

# AMERIGROUP Corporation Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

AMERIGROUP Corporation Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between AMERIGROUP Corporation and its competitors. This provides our Clients with a clear understanding of AMERIGROUP Corporation position in the [Healthcare](#) Industry.

The report contains detailed information about AMERIGROUP Corporation that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for AMERIGROUP Corporation. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The AMERIGROUP Corporation financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and

company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes AMERIGROUP Corporation competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of AMERIGROUP Corporation business.

## **About AMERIGROUP Corporation**

AMERIGROUP Corporation operates as a multistate managed healthcare company focused on serving people, who receive healthcare benefits through publicly sponsored programs, such as Medicaid, Children's Health Insurance Program (CHIP), Medicaid expansion programs, and Medicare Advantage.

The company designs its programs to address the particular needs of its members, for whom it facilitate access to healthcare benefits pursuant to agreements with applicable state and Federal government agencies. As of December 31, 2009, the company provided various products to approximately 1,788,000 members in Texas, Georgia, Florida, Tennessee, Maryland, New Jersey, New York, Nevada, Ohio, Virginia, and New Mexico.

### **Products**

The company offers a range of healthcare products through publicly sponsored programs with in a care model that integrates physical and behavioral health.

### **Medical and Quality Management Programs**

The company provides specific disease and medical management programs designed to meet the special healthcare needs of its members with chronic illnesses and medical conditions. The company integrates its members' behavioral healthcare with their physical healthcare utilizing its integrated medical management model. The company offers a continuum of care management, including disease management, pharmacy integration, centralized telephonic case management, case management at the health plans, and field-based case management for some of its higher-risk members. These disease management programs also facilitate members in the self management of chronic disease and include asthma, chronic obstructive pulmonary disease, coronary artery disease, congestive heart failure, diabetes, depression, schizophrenia, and HIV/AIDS. As of December 31, 2009, its provider networks included approximately 103,000 physicians, including PCPs, specialists and ancillary providers, and approximately 745 hospitals.

The company's Maternal-Child Services program provides health promotion, advocacy and care management for pregnant women and their newborns. Its contracts with hospitals are usually for one- to two-year periods and automatically renew for successive one-year periods. The company also has contracted with other ancillary providers for physical therapy, mental health and chemical dependency care, home healthcare, nursing home care, home-based community services, vision care, diagnostic laboratory tests, x-ray examinations, ambulance services and medical equipment. Additionally, the company has contracted with dental vendors that provide routine dental care in markets where routine dental care is a covered benefit and with a national pharmacy benefit manager that provides a local pharmacy network in its markets where prescription drugs are a covered benefit.

## Health Plans

The company has 11 active health plan subsidiaries offering healthcare services in Florida, Georgia, Maryland, Nevada, New Jersey, New Mexico, New York, Ohio, South Carolina, Tennessee, Texas and Virginia.

## Texas

The company's Texas subsidiary, AMERIGROUP Texas, Inc., is licensed as an HMO. Its service areas include the cities of Austin, Corpus Christi, Dallas, Fort Worth, Houston and San Antonio and the surrounding counties. As of December 31, 2009, the company had approximately 505,000 members in Texas.

## Georgia

The company's Georgia subsidiary, AMGP Georgia Managed Care Company, Inc., is licensed as an HMO. As of December 31, 2009, the company had approximately 249,000 members in Georgia.

## Florida

As of December 31, 2009, the company had approximately 236,000 members in Florida. Its service areas include the metropolitan areas of Miami/Fort Lauderdale, Orlando and Tampa covering 29 counties in Florida.

## Tennessee

The company's Tennessee subsidiary, AMERIGROUP Tennessee, Inc., is licensed as an HMO. As of December 31, 2009, it had approximately 195,000 members in Tennessee.

## Maryland

The company's Maryland subsidiary, AMERIGROUP Maryland, Inc., is licensed as an HMO in Maryland. The company's service areas include 21 of the 24 counties in Maryland. As of December 31, 2009, the company had approximately 194,000 members in Maryland.

## New Jersey

The company's New Jersey subsidiary, AMERIGROUP New Jersey, Inc., is licensed as an HMO. Its service areas include 20 of the 21 counties in New Jersey. As of December 31, 2009, it had approximately 118,000 members in its New Jersey service areas.

## New York

The company's New York subsidiary, AMERIGROUP New York, LLC, formerly known as CarePlus, LLC, is licensed as a PHSP in New York. The company's service areas include New York City, with in the boroughs of Brooklyn, Manhattan, Queens and Staten Island, and Putnam County. As of December 31, 2009, the company had approximately 114,000 members in New York.

## Nevada

The company's Nevada subsidiary, AMERIGROUP Nevada, Inc., began serving TANF and CHIP members in 2009 under a contract to provide Medicaid managed care services in the urban service areas of Washoe and Clark counties. As of December 31, 2009, AMERIGROUP Nevada, Inc. served approximately 62,000 members in Nevada.

## Ohio

The company's Ohio subsidiary, AMERIGROUP Ohio, Inc., is licensed as a HIC. As of December 31, 2009, the company had approximately 60,000 members in Ohio.

## Virginia

The company's Virginia subsidiary, AMERIGROUP Virginia, Inc., is licensed as an HMO. As of December 31, 2009, the company had approximately 3,000 members in Virginia.

## New Mexico

The company's New Mexico subsidiary, AMERIGROUP Community Care of New Mexico, Inc., is licensed as an HMO. In 2008, the company began serving members of the ABD populations under the Coordinated Long-Term Care Services (CoLTS) program. As of December 31, 2009 the company had approximately 20,000 members in New Mexico. The company's service area includes 17 counties in the Metro/Central and Southwest regions.

## South Carolina

In 2009, the company sold its rights to serve Medicaid members pursuant to the contract with the State of South Carolina.

## History

AMERIGROUP Corporation was founded in 1994.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need

**2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.  
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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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