

# ARC Wireless Solutions Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

ARC Wireless Solutions Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between ARC Wireless Solutions Inc. and its competitors. This provides our Clients with a clear understanding of ARC Wireless Solutions Inc. position in the [Computers and Electronic Equipment](#) Industry.

The report contains detailed information about ARC Wireless Solutions Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for ARC Wireless Solutions Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The ARC Wireless Solutions Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios

pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes ARC Wireless Solutions Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of ARC Wireless Solutions Inc. business.

### **About ARC Wireless Solutions Inc.**

ARC Wireless Solutions, Inc. provides wireless network component and wireless network solutions. The company designs, develops, manufactures, markets, and sells a line of antennas and related wireless communication systems, including cellular base station, mobile, cellular, conformal, and flat panel antennas. It markets its commercial line of antennas directly to distributors, installers, and retailers of antenna accessories.

#### Products

##### Flat Panel Antennas

The company's flat panel antennas are flat antennas that are used for Wi-Fi and WiMAX and related technologies. The antenna design typically incorporates a group of constituent antennas, all of which are equidistant from the center point. These types of antennas are used to receive and/or transmit data, voice, and, in some cases, video from radio transmitters. It has developed, patented, and sold various versions of these antennas to private, commercial, and governmental entities. The company has added various flat panel antenna designs, including 3.5 GHz, 4.9 GHz, and 5.8 GHz.

## Global Positioning System (GPS) Antennas

The company has developed proprietary GPS antenna systems that integrate with a GPS receiver. GPS receivers communicate with a constellation of globe-orbiting satellites that would identify longitude and latitude coordinates of a location. These satellite systems have been used by the military, civilian and commercial boats, planes, surveying companies, recreational hikers, and in vehicle tracking and asset management. It is marketing its GPS antenna products on an original equipment manufacture (OEM) basis for the purposes of fleet management, asset management, and vehicle tracking systems. The company also has developed proprietary, patented, amplified GPS/Cellular combination antennas that integrate with GPS receivers. It is selling this product to fleet and asset management companies on a worldwide basis.

## Cellular Base Station Antennas

The company's cellular systems include various protocols and technologies, such as AMPS, GSM, PCS, GPRS, 2.5G, and 3G. Its base station antennas have been deployed in the AT&T, Telefonica, and Qwest mobile phone carrier networks, as well as other carrier networks across the United States and Latin America. It has supplied its base station antenna products both directly to the carriers and through other channels, such as OEMs and distributors. The company's base station antenna products have been supplied to Alcatel, Bechtel, General Dynamics, Tessco, Domital, and Sprint North Supply.

## Conformal Antennas

The company has introduced and patented the disguised decal conformal antenna. This product is used for various mobile applications, including domestic and international cellular and law enforcement frequencies, passive repeaters, vehicle tracking, and GPS. The antenna is approximately 3 ½'x 3 ½'x 1/10' and installs on the inside of the vehicle so that it is not detectable from the outside of the vehicle.

## Other Antennas

The company has designed and manufactures antennas varying in frequencies of approximately 6GHz. These antennas use its newly developed antenna designs to provide inconspicuous installation.

## Portable Antennas

The company's portable antennas are flexible antenna systems that are used to improve the antenna gain and product performance for various wireless devices. Typically, the product can be connected to a radio or cellular phone or installed either directly in or on a computer or other device. The company markets two primary portable antenna designs, the Freedom Antenna and the Blade antenna. The Freedom Antenna is a broadband, patented antenna designed to work with cellular phones and other mobile wireless devices in a frequency range of 800 MHz to 3 GHz. The Blade Antenna is a smaller compact design that uses the same patented technology as the Freedom Antenna. It is a passive device that attaches to cell phones, PDAs, laptop air cards, and other devices in the 800 MHz to 3 GHz frequency range and can be used at home or while working or traveling that boosts wireless signals. The company markets the portable antenna systems along with its existing commercial wireless products to existing and new customers.

### Test Range

The company has an antenna test range for the purpose of testing RF antennas with a frequency range up to 6GHz. The antennas test range consists of a Scientific Atlanta Model 2095 Microwave Measurement System and 40 foot indoor anechoic test chamber.

### History

ARC Wireless Solutions, Inc. was founded in 1987.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

### **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

### **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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