

Analogic Corporation Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Analogic Corporation Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Analogic Corporation and its competitors. This provides our Clients with a clear understanding of Analogic Corporation position in the [Healthcare Equipment and Supplies](#) Industry.

The report contains detailed information about Analogic Corporation that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Analogic Corporation. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Analogic Corporation financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Analogic Corporation competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Analogic Corporation business.

About Analogic Corporation

Analogic Corporation, a technology company, designs and manufactures medical imaging, and security systems and subsystems sold to original equipment manufacturers (OEMs) and end users in the healthcare and homeland security markets. Its products are sold in Europe, Canada, and the United States.

Operations

The company operates primarily within two major markets, Medical Technology and Security Technology.

The Medical Technology business consists of three reporting segments: Computed Tomography (CT) and Magnetic Resonance Imaging (MRI); Specialized Ultrasound; and Digital Radiography.

The Security Technology business consists of explosives and weapons detection systems for aviation security.

CT and MRI

The company's CT and MRI business consists primarily of electronic systems and subsystems for medical imaging, sold globally to OEM producers of CT, MRI, and ultrasound equipment.

The company involves in the development and sale of CT x-ray detectors, data acquisition systems (DAS), data management systems (DMS), and integrated gantries that become part of OEM CT imaging systems worldwide. The company's detection and DAS subsystems convert x-ray energy to useful digital signals for the generation of anatomical images for medical diagnostics and disease treatment. The detector, DAS and DMS products that the company sells range from low slice count sub-systems to the advanced multi-slice (approximately 256 slices) systems enabling advanced diagnostics, such as cardiac imaging. The company has also developed higher-level integrated systems for the radiotherapy market primarily used for image guided radiation treatment of cancerous tumors.

For OEM producers of MRI equipment, the company supplies MRI power products that include radio frequency (RF) and gradient amplifiers. These amplifiers are key components in MRI systems and provide power to the magnetic coils. The company has developed a range of amplifier solutions for its customers ranging from low-magnetic-field systems (approximately 0.3 Tesla) to ultra high-field systems (approximately 7.0 Tesla) designed for academic research hospitals.

The company also designs and manufactures precision motion control systems, which it supplies to OEM customers for use in computer-controlled automation systems primarily in the semiconductor and medical markets.

Specialized Ultrasound

The company's Specialized Ultrasound business designs and manufactures ultrasound systems and probes for specialized end-user markets in urology, surgery, anesthesia, as well as radiology. The company's ultrasound scanners use acoustic waves to generate real-time images of the internal anatomy that are used for medical diagnostic and interventional procedures. These ultrasound systems are also used for guiding surgical procedures and for guiding prostate cancer treatment employing a procedure called brachytherapy.

The company offers a new family of ultrasound scanners called the Flex Focus, under the brand name B-K Medical; and the Flex Focus 400 Anesthesia, particularly suited for guiding the placement of nerve blocks prior to surgical procedures. The Flex Focus

system is a portable unit that can be used for multiple applications in various settings. The company's B-K Medical business operates primarily on a direct sales basis in Europe and the U.S, and with a network of independent distributors worldwide.

Digital Radiography

The company's Digital Radiography products consist primarily of direct conversion amorphous selenium-based, digital, flat-panel, x-ray detectors manufactured and sold through its ANRAD Corporation (Anrad) subsidiary, which sells directly to OEM customers for diagnostic and interventional applications in mammography. These x-ray detector plates are used by OEMs in mammography systems to convert x-ray signals into high resolution 2-D, as well as 3-D images of the breast tissues to aid in the diagnosis of breast cancer. The detectors plates for mammography applications are sold to medical OEMs for use in products sold outside of the U.S.

Security Technology

The company's Security Technology business provides advanced explosives and weapons detection systems for aviation security. Utilizing its medical CT technology, the company designs and manufactures automatic explosives detection systems (EDS) for airport security for both checked bag and checkpoint applications. These systems generate data for three-dimensional images of objects contained within a piece of baggage. The EDS for checked baggage is marketed by L-3 Communications Corporation (L-3) under the eXaminer product family name. In 2010, the company signed an agreement with Smiths Detection (Smiths), based in London, England, to develop advanced imaging subsystems for use in a next-generation explosives detection system to be manufactured and marketed by Smiths. The eXaminer product family is sold to the U.S. Federal Government for installation at major U.S. airports to scan checked baggage and to international airport security authorities for installation at airports in Europe, Asia, and Central America.

Other

Other business consists primarily of its hotel business. The company owns a hotel, managed for the company under a contract with Marriott Corporation, which is located on approximately 7.5 acres of land adjacent to its principal executive offices and manufacturing facility in Peabody, Massachusetts. The facility is situated in an industrial park and is in close proximity to the historic and tourist area of Boston's North Shore, approximately 18 miles from Boston. It has 256 guest rooms, a ballroom, various

function rooms, and recreational facilities.

Customers

The company's major customers include Koninklijke Philips Electronics N.V. (Philips); Toshiba Corporation (Toshiba); and L-3 Communications Corporation (L-3).

Competition

The company's competitors include L-3, Safran Morpho, and Science Applications International Corp. (which acquired Reveal Imaging Technologies).

History

Analogic Corporation was founded in 1967.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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