

American Electric Technologies, Inc Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

American Electric Technologies, Inc Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between American Electric Technologies, Inc and its competitors. This provides our Clients with a clear understanding of American Electric Technologies, Inc position in the Heavy Machinery Industry.

The report contains detailed information about American Electric Technologies, Inc that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for American Electric Technologies, Inc. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The American Electric Technologies, Inc financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios



pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes American Electric Technologies, Inc competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of American Electric Technologies, Inc business.

About American Electric Technologies, Inc.

American Electric Technologies, Inc., through its subsidiaries, primarily offers power distribution, control, and drive systems for drilling, marine, and industrial applications. The company's subsidiaries include M&I Electric Industries, Inc. (M&I) and American Access Technologies, Inc. (AAT).

Segments

The company operates through three segments, including Technical Products and Services (TP&S), Electrical and Instrumentation Construction (E&I), and American Access (AAT).

Technical Products and Services

The Technical Products and Services (TP&S) segment designs and manufactures products for the safe and distribution of power at low and medium voltages. The company's switchgear products control the flow of power and protect electrical equipment such as motors, transformers and cables. The company's variable speed



drives are electronic controls used to adjust the speed and torque of an electric motor to match an end application. Products offered by this segment include low and medium voltage switchgear, generator control and distribution switchgear, motor control centers, powerhouses, bus duct, direct drives, variable speed alternating drives, program logic control (PLC) based automation systems, human machine interface (HMI) and specialty panels.

Besides providing customers with its own designed and manufactured power distribution and control systems the company provides various technical services to assist its customers with their power distribution and control systems including retrofits, upgrades, installation and startup, testing and troubleshooting of substations, switchgear, drives and control systems.

The primary markets the company serves include the oil and gas exploration and production industry encompassing offshore and land drilling, pipelines, service and production vessels, and land and offshore production, as well as the petrochemical and refining industry. Other markets include marine, water and wastewater, data centers, industrial and power generation segments.

Electrical and Instrumentation Construction

The Electrical and Instrumentation Construction (E&I) segment provides a range of electrical and instrumentation construction and installation services to both land and marine based markets, including the oil and gas industry, the water and wastewater facilities industry and other commercial and industrial markets. This segment's services include electrical and instrumentation turnarounds, maintenance, renovation and new construction. Applications include installation of switchgear, AC and DC motors, drives, motor controls, lighting systems and high voltage cable and data centers. Marine based oil and gas services include complete electrical system rig-ups, modifications, start-ups and testing for vessels, drilling rigs, and production modules.

American Access

The American Access (AAT) segment manufactures and markets zone cabling enclosures and manufactures custom formed metals products. The zone cabling product line provides cabling and wireless solutions for the communication networks found throughout office buildings, hospitals, schools, industrial complexes and government buildings. The company's patented enclosures mount in ceilings, walls, raised floors, and certain modular furniture to facilitate the routing of telecommunication



network cabling, fiber optics and wireless solutions. Omega Metals operates a precision sheet metal fabrication and assembly operation and provides services such as precision 'CNC' (Computer Numerical Controlled) punching, laser cutting, bending, assembling, painting, powder coating and silk screening to a client base, including, engineering, technology and electronics companies, primarily in the Southeast.

Customers

The company's customers include Transocean, Diamond Offshore, Aban, Ensco, Trinidad, Pride, Noble, Century Drilling, Nabors Drilling, Trailblazer Drilling, Xtreme Drilling, Saxon Drilling, Trinidad Drilling, Chevron, Williams, Enbridge, Tidewater, Hornbeck, L-3, Keppel Fels, Marinette Marine, Orange Shipyard, Bollinger, Exxon Mobil, Pogo, Semedan Oil, Valero, Goodyear, Motiva, Honeywell, Inland Orange, Hewlett Packard, EWT International, Chevron Geothermal, Bear Island Paper, and Thermal Energy Corporation.

Joint Ventures

China: M&I has a joint venture with Baoji Oilfield Machinery Co., Ltd., (BOMCO), a wholly-owned subsidiary of the China National Petroleum Corporation, and AA Energies, Inc. of Houston, Texas, which markets oilfield equipment, to form BOMAY Electric Industries Co., Ltd., as an equity joint venture limited liability company organized in China. M&I is a 40% interest owner in BOMAY with 51% being owned by BOMCO and the remaining 9% owned by AA Energies.

Singapore: The company owns 49% of M & I Electric Far East PTE Ltd. (MIEFE) which provides additional sales and technical support in for its products in southeast Asia.

Competition

The company's competitors include in power distribution/switchgear systems, such as Point 8 Power, Siemens, Eaton, GE, ABB, Volta, Meyers Electric/Controlled Power, AZZ and Powell Industries; in drive systems, such as ABB, Siemens, LeTourneau Technologies, Ingeteam and Nov; and in high voltage services, such as Quanta/Dashiel, Tidal Services, Eaton, ECP, and Square D.

History

American Electric Technologies, Inc. was founded in 1946.



The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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