

AMERCO Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

AMERCO Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between AMERCO and its competitors. This provides our Clients with a clear understanding of AMERCO position in the Railroads and Trucking Services Industry.

The report contains detailed information about AMERCO that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for AMERCO. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The AMERCO financial analysis covers the income statement and ratio trendcharts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your



company's decision-making processes.

In the part that describes AMERCO competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of AMERCO business.

About AMERCO

AMERCO, through its subsidiary, U-Haul International, Inc., supplies products and services used to move and store household and commercial goods in the United States and Canada. The company operates as a do-it-yourself moving and storage operator.

The company rents its orange and white U-Haul trucks and trailers, as well as offers self-storage rooms through a network of approximately 1,400 company operated retail moving centers and approximately 14,900 independent U-Haul dealers. In addition, it has an independent storage facility network with approximately 5,100 active affiliates. It also sells U-Haul brand boxes, tape, and other moving and self-storage products and services to do-it-yourself moving and storage customers at all of its distribution outlets and through its eMove Web site.

Through Republic Western Insurance Company (RepWest), its property and casualty insurance subsidiary, the company manages the property, liability and related insurance claims processing for U-Haul. Oxford Life Insurance Company (Oxford), its life insurance subsidiary, sells Medicare supplement, life insurance, annuities and other related products to non U-Haul customers.

Products and Rental Equipment



The company engages in the design, engineering, and manufacture of equipment for the do-it-yourself household mover. These do-it-yourself movers include individuals and families moving their belongings from one home to another, college students moving their belongings, vacationers, and sports enthusiasts needing extra space or having special towing needs, people trying to save on home furniture and home appliance delivery costs, and do-it-yourself home remodeling and gardening enthusiasts who need to transport materials.

As of March 31, 2010, its rental fleet consisted of approximately 98,000 trucks, 77,000 trailers, and 34,000 towing devices. This equipment and its U-Haul brand of self-moving products and services are available through its network of managed retail moving centers and independent U-Haul dealers. The company also provides customers with equipment to transport their vehicle. The company provides two towing options: auto transport, in which all four wheels are off the ground, and a tow dolly, in which the front wheels of the towed vehicle are off the ground.

The company offers several accessory rental items. These utility, furniture and appliance dollies, along with the low decks and the wide loading ramps on U-Haul trucks and trailers, are designed for loading and unloading of its customers belongings.

The company's moving supplies include an array of U-Haul brand boxes, tape, and packing materials. It also provides specialty boxes for dishes, computers and sensitive electronic equipment, as well as tape, security locks, and packing supplies. In addition to towing U-Haul equipment, these hitching and towing systems can tow jet skis, motorcycles, boats, campers, and horse trailers.

The company's self-storage rental facilities provide space for storage of household and commercial goods. Storage units range in size from 6 square feet to approximately 1,000 square feet. The company operates approximately 1,100 self-storage locations in North America, with approximately 402,000 rentable rooms comprising 35.5 million square feet of rentable storage space. The company's self-storage centers feature an array of security measures, ranging from electronic property access control gates to individually alarmed storage units. The company offers climate controlled storage rooms to protect temperature sensitive goods, such as video tapes, albums, photographs, and precious wood furniture.

The company also offers moving and storage protection packages, such as Safemove and Safetow. These programs provide moving and towing customers with a damage waiver, cargo protection, and medical and life insurance coverage. The company's



eMove Web site, eMove.com, is the network of customers and independent businesses in the self-moving and self-storage industry. The eMove network consists of channels where customers, businesses and service providers transact business.

Segments

The company operates in three segments, Moving

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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^{1 –} Data availability depends on company's security policy.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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