

Anheuser-Busch InBev Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

<https://marketpublishers.com/r/A1AA62F8706BEN.html>

Date: May 2025

Pages: 50

Price: US\$ 499.00 (Single User License)

ID: A1AA62F8706BEN

Abstracts

Anheuser-Busch InBev Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Anheuser-Busch InBev and its competitors. This provides our Clients with a clear understanding of Anheuser-Busch InBev position in the [Food and Beverages](#) Industry.

The report contains detailed information about Anheuser-Busch InBev that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Anheuser-Busch InBev. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Anheuser-Busch InBev financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Anheuser-Busch InBev competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Anheuser-Busch InBev business.

About Anheuser-Busch InBev

Anheuser-Busch InBev SA/NV engages in brewing and selling beer in North America, Latin America North, Latin America South, Western Europe, Central & Eastern Europe, and the Asia Pacific.

The company produces, markets, distributes, and sells a portfolio of well approximately 200 beer brands. These include global primary brands Budweiser, Stella Artois, and Beck's; multi-country brands, such as Leffe and Hoegaarden; and local champions, such as Bud Light, Skol, Brahma, Quilmes, Michelob, Harbin, Sedrin, Klinskoye, Sibirskaya Korona, Chernigivske, and Jupiler. It also produces and distributes soft drinks, particularly in Latin America.

Beer

The company's portfolio includes three global beers with worldwide distribution, including Stella Artois, Beck's, and Budweiser. Its multi-country brands include Leffe and Hoegaarden.

North America: The company offers Bud Light, Bud Light Lime, Michelob ULTRA, Michelob and Michelob Light, and Natural Light.

Latin America: The company offers Brahma, Skol, Antarctica, Bohemia, and Quilmes.

Western Europe: The company offers Jupiler.

Central & Eastern Europe: The company offers Sibirskaya Korona, Klinskoye, and Chernigivske.

Asia Pacific: The company offers Harbin and Sedrin. In certain markets, the company also distributes products of other brewers.

Non-Beer

Soft Drinks

The company, through its subsidiary, Companhia de Bebidas das Americas (AmBev), offers the soft drink in Latin America. The company, through Companhia de Bebidas das Americas (Anheuser-Busch) offers soft drinks in the United States. It offers both carbonated soft and non-carbonated soft drinks.

The company's soft drinks business includes both its own production and agreements with PepsiCo related to bottling and distribution. Major brands that are distributed under these agreements are Pepsi, 7UP, and Gatorade. AmBev has long-term agreements with PepsiCo whereby AmBev has the right to bottle, sell, and distribute certain brands of PepsiCo's portfolio of carbonated soft drinks in Brazil. AmBev also has agreements with PepsiCo to bottle, sell, distribute and market some of its brands in the Dominican Republic and in some regions of Peru, including the north and the Lima regions. Through Quinsa, AmBev is also PepsiCo's bottler for Argentina, Bolivia and Uruguay.

Apart from the bottling and distribution agreements with PepsiCo, AmBev also produces, sells and distributes its own soft drinks. Its main carbonated soft drinks brand is Guaraná Antarctica.

In the United States, Anheuser-Busch also produces non-alcoholic malt beverage products, including O'Doul's and O'Doul's Amber, energy drinks and related products. On a limited basis, the company has also entered into arrangements under which other non-alcoholic products and spirits, including Hansen energy drinks (such as Monster Energy), are distributed and sold in select markets through the Anheuser-Busch distribution network.

U.S. Packaging

In the United States, the company's indirect subsidiary, Metal Container Corporation, manufactures beverage cans at eight plants and beverage can lids at three plants for sale to its Anheuser-Busch beer operations and U.S. soft drink customers. Anheuser-Busch also owns a recycling business, which buys and sells used beverage containers and recycles aluminum and plastic containers; a manufacturer of crown liner materials for sale to its North American beer operations; and a glass manufacturing plant, which manufactures glass bottles for use by its North American beer operations.

Dispositions

In 2009, the company sold four metal beverage can and lid manufacturing plants of Metal Container Corporation to Ball Corporation.

In 2009, the company sold its South Korean subsidiary, Oriental Brewery, to an affiliate of Kohlberg Kravis Roberts & Co. L.P.

In 2009, the company sold its Tennent's Lager brand and associated trading assets in Scotland, Northern Ireland and the Republic of Ireland (part of InBev UK Limited) to C&C Group plc.

In 2009, the company sold its indirect wholly owned subsidiary, Busch Entertainment Corporation, to an entity established by Blackstone Capital Partners V L.P.

In 2009, the company sold its Central European operations to CVC Capital Partners.

Significant Events

In December 2010, Anheuser-Busch InBev had entered into strategic cooperation agreement with China National Research Institute of Food and Fermentation Industries to integrate its R&D bases in Beijing, Wuhan, Harbin, and Putian into the technology innovation R&D center in Chinese beer industry.

Competition

Metal Container Corporation's competitors include Ball Corporation, Rexam Corporation, and Crown Holdings.

The company's competitors include AB InBev Group (Plato Logic estimate); SABMiller; Heineken; Carlsberg; Molson Coors Brewing Company; Tsingtao (Group); Grupo Modelo; Beijing Yanjing; FEMSA; and Kirin.

History

Anheuser-Busch InBev SA/NV was founded 1366.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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