

Ameristar Network Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

<https://marketpublishers.com/r/A5BF41D94C3BEN.html>

Date: May 2025

Pages: 50

Price: US\$ 499.00 (Single User License)

ID: A5BF41D94C3BEN

Abstracts

Ameristar Network Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Ameristar Network Inc. and its competitors. This provides our Clients with a clear understanding of Ameristar Network Inc. position in the Industry.

The report contains detailed information about Ameristar Network Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Ameristar Network Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Ameristar Network Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Ameristar Network Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Ameristar Network Inc. business.

About Ameristar Network Inc.

AmeriStar Network, Inc. engages in the business of developing a nationwide network of mortgage brokers who would utilize an Internet web site portal and Company owned software to originate, transmit and fund mortgage loans. AmeriStar is still a development stage corporation, and has been in the development stage since its inception in 1996. The Company's operations are limited to the holding of its three subsidiaries, which each operate independently.

The Company has two recently acquired subsidiaries; AmeriStar Mortgage, Inc. is a Delaware corporation engaged in the business of origination of non-bank mortgage loans, principally in the commercial arena, including SBA guaranteed loans; CVS Technologies, Inc. (CVS) was engaged in the business of development of a Server 98 compliant 4 digit real time clock (RTC), designed exclusively for servers, which business was discontinued because of due to the fact that the Year 2000 crisis was a non-event and management decided that marketing of the product would prove to be infeasible.

Ameristar has since determined that it is not feasible to develop and market the RTC, and management has decided not to operate CVS as a subsidiary at this time.

The Company was introduced to AmeriStar Mortgage by a consultant familiar with both

companies. The steps leading to the acquisition of CVS were that CVS had licensed the exclusive use of its technology to the Company to represent the sale of the product to the mortgage lending industry.

CVS Technologies and AmeriStar Mortgage, Inc. are wholly owned subsidiaries of the company. The company is engaged in the business of each of its subsidiaries through each subsidiary.

The Company has a 48% interest in InTechnologies, Inc., a publicly held company with planned operations to engage in the in the business of providing information technology services and products by acquisition of companies who engage in such business.

The Company had, until January, 2000, an exclusive license with Mortgage Internet Technologies, Inc. (MIT), for all wholesale mortgage lending business done through MIT's Virtual Lender System and Virtual Lender Internet Web site. In January, 2000, the Board of Directors approved an agreement to return the license rights to MIT in exchange for 20% of MIT's outstanding stock. This system, developed by MIT, allows a mortgage broker to build a website and connect with lenders for available programs, and interest rates would allow the broker to lock in interest rates. The Company equips mortgage brokers who subscribe to with a encrypted password protected Internet site, which features underwriters and lenders, and the ability to pre-qualify potential home buyers, which is essential to the point of sale origination of mortgage loans. This Internet system provides mortgage loan professionals and the real estate sales associate with the tools and training necessary to start the loan application using the propriety Internet system.

COMMERCIAL LENDING-AMERISTAR MORTGAGE, INC.

In May 1999, the Company completed its acquisition of 100% of the issued and outstanding stock of AmeriStar Mortgage, Inc., a Delaware Corporation.

AmeriStar Mortgage, Inc. was incorporated in March, 1999 as a development stage company. However, its management operated a mortgage brokerage business under the name of Access Business Capital. Access Business Capital was a business developed by David Tew in 1997, which conducted commercial mortgage banking and asset finance. During negotiations for the acquisition of AmeriStar Mortgage, Inc., the Company decided to acquire the commercial mortgage banking aspect of the business. Thus, instead of acquiring Access Business Capital, Mr. Tew incorporated the commercial mortgage business as AmeriStar Mortgage, Inc., and that business was

acquired by the Company. However, Access Business Capital does not operate at this time.

AmeriStar Mortgage, Inc. is a nonbank mortgage loan originator with emphasis in the commercial financing area, both SBA guaranteed and conventional. AmeriStar Mortgage, Inc. would operate as a wholly owned subsidiary, independently of the Company. AMI would operate autonomously of the Company and would be spun off some time in the future, subject to the ability of the Company to do so for the mutual benefit of AMI and the Company.

CVS TECHNOLOGIES, INC.

CVS was acquired by the Company based on the Company's research revealing studies that the Year 2000 problem was supposed to linger for approximately 30 months, and that most software Y2K fixes did not change the fact that most existing computer server systems operate on a two digit time clock instead of a four digit time clock, and that these software fixes were not designed for the complicated programs run be most servers.

CVS' product is not a downloadable software fix. It is a Y2K RTC card which gives a server's computer a four digit RTC without replacing the motherboard. The problem it is designed to solve is that of computers using a two digit RTC. CVS' RTC card can be installed by the consumer, as opposed to many of the competition's products, such as other competitors such as those manufactured by Intelliquet, M2Y2K, OutSource, DiNic, and AllStar Cvsace, which require professional installation by a certified computer technician with extensive knowledge of addressing schemes, who must configure the four digit card with an address to avoid conflicts and server crashes.

The new intelligent RTC server card form CVS uses proprietary technology that automatically assigns the correct address without conflicting with other server components (such as video card, SCSI controllers, network cards, etc.)

Servers relying on operating systems such as Microsoft NT, which originally claimed that its Microsoft NT version 4.0 does not allow programs to directly access the RTC for time and date information would encounter Year 2000 problems well after January 1, 2000 unless the RTC on the motherboard is replaced with a four digit RTC, or a card such as the CVS Y2K Intelligent RTC is plugged in, which bypasses the faulty two digit RTC existing on most computers.

History

AmeriStar Network, Inc. is a Delaware Corporation, was incorporated in 1996.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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