

Anittel Group Limited Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Anittel Group Limited Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Anittel Group Limited and its competitors. This provides our Clients with a clear understanding of Anittel Group Limited position in the [Computers and Electronic Equipment](#) Industry.

The report contains detailed information about Anittel Group Limited that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Anittel Group Limited. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Anittel Group Limited financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Anittel Group Limited competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Anittel Group Limited business.

About Anittel Group Limited

Mobi Limited, through its subsidiary, MobiData Group Pty Limited, engages in the development and deployment of mobile computing applications and solutions.

Products

All MobiData-Group products and solutions are deployed via a centralized platform called the Mobile Services Hub:

MobiPod

MobiPod enables mobile phone users to back up their phone contacts to a secure website where they can be accessed, managed and regularly synchronized with the phone. It is a secure 'online safe' for the wireless storage and synchronization of data, including contacts, pictures, games and other important personal information.

The company is developing MobiPod to provide a online 'digital store' capability for mobile phones. This is to support the growing use of camera phones and to enable users to store their pictures in their online 'pod' rather than have to rely on limited handset memory, and as a repository for mobile games, ring tones, screen skins and

other data. All data can be accessed from both the handset and the Web.

MobiMail

MobiMail delivers email services from multiple email accounts (POP3, IMAP, HTTP) to most modern makes of mobile phones over 2.5G, 3G and next-generation networks. The solution pushes or pulls the user's email to a mobile phone, provided they are using a GPRS (data) enabled phone that permits the installation of applications.

The MobiMail solution works with any email software, and allows the following functions that include receive email including attachments; send email, including attachments; forward email, including attachments; view and edit MS Word and Excel attachments; and view adobe acrobat attachments.

MobiMail provides email access to mobile phone users. The solution pushes or pulls the users email to their mobile phone, provided they are using a GPRS enabled phone and permits the installation of applications. MobiMail is targeted at enterprise users, high end mobile users and early adopters.

MobiPhone Manager

MobiPhone Manager helps organizations efficiently manage a fleet of mobile phones and control what calls are made and received on individual handsets. It wirelessly records all call data and loads an application on the handset that manages private versus company related calls, including client/job management and expense tracking functionality. All data can be uploaded to a company's call logging software or exported to standard office applications, such as Microsoft Excel for reporting.

Joint Venture

The company has formed a joint venture with telephone/energy marketing company Smart Group which would allow consumers to use a mobile phone over the Internet (VOIP) at their home/office.

History

The company was formerly known as Tennyson Networks Limited and changed its name to Fusia Limited in 2004. Further, Fusia Limited changed its name to Mobi Limited in 2005.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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