

American Medical Alert Corp. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

American Medical Alert Corp. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between American Medical Alert Corp. and its competitors. This provides our Clients with a clear understanding of American Medical Alert Corp. position in the [Healthcare](#) Industry.

The report contains detailed information about American Medical Alert Corp. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for American Medical Alert Corp.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The American Medical Alert Corp. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and

company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes American Medical Alert Corp. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of American Medical Alert Corp. business.

About American Medical Alert Corp.

American Medical Alert Corp. provides solutions that improve healthcare delivery through a portfolio of home-based Remote Patient Monitoring (RPM) technologies and communication center services.

The company markets its products and services directly to healthcare providers, pharmaceutical companies, managed care organizations and through a network of distributors. It also offers certain products and services directly to consumers.

Segments

Health Safety and Monitoring Services (HSMS) segment is comprised of the development and marketing of Remote Patient Monitoring (RPM) technologies that include personal emergency response systems (PERS), medication reminder and dispensing systems, telehealth/disease management technologies and safety monitoring systems to pharmacies.

Telephony Based Communication Services (TBCS) segment includes the provision of centralized call center solutions primarily to the healthcare community, including traditional after hours services, Daytime Services applications, and clinical trial

recruitment call center services and administration.

Products and Services

Health and Safety Monitoring Systems (HSMS)

HSMS division addresses the fundamental need to allow individuals to age in place with home based health monitoring technologies through a single monitoring platform. This RPM platform provides a single source for the company's customers to access a spectrum of technologies, from rudimentary to deliver individualized monitoring as a patient's needs evolve.

Personal Emergency Response Systems (PERS)

PERS is the company's main product and service offering. The system consists of a console unit and a wireless transmitter worn as a pendant or on the wrist by the client. In the event of an emergency, the client is able to summon immediate assistance via the two-way voice system that connects their home telephone with the company's Response Center.

In November of 2009, Apria Healthcare announced a strategic alliance with the company to provide PERS under an Apria branded service. In 2010, ApriaAlert was introduced to selected geographic markets within Apria's national footprint.

Also in 2009, WellAWARE Systems, the developer of wellness monitoring solutions for senior care providers, announced it has entered into a technology integration collaboration with the company to deliver an integrated health monitoring solution that incorporates its PERS technology with WellAWARE's sensor-based wellness monitoring solution. The company's PERS is marketed directly and by third party providers under multiple brands including VoiceCare, Walgreens Ready Response, Response Call, and ApriaAlert.

Medication Adherence Appliances

The second component of the company's RPM platform addresses medication adherence, which has been defined as a critical component of patient self management.

MedSmart

MedSmart is a solution that organizes, reminds, and dispenses pills in accordance with prescribed treatment regimens. MedSmart improves adherence to medication regimens and reduces the risk of missed doses and overdosing errors to improve clinical outcomes.

With MedSmart's event reporting and notification option, family caregivers and healthcare professionals can proactively support independent living. MedSmart's docking base serves as the gateway for remote programming and event reporting. When connected to a household phone, MedSmart transmits device and dispensing history to a secure server supported with a Web application for review by authorized individuals, such as relatives or medical professionals. Through the company's personalized notification system, alerts can be sent to track adherence, address dosing errors and predict refill requirements.

Med-Time

Med-Time is an electronic medication reminder and dispensing unit marketed under a licensing, manufacturing and distribution agreement.

Telephony Based Communication Services (TBCS)

The company's TBCS division offers value added, customizable call center solutions that enhance the patient/provider communication experience.

After Hours Answering Services

The company's after hour services are classified as esse

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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