

American Interactive Media, Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

American Interactive Media, Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between American Interactive Media, Inc. and its competitors. This provides our Clients with a clear understanding of American Interactive Media, Inc. position in the Industry.

The report contains detailed information about American Interactive Media, Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for American Interactive Media, Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The American Interactive Media, Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and

company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes American Interactive Media, Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of American Interactive Media, Inc. business.

About American Interactive Media, Inc.

American Interactive Media, Inc. engages in the global marketing and distribution of proprietary Internet connectivity hardware, computer software, and in the development of Internet content and programming.

Products

The company offers a new content service, WebPassport System. It offers an MSN/AOL-like service to households who want their Internet access from their TV. It provides Internet TV, hardware, software, services, and custom 'affinity content'. It would also provide national/local activity and database services.

WebPassport System

The WebPassport system is an internet access device for home television that provides access to communications, entertainment and information through the Internet. The WebPassport provides a direct link with the global community that is the Internet. The WebPassport features channels for News, Entertainment, Sports, Travel, Music, Kids, Lifestyle, and Reference. Content Features include search engine customized for TV; customized TV guide; message center (E-mail Notification, Telephone Messages);

shopping agent; channels agent; custom home page; and featuring push content, including stock quotes, news, weather, and sports scores.

The Brief Exchange Legal Network

The Brief Exchange intends to market, capture and bring into the Internet fold, a major portion of the legal community which is not taking advantage of it. The company uses a proprietary search engine technology which is custom developed for the legalmarket. It provides general research capabilities with daily updates, including daily appellate and supreme court rulings with text, national legal networking with attorneys and law professors relative to the attorney's field of practice, business and tax forms (print or download free!), daily headlines, and legal job hunting (national).

Strategic Alliances

The company has strategic alliances with Zilog, Inc., which engages in the development, design and manufacturing of application-specific standard products (ASSPs) for the data communication, peripherals and consumer product markets.

The company, to provide direct Internet access for its webPASSPORT network of consumers, entered into an agreement with CompuServe/SpryNet.

CompuServe/SpryNet has agreed to customize its direct Internet access service and Email capabilities to be compatible with the webPASSPORT device.

To provide direct Internet Access for The Brief Exchange's subscribers, EarthLink Network, a direct internet service provider in North America, has agreed to 'private label' their service for The Brief Exchange. EarthLink would provide local dial-up Internet access, Total Access software, which includes Netscape Navigator 2.0, Eudora Email, a high speed dialer and 800 number support for all Brief Exchange subscribers.

The company also has a strategic alliance with One Soft, a software products and systems integration company, which supports the emerging business models of interactive communities. OneSoft provides Internet software and solutions for its clients allowing them to deploy product sales, dynamic advertising, one-to-one push, and subscription-based information services via the World Wide Web.

The company's licensing agreement with MSU (UK), Ltd., a chip and chipset design company, provides it with the technology required to launch the webPASSPORT.

History

American Interactive Media, Inc. was founded in 1986.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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