bakery products (croissants, bread, rolls, pastries, snacks, and pretzels), and services to actively promote sales. Hiestand provides added value for business to business customers.

Origin Enterprises

The Origin Enterprises segment is an agri-nutrition and food group. The agri-nutrition business is focused primarily in Ireland, the United Kingdom, and Poland with activities in the supply of animal feeds, fertilizer, and integrated agronomy services. Origin also

operates ambient food and cereal milling businesses in Ireland.

Acquisitions

In February 2009, the company acquired Fresca SAS, which is a French based food distribution business concentrated on the Greater Paris region and serving principally the local catering and restaurant markets.

The company also completed various bolt-on acquisitions in the United Kingdom. The principal transactions are the acquisition of CSC Crop Protection Limited in April 2009 and GB Seeds Limited in June 2009. The company also acquired holdings in a Food Europe distribution business.

Significant Events

In September 2008, the company disposed of the non core U.S. based McCanns Oatmeal brand.

In February 2009, the company transferred its 100% shareholding in United Fish Industries Limited and United Fish Industries (UK) Limited for a 50% shareholding in the enlarged Welcon Invest AS business.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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