

AngloGold Ashanti Ltd. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

<https://marketpublishers.com/r/A5EBAA3EFB3BEN.html>

Date: May 2025

Pages: 50

Price: US\$ 499.00 (Single User License)

ID: A5EBAA3EFB3BEN

Abstracts

AngloGold Ashanti Ltd. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between AngloGold Ashanti Ltd. and its competitors. This provides our Clients with a clear understanding of AngloGold Ashanti Ltd. position in the [Metals and Mining](#) Industry.

The report contains detailed information about AngloGold Ashanti Ltd. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for AngloGold Ashanti Ltd.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The AngloGold Ashanti Ltd. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes AngloGold Ashanti Ltd. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of AngloGold Ashanti Ltd. business.

About AngloGold Ashanti Ltd.

AngloGold Ashanti Limited engages in the exploration and production of gold. The company undertakes Greenfield exploration activities in Australia, China, North and South America, the Democratic Republic of the Congo, the Middle East and North Africa (MENA), Russia, Sub-Saharan Africa, and the Southeast Asia; and Brownfields exploration activities worldwide, primarily in South Africa, Mali, Guinea, and the United States.

SOUTH AFRICA

The company' South African region includes seven underground operations located in two geographic areas on the Witwatersrand Basin. These are the Vaal River area, near Klerksdorp and Orkney, in the North West Province and Free State, where the Great Noligwa, Kopanang, Tau Lekoa and Moab Khotsong mines and the surface operations are located; and the West Wits area, near Carletonville, straddling the North West Province and Gauteng, where the Mponeng, TauTona and Savuka mines are located.

Vaal River Operations

The Great Noligwa, Kopanang, Moab Khotsong and Tau Lekoa mines are situated near

the towns of Klerksdorp and Orkney on the border of North West Province and the Free State. The Vaal River operations have gold plants, one uranium plant and one sulfuric acid plant.

Great Nologwa

Great Nologwa adjoins Kopanang and Moab Khotsong and is located close to the town of Orkney on the Free State side of the Vaal River. This mining operation consists of a twin-shaft system and operates approximately 8 main levels at an average depth of 2,400 meters below surface.

Kopanang

Kopanang adjoins Great Nologwa and is located close to the town of Orkney on the Free State side of the Vaal River. The major reef mined at Kopanang is the Vaal Reef, while a secondary reef, the Crystalkop Reef, is mined on a smaller scale. Mining operations are conducted at depths ranging from 1,280 meters to 2,240 meters. The Kopanang operation consists of a single shaft system.

Moab Khotsong

Moab Khotsong is located south and south-east of Great Nologwa and Kopanang in the Free State province. The first phase of this operation included development of a main shaft system, a subsidiary ventilation shaft and 3 main production levels between 2,600 meters and 3,054 meters below surface.

Tau Lekoa

Tau Lekoa is one of four mining operations in the Vaal River area. Mining operations are conducted at depths ranging from 800 meters to 1,743 meters. There are 7 shaft levels with an average of 70 panels in operation.

Vaal River Surface

The resources of AngloGold Ashanti South Africa's surface operation include the waste rock dumps and tailings storage facilities. As of December 31, 2009, surface Ore Reserve totaled 1.9 million ounces.

West Wits operations

The West Wits operations consists of Mponeng, Savuka and TauTona mines. Mponeng has its own gold processing plant and the Savuka and TauTona operations share a plant.

Mponeng: Mponeng is situated near the town of Carletonville in North West Province, southwest of Johannesburg, straddling the border with the province of Gauteng. The mine mines the Ventersdorp Contact Reef (VCR).

Savuka: Savuka is situated on the West Wits line in the province of Gauteng. This operation extracts both the Carbon Leader Reef (CLR) at between 3,137 meters and 3,457 meters below surface and the Ventersdorp Contact Reef (VCR) at 1,808m below surface.

TauTona: TauTona exploits the Ventersdorp Contact Reef (VCR) and the Carbon Leader Reef (CLR). Mining operations are conducted at depths ranging from 1,850 meters to 3,450 meters at which the deepest stoping sections are found.

NAMIBIA

The company has 1 mining operation in Namibia, Navachab, which produced 65,000 ounces of gold in 2009. Navachab Gold Mine is situated near the town of Karibib. It is an open-pit mine with a processing plant which includes mills, carbon-in-pulp and electro-winning facilities, with a monthly capacity of 120,000 tonnes.

The company has seven mining operations in its Continental Africa region, including Iduapriem and Obuasi in Ghana; Siguiiri in Guinea; Morila, Sadiola and Yatela in Mali; and Geita in Tanzania.

In addition, AngloGold Ashanti has had an active greenfields ex

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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