

Amerityre Corp. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Amerityre Corp. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Amerityre Corp. and its competitors. This provides our Clients with a clear understanding of Amerityre Corp. position in the [Auto Parts](#) Industry.

The report contains detailed information about Amerityre Corp. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Amerityre Corp.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Amerityre Corp. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Amerityre Corp. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Amerityre Corp. business.

About Amerityre Corp.

Amerityre Corporation engages in the research and development of technologies related to the formulation of polyurethane compounds and the manufacturing process for producing tires from polyurethane.

Products

The company's polyurethane material technology is based on two key proprietary formulations; closed-cell polyurethane foam, which is a material with high load-bearing capabilities for light-use applications; and Elastothane, a polyurethane elastomer with high load-bearing capabilities suitable for heavy-use applications.

Low Duty Closed-Cell Polyurethane Foam Tires

The company manufactures various lines of closed-cell polyurethane foam tires for bicycles, wheelchairs, lawn, and garden products, such as wheelbarrows and hand trucks, and outdoor power equipment products. Its closed-cell polyurethane foam products are often referred to as flat-free because they have no inner tube. The company's closed-cell polyurethane foam tires are mounted on the wheel rim in much the same way as a pneumatic tire. It has the capacity to produce approximately

2,000,000 closed-cell foam tires per year at its Boulder City, Nevada facility.

Polyurethane Elastomer Forklift and Skid Steer Tires

The company has completed the development phase and third party testing of its new lines of fork lift tires.

Polyurethane Foam Fire Retardant Material

The company has formulated and tested small quantities of a flame retardant polyurethane foam for use as packaging material.

Amerifill Tire Fill Material

The company sells polyurethane foam for use in the commercial tire fill market. The tire fill material is marketed under the name Amerifill. Tire fill materials are used in various tire applications, including construction, industrial, and mining applications, to 'flat-proof' and extend the life of rubber tires. Amerifill is based on MDI polyurethane chemical formulations. The company has evaluated Amerifill in the field and in side-by-side comparison testing conducted by independent test laboratories.

Products in Development

The company is developing tires and treads for tires using Elastothane for various applications.

Polyurethane Elastomer Retread Material: The company has been developing a manufacturing process for retreading off the road (OTR) and medium commercial truck tires with Elastothane. The company's tire retreading process involves applying the polyurethane tread compound to the rubber tire casing without high heat, pressure, or curing.

Polyurethane Elastomer Non-Pneumatic or Solid Tires: The company has completed the developmental phase of a non-pneumatic zero-pressure temporary/spare tire using Elastothane. This solid Elastothane tire was developed for potential use as a temporary/spare tire for passenger vehicles.

Polyurethane Elastomer Passenger Car Tire and the Arcus Run-Flat Tire: The company has developed polyurethane elastomer pneumatic passenger car tires that are able to

drive for approximately 500 miles without air pressure and with various holes in the sidewalls. The company then developed Arcus, a patented system for integrating these reinforcement materials in its Elastothane tires. The Arcus Run-Flat Tire is designed to operate at normal air pressure, yet continue to perform normally for approximately 200 miles without air. The company has produced various Arcus passenger car tires and has conducted independent laboratory testing to demonstrate these tires.

Customers

The company's customers include original equipment manufacturer (OEMs) of lawn and garden products, and outdoor power equipment, regional distributors, retail cooperatives and chains that sell lawn and garden products, bicycle tires, and hand truck tires to the aftermarket.

Competition

The company's competitors include Kenda; Maxxis International; Cheng Shin; Carlisle Tire; Goodyear; Bridgestone/Firestone; and Michelin.

History

The company was founded in 1995. It was formerly known as American Tire Corporation and changed its name to Amerityre Corporation in 1999.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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