

Annapolis Bancorp Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Annapolis Bancorp Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Annapolis Bancorp Inc. and its competitors. This provides our Clients with a clear understanding of Annapolis Bancorp Inc. position in the Industry.

The report contains detailed information about Annapolis Bancorp Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Annapolis Bancorp Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Annapolis Bancorp Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-



term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Annapolis Bancorp Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Annapolis Bancorp Inc. business.

About Annapolis Bancorp Inc.

Annapolis Bancorp, Inc. operates as the holding company for BankAnnapolis, which provides commercial and retail banking services to small businesses, professional concerns, and individuals in Maryland.

The company operates as a full service commercial bank from its headquarters in Annapolis, its six other branches located in Anne Arundel County, Maryland, and one branch located on Kent Island in Queen Anne's County, Maryland. Its principal business consists of originating loans and attracting deposits.

Lending Activities

The company's loan portfolio consists of commercial, commercial real estate, residential construction, one- to four-family residential mortgage, home equity, and consumer loans.

Commercial Lending: The company offers commercial business loans to businesses operating in its primary market area. These loans consist of lines of credit, adjustable-rate loans, and fixed-rate loans. The company originates commercial loans which are guaranteed by the small business administration. It also offers unsecured commercial



loans to businesses.

Commercial Real Estate Lending: The company originates adjustable-rate commercial real estate loans that are secured by properties used for business purposes, such as small office buildings and retail facilities located in its primary market area.

Construction Lending: The company originates construction loans on both one- to four-family residences and on commercial real estate properties. It originates two types of residential construction loans, consumer, and builder. It originates consumer construction loans to build a primary residence, a secondary residence, or an investment or rental property. It originates builder construction loans to companies engaged in the business of constructing homes for resale. It also originates land acquisition and development loans.

One- to Four-Family Residential Mortgage Lending: The company offers both fixed-rate and adjustable-rate mortgage loans, first and second mortgage loans secured by one-to four-family residences, and lot loans for one- to four-family residences located throughout the Baltimore-Washington Metropolitan area.

Home Equity Lending: The company originates fixed-rate, fixed-term home equity loans, and adjustable rate home equity lines of credit.

Consumer Lending: The company's portfolio of consumer loans primarily consists of adjustable rate, personal lines of credit and installment loans secured by new or used automobiles, new or used boats, and loans secured by deposit accounts.

Investment Portfolio

The company invests in the U.S. treasury and the U.S. government agency securities, and other securities, including mortgage backed securities issued or guaranteed by the federal government.

Deposits

The company's deposit products for commercial customers include cash management services, including account analysis, remote deposit capture, merchant services, and an array of deposit products. Its retail banking services also include various deposit products, including transaction accounts, a high yielding savings account, money market accounts, certificates of deposit, and individual retirement accounts. It also



participates in the certificate of deposit account registry service (CDARS) that allows it to offer FDIC insured deposits to its customers.

History

Annapolis Bancorp, Inc. was founded in 1988.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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