

# Apogee Enterprises, Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

Apogee Enterprises, Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Apogee Enterprises, Inc. and its competitors. This provides our Clients with a clear understanding of Apogee Enterprises, Inc. position in the [Building Products and Construction Materials](#) Industry.

The report contains detailed information about Apogee Enterprises, Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Apogee Enterprises, Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Apogee Enterprises, Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios

pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Apogee Enterprises, Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Apogee Enterprises, Inc. business.

### **About Apogee Enterprises, Inc.**

Apogee Enterprises, Inc. provides technologies involving the design and development of value-added glass products, services, and systems.

#### Segments

The company operates in two segments, Architectural Products and Services and Large-Scale Optical Technologies.

#### Architectural Products and Services

The Architectural Products and Services segment designs, engineers, fabricates, installs, maintains, and renovates the walls of glass and windows comprising the outside skin and entrances of commercial and institutional buildings.

#### Products

The company adds coatings to uncoated architectural glass to create colors. It also laminates layers of glass and vinyl to create glass that helps protect against hurricanes

and bomb blasts. It designs, builds, and installs windows, curtainwall, storefront, and entrances using its coated glass and metal products or those supplied by others. It also provides finishing services for the metal and plastic components used to frame architectural glass windows and walls and other products.

**Architectural Glass Fabrication:** The company offers a selection of glass colors, silk-screening, and properties. High-performance glass is typically fabricated into custom insulating units and/or laminated products.

**Aluminum Framing Systems:** The company offers a list of design, engineering, procurement, and fabrication alternatives. Its window systems can be operable or non-operable. Its curtainwall systems may be unitized (shop fabricated) or field fabricated. Depending on the requirements, the company applies a selection of colored paint to aluminum window frames, curtainwall systems, and other components. The company also uses anodizing to create a weather-resistant film of aluminum oxide, often colored, on the surface of the aluminum. In some cases, the company also applies UV protection and durable paint to polyvinyl chloride parts, such as interior shutters.

**Glass Installation:** The company installs curtainwall, window, storefront, and entrance systems for non-monumental, new commercial, and institutional buildings, and for renovation projects. In-house engineering capabilities allow the company to meet the architect's design requirement; duplicate the original design to maintain the historical appearance of a building; or create a new appearance for renovated buildings. Also, in the markets where it has a local presence, the company offers repair and replacement of damaged glass, including commercial glass replacements, repair of doors, and security glass.

## Large-Scale Optical Technologies

The Large-Scale Optical Technologies segment manufactures value-added glass and acrylic products primarily for the custom picture framing market and commercial optics.

## Products

**Value-Added Picture Framing Glass and Acrylic:** The company's coatings reduce the reflectivity of picture framing glass and protect pictures and art from the sun's damaging UV rays. Anti-reflective coatings on acrylic reduce glare and static charge on the surface.

Commercial Optics: The company's coatings also reduce the reflectivity and transmissivity of products used in commercial optics markets. Applications in these markets include privacy filters and may include marine and aircraft gauges and medical equipment.

## Markets

The company's architectural glass products and services are primarily used in commercial buildings (office towers, hotels and retail centers) and institutional buildings (education facilities and dormitories, health care facilities, and government buildings), as well as high-end condominiums. It supplies architectural glass fabrication products primarily to the U.S. market, with international distribution of its architectural glass.

## Customers and Marketing

The company's customers include architects, building owners, general contractors, and glazing subcontractors in the commercial construction market. Its Tru Vue brand is a domestically manufactured brand for value-added glass and acrylic for the custom picture framing market. Under this brand, products are distributed primarily in North America through independent distributors, which supply national and regional chains and local picture framing shops, as well as through mass merchandisers. The company also supplies products directly to museums and public and private galleries. It also has distribution in Europe, Australia, and New Zealand through independent distributors. The company sells its commercial optics products to original equipment manufacturers.

## History

Apogee Enterprises, Inc. was founded in 1949.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

### Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

### **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

## I would like to order

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