

# **Aprogenex, Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis**

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## **Abstracts**

Aprogenex, Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Aprogenex, Inc. and its competitors. This provides our Clients with a clear understanding of Aprogenex, Inc. position in the Industry.

The report contains detailed information about Aprogenex, Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Aprogenex, Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Aprogenex, Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Aprogenex, Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Aprogenex, Inc. business.

### **About Aprogenex, Inc.**

Aprogenex, Inc (Aprogenex or the Company) was incorporated in Delaware in 1988. The Company is engaged in the commercialization of diagnostic and therapeutic technologies. The Company, through its diagnostic operations, develops, manufactures and intends to market diagnostic test systems based on its proprietary DNA probe technology to identify the presence or extent of genetic abnormalities and disease. The Company's Rapid Intact Gene Hybridization Technology (RIGHTechnology) utilizes the Company's synthetically manufactured probes and proprietary cocktail reagent solution which allows analysis of single intact cells at a molecular level. The Company is also engaged in the expansion of its technology base through the licensing or acquisition of early-stage pharmaceutical and/or diagnostic product candidates or technologies.

**Diagnostic Operations:** The Company's diagnostic operations are primarily focused on the commercialization of products through collaborative arrangements.

The Company has activities in the fields of prenatal genetics and HIV products and has performed limited development efforts in other areas such as oncology. In prenatal genetics, the Company's efforts are focused on two separate product opportunities: marketing For-Research-Use-Only DNA probe products to identify certain chromosomes, abnormal numbers of which account for common prenatal genetic

disorders (the AproProbe product), and collaborations with third parties developing products that would use fetal cells circulating in a mother's blood to screen for prenatal genetic disorders.

The Company has also engaged in the development of ViraFlow, a product that would detect HIV viral activity within intact cells (i.e., viral load). During March 1997 the Company executed an arrangement with Centocor for the codevelopment of such products for the non-flow cytometry market.

### Product Applications

The Company's resources are focused on product activities in three areas. The first is an assay to detect Human Immunodeficiency Virus (HIV) activity in intact cells for use in monitoring patient therapy. The second is components of a test for prenatal genetic disorders using fetal cells circulating in maternal blood that could mitigate the need for invasive procedures such as amniocentesis. The Company has also begun early feasibility testing of oncology products.

### HIV

Aprogenex is developing an assay that is designed to permit detection of HIV within cells and to enable quantification of viral activity within infected cells (i.e., viral load). The ViraFlow assay uses DNA probes for HIV RNA (RNA) to detect and quantitate HIV activity. During March 1997, the Company entered into a collaborative agreement with Centocor, Inc whereby Centocor will conduct development activities, seek regulatory approvals and market an HIV assay for instrumentation platforms other than flow cytometry.

### Prenatal Genetic Testing Products

The Company's efforts in prenatal genetics currently are focused on marketing For-Research-Use-Only DNA probe products to identify certain chromosomes, abnormal numbers of which account for common prenatal genetic disorders (the AproProbe product) and collaborations with third parties developing products that would use fetal cells circulating in a mother's blood to screen for prenatal genetic disorders.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need

**2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

### Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

### **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

## I would like to order

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