

# **American Safety Insurance Holdings Ltd. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis**

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## **Abstracts**

American Safety Insurance Holdings Ltd. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between American Safety Insurance Holdings Ltd. and its competitors. This provides our Clients with a clear understanding of American Safety Insurance Holdings Ltd. position in the Industry.

The report contains detailed information about American Safety Insurance Holdings Ltd. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for American Safety Insurance Holdings Ltd.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The American Safety Insurance Holdings Ltd. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main

financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes American Safety Insurance Holdings Ltd. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of American Safety Insurance Holdings Ltd. business.

### **About American Safety Insurance Holdings Ltd.**

American Safety Insurance Holdings, Ltd., a specialty insurance and reinsurance company, provides products and solutions to small and medium-sized businesses.

Through its domestic operating subsidiaries and affiliates, the company markets and underwrites various specialty insurance products to small and medium-sized businesses in the United States. Through its Bermuda operating subsidiaries, the company offers reinsurance products to the U.S. and international small and medium-sized insurance companies. The company competes in three specialty segments: excess and surplus lines (E&S), alternative risk transfer (ART) in the U.S., and assumed reinsurance in Bermuda.

#### **Products**

The company's main products are excess and surplus lines, alternative risk transfer, and assumed reinsurance.

## Excess and Surplus Lines

The company provides the following excess and surplus lines products:

**Environmental:** General liability for various types of environmental risks, including smaller market and middle market environmental contractors and consultants, and environmental impairment liability. The company does not provide coverage for manufacturers or installers of products containing asbestos, but instead insure the contractors that remediate asbestos. The environmental risks the company underwrites are as follows:

**Environmental Contractor and Consultant Risks:** This segment coverage for environmental contractors and consultants, targeting two distinct markets: Smaller environmental contractors and consultants; and Middle Market – focused on environmental contractors and consultants.

**Environmental Impairment Liability:** This segment coverage for fixed site pollution liability businesses, such as manufacturers, real estate, and waste facilities.

**Construction:** This segment general liability coverage for various types of residential and commercial construction risks. The construction risks the company underwrite as follows:

**Residential Construction:** The residential contractors, including primarily graders, framers, concrete workers, drywall installers and general contractors.

**Commercial Construction:** The commercial contractors, including primarily framers (predominantly for apartments), concrete workers, and graders.

**Other:** This segments other excess and surplus lines coverage, including general liability for building owners and equipment dealers.

**Products Liability:** This segment products liability coverage to small and middle market manufacturers and distributors of medium hazard products, excluding certain severity classes of risks, such as invasive medical products, pharmaceuticals, and nutraceuticals.

**Excess:** Excess and umbrella liability coverage primarily in the construction and products liability areas, both over other carriers' and its own primary policies.

**Property:** Property coverage focused on fire exposed premises and liability risks, primarily with in areas of the eastern U.S.

**Surety:** Contract performance and payment bonds to environmental contractors and construction contractors in 47 states and the District of Columbia.

**Healthcare:** Insurance and risk management solutions for the long-term care industry.

### Alternative Risk Transfer

The company provides the following alternative risk transfer products:

**Specialty Programs:** Working with third party program managers, reinsurance intermediaries, and reinsurers, the company targets small and medium-sized businesses with homogenous groups of specialty risks where the principal insurance coverage includes casualty, (general, professional or pollution liability) and property. The company's specialty programs consist primarily of casualty insurance coverage for construction contractors, pest control operators, small auto dealers, real estate brokers, restaurant and tavern owners, and bail bondsmen. As of December 31, 2009, the company added 7 new programs for a total of 20 active programs.

**Fully funded:** The company's insureds are required to maintain insurance coverage to operate their business and the fully funded product allows these insureds to provide evidence of insurance. The fully funded product allows these businesses to self in

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

### **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

### **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

## I would like to order

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