

# American Learning Corporation Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

American Learning Corporation Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between American Learning Corporation and its competitors. This provides our Clients with a clear understanding of American Learning Corporation position in the [Healthcare Industry](#).

The report contains detailed information about American Learning Corporation that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for American Learning Corporation. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The American Learning Corporation financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios

pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes American Learning Corporation competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of American Learning Corporation business.

## **About American Learning Corporation**

American Learning Corporation, through its subsidiary, Interactive Therapy Group Consultants, Inc., provides a range of services to children with developmental delays and disabilities in New York State. The company works in individual or group settings, in home environments, or in centers (such as day care or schools).

### **Services**

The company operates in the following three main areas of clinical services and program development: Early Intervention Programs — services to children from birth through two years of age; Preschool Programs — services to children from the ages of three to five years of age; and School Staffing — services to school-age children.

### **Early Intervention (EI) Programs**

The company offers the following EI services under contracts to various counties based on New York State Health Department approval:

**Core Evaluations:** A team of providers evaluates a child in the following five

developmental areas: physical, cognitive, communication, social-emotional, and adaptive behavior. If the child meets the qualifying criteria, then the child is referred for direct services.

**Supplemental Evaluations:** A specialized provider evaluates a child for a particular area of developmental need based on a referral. If the child meets the qualifying criteria, then the child is referred for direct services.

**Home/Community Based Services:** Direct EI services based on a child's Individualized Family Service Plan (IFSP) are delivered by qualified personnel in the child's natural environment. Services may include speech-language therapy, occupational therapy, physical therapy, special instruction, and/or psychology services.

**Parent/Child Groups:** Group EI services based on a child's IFSP are delivered by appropriately qualified personnel in the child's natural environment.

**Family Training:** Parents and caregivers are taught about the child's condition and assisted in embedding the child's goals into everyday routines. Services are based on a child's IFSP and are delivered by appropriately qualified personnel.

## Preschool Programs

The company offers the following preschool services under contracts with various counties based on the New York State Education Law (NYSED) approval:

**Multi-Disciplinary Evaluations (MDEs):** A team of providers evaluates a child for any identified areas of concern upon referral from a school district. Every evaluation must include a psychological battery, as well as a social history and may include any or all of the following: gross motor, fine motor, cognitive, communication, social-emotional, audiological, and adaptive behavior. If the child meets any of the qualifying criteria, then the child is referred for direct services, which are decided at an Individualized Education Plan (IEP) meeting.

**Supplemental Evaluations:** A specialized provider evaluates a child in a particular area of need based on a referral. If the child meets the qualifying criteria, then the child is referred for direct services.

**Related Services:** Direct services based on a child's IEP are delivered by appropriately qualified personnel in a home or preschool setting. Services may include speech-

language therapy, occupational therapy, and/or physical therapy.

SEIT: An appropriately qualified special education teacher supplements related services in the home or preschool setting. This is the service that the company provides on a tuition basis. All other services are provided on a fee-for-service basis.

### School Staffing Programs

The company contracts with districts and individual schools needing to complement their resources to provide speech-language pathologists, physical therapists, occupational therapists, special education teachers, special education coordinators, and psychologists. Its school staffing services range in scope from a few hours per week of a specific service to the outsourcing of an entire special education department/function, including coordination, compliance, and professional development services.

### History

The company was founded in 1981. It was formerly known as American Claims Evaluation, Inc. and changed its name to American Learning Corporation in March 2010.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

### Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

### **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

### **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

### **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

## I would like to order

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