

Aptech Ltd. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Aptech Ltd. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Aptech Ltd. and its competitors. This provides our Clients with a clear understanding of Aptech Ltd. position in the <u>Diversified Services</u> Industry.

The report contains detailed information about Aptech Ltd. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Aptech Ltd.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Aptech Ltd. financial analysis covers the income statement and ratio trendcharts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your



company's decision-making processes.

In the part that describes Aptech Ltd. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Aptech Ltd. business.

About Aptech Ltd.

Aptech Limited, a retail and corporate training solutions company provides education and training services to individuals and institutions worldwide.

Segments

The company operates in two segments, Retail and Non-Retail.

Retail

The Retail segment includes Aptech Computer Education (ACE), ARENA, NPOWER, and Avalon.

Aptech Computer Education (ACE): ACE offers IT education, such as ACCP (Aptech certified computer professional). In 2008, the company launched 37 new centres in India. The company has also launched courses for engineering students called 'Aptech for Engineers'.

Arena: Arena engages in the animation and multimedia education by offering career courses for students, professionals, and entrepreneurs. In 2008, 18 new centres were launched. Arena would also offer a B.Sc. Degree in Multimedia and Animation, in



collaboration with the Manonmaniam Sundaranar University (MS University).

N-Power: N-Power is the hardware and networking training brand of the company. N-Power offers courses created by companies, such as Microsoft and Cisco through 38 domestic and one international centre. In 2008, 11 new domestic centres commenced operations. N-Power has tied up with Karnataka State Open University (KSOU) to offer a three year B.Sc. Degree in Hardware, Networking, and Digital Communication (HNDC); and a one year Diploma in Hardware and Networking. In 2008, N-Power also launched the NPower Certified Enterprise Systems Engineer (NCESE) programme in collaboration with CompTIAfor Class 12 pass students.

Avalon: Avalon Aviation Academy is a wholly owned subsidiary of the company. It offers Karnataka State Open University approved diploma programmes for cabin crew and ground staff training for the aviation industry. In 2008, there were franchisee sign ups of 39. It also operates in the hospitality and travel and tourism training segment. In the hospitality training segment, the company has an alliance with Scottish College International which is a consortium of Pert College, Adam Smith & Eddenburg College for Higher National Diploma (HND) in Hospitality Management. The company also offers a two year Advanced Diploma in Hospitality Management in collaboration with Vinayaka Missions University (VMU). It has also joined with Thomas Cook to offer a one year Diploma in Travel and Tourism.

International Retail (excluding china): As of December 31, 2008, the company had 152 international centres in operation with 108 ACE centres, 43 Arena centres, and 1 N-Power centre. New centres commenced operations in Russia, Iran, Pakistan, Indonesia, Ghana, Slovakia, and Vietnam.

In April 2009, the company entered into a joint venture agreement with its business partners in Brazil for setting up the business of imparting education and training in information technology under the know-how of ACE.

Non-Retail (institutional)

The Non-retail (institutional) segment includes Training Solutions, government projects, Learning Services, and ATTEST.

ATTEST: ATTEST is the testing and certification brand of the company.

Training solutions: The company's Training Solutions division addresses IT and soft



skills training needs of organizations. Clients include companies in the automotive, retail, telecommunication, hospitality, BFSI, government, and academic sectors. In 2008, it tied up with Italy's Seven Rings International to offer training to graduates in soft skills and corporate computing skill development.

Government projects: The company engages in various government projects, such as school projects business.

Learning services: The company's learning services division develops instructional content (for e-Learning and Instructor Led Training) for clients, mainly in USA and Europe. In 2008, the Learning Services division served companies in the auto, technology (semiconductor and IT), and energy verticals. It also provides a training programme for companies and institutions in the m-Learning (mobile Learning) environment.

History

Aptech Limited was founded in 1986.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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^{1 –} Data availability depends on company's security policy.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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