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Arsenal Energy, Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Arsenal Energy, Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Arsenal Energy, Inc. and its competitors. This provides our Clients with a clear understanding of Arsenal Energy, Inc. position in the Energy Industry.

The report contains detailed information about Arsenal Energy, Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Arsenal Energy, Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Arsenal Energy, Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

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term solvency. This sort of company's information will assist and strengthen your company’s decision-making processes.

In the part that describes Arsenal Energy, Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company’s competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company’s business and sales activities will be boosted by gaining an insight into your competitors’ businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Arsenal Energy, Inc. business.

About Arsenal Energy, Inc.

Arsenal Energy Inc. engages in the exploration, development, and production of oil and natural gas in Canada and the United States. The company has interests in 14 Canadian core areas and three U.S. core areas.

CANADA

Alberta

Chauvin/Ribstone: The Chauvin and Ribstone properties are located in east central Alberta. The company holds a 100% working interest. It includes 38 oil wells, which produce medium-heavy oil from the Cretaceous Sparky, General Petroleum, Rex, McLaren, and Colorado formations.

Galahad: The Galahad property produces oil from the Mannville group Lloydminster, Glauconite, and Ellerslie sands. The property consists of twenty five producing and two nonproducing oil wells, with Arsenal ownership ranging from 50 to 100%.

Evi: Light oil is produced from the Devonian Slave Point, Gilwood, and Granite Wash formations.

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Other/Minor: Other major producing areas in Alberta include Wildmere (127 boe/d) and Provost (100 boe/d).

Significant properties, including Alderson, Blueridge, Nevis, Princess, Tomahawk, and various minor properties make up a further 249 boe/d production in Alberta.

British Columbia

Currant Area: The Currant property consists of four producing and three probable developed Bluesky/Gething gas wells. Working interests range from 50 to 100%.

Saskatchewan

Heavy Oil: Arsenal has three significant heavy oil properties: Maidstone, Lashburn, and Dee Valley East. Together, these properties produced 284 boe/d.

UNITED STATES

North Dakota

Stanley: The Stanley property is located in Mountrail County, North Dakota. Production from eleven Mission Canyon formation oil wells and one Bakken horizontal well averaged 119 boe/d in 2008. The Bakken well, George Robert 24-13H, which was drilled and put on production in late 2008, is 35% Arsenal working interest and operated by Murex Petroleum.

Lindahl: This property is located in Williams County, North Dakota. Oil is produced from the Mississipian Madison carbonate through 12 producing wells.

Rennie Lake: Located in Burke County, North Dakota, the Rennie Lake property produces oil, natural gas, and liquids from eight wells completed in the Midale and Nesson zones of the Madison formation. Working interests range from 45 to 100%.

Wells

As of December 31, 2008, it held interests in 378 gross producing and 223 gross non-producing oil and natural gas wells, as well as 4 gross service wells.

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History

Arsenal Energy, Inc. was founded in 2000. The company was formerly known as Arsenal Capital, Inc. and changed its name to Arsenal Energy, Inc. in 2002.

The above Company Fundamental Report is a half-ready report and contents are subject to change.
It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.
2 – These sections are available only when you purchase a report with appropriate additional types of analyses. The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

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Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

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integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources
- Financial
- Physical
- Technological
- Organizational

Intangible resources
- Human
- Innovation and Creativity

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Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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