

# Appliance Recycling Centers of America Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

Appliance Recycling Centers of America Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Appliance Recycling Centers of America Inc. and its competitors. This provides our Clients with a clear understanding of Appliance Recycling Centers of America Inc. position in the [Retail](#) Industry.

The report contains detailed information about Appliance Recycling Centers of America Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Appliance Recycling Centers of America Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Appliance Recycling Centers of America Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows

presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Appliance Recycling Centers of America Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Appliance Recycling Centers of America Inc. business.

### **About Appliance Recycling Centers of America Inc.**

Appliance Recycling Centers of America, Inc. and its subsidiaries operate as a retailer and recycler of major household appliances. The company sells household appliances through a chain of Company-owned factory outlet stores under the name ApplianceSmart.

The company also provides appliance recycling services for electric utilities and other sponsors of energy efficiency programs. It provides a range of appliance recycling support services for energy efficiency programs in the U.S. and Canada. The company also purchases major appliances, primarily from appliance manufacturers to sell through its ApplianceSmart Factory Outlets.

### **Segments**

During 2009, the company operated through two segments, Retail and Recycling.

The Retail segment consists of sales generated through ApplianceSmart Factory Outlets.

The Recycling segment includes collecting, recycling, and installing appliances for utilities and other customers. In addition, the company generates Byproduct revenues by selling scrap materials, such as metal and plastics, and reclaimed CFC refrigerants from appliances it collects and recycles, including those from ApplianceSmart stores.

### Customers and Source of Supply

The company offers reverse logistics services to manufacturers and retailers that need an efficient way to manage appliances that fall outside their normal distribution and sales channels. The company also provides services for electric utility companies that offer their customers appliance recycling programs as an energy conservation measure.

**Appliance Manufacturers:** The company works with appliance manufacturers, including Whirlpool, Frigidaire, GE, and Danby, to acquire the product the company sells at its ApplianceSmart Factory Outlet stores.

**Electric Utility Companies:** The company contracts with utility companies and other sponsors of energy efficiency programs to provide a range of appliance recycling services to help them achieve their energy savings goals. Under other contracts, the company provides only specified services, such as collection and recycling.

### Manufacturer Supply

The company has purchasing contracts for new, in-the box and new, out-of-the-box appliances with various manufacturers, including Whirlpool; General Electric (GE); Electrolux; Danby; and Bosch.

### Contracts

The company has contracts for 2010 with various utilities to handle recycling operations in their service territories: Southern California Edison; San Diego Gas & Electric; WPPI Energy; Austin Energy; Southern California Public Power Authority; Ontario Power Authority; Minnesota Power; Ameren Illinois Utilities; City Water Light & Power; Xcel Energy; Santee Cooper; Great River Energy; Southern Maryland Electrical Cooperative; Puget Sound Energy; Baltimore Gas & Electric; Otter Tail Power Company; and smaller municipal utilities.

## History

Appliance Recycling Centers of America, Inc. was founded in 1976.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

### **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

### **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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