

Amedia Networks Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Amedia Networks Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Amedia Networks Inc. and its competitors. This provides our Clients with a clear understanding of Amedia Networks Inc. position in the Industry.

The report contains detailed information about Amedia Networks Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Amedia Networks Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Amedia Networks Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Amedia Networks Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Amedia Networks Inc. business.

About Amedia Networks Inc.

Amedia Networks, Inc., a development stage company, engages in the design, development and marketing of Ethernet-based solutions that would be deployed with optical fibers or copper wires to offer voice, video and data broadband services.

The company's products enable service providers to offer voice, video and high-speed Internet access, or 'triple-play (voice, video and data)' services, to their subscribers. The company's initial QoStream product line solution comprised of premises gateways, aggregation switches and a network management systems are designed to implement Fiber to the Premises (FTTP), Fiber to the Node (FTTN) and other broadband access solutions.

The company's initial QoStream FTTP products include technologies licensed from Lucent Technologies, Inc. (Lucent) and technologies developed jointly with Lucent. Under the development and licensing agreement with Lucent, it provided a significant amount of the development required to commercialize those initial products. Lucent granted the company a worldwide and perpetual non-exclusive license to manufacture, develop and sell products designed to deliver broadband access solutions that use Lucent's technologies and related patents. The company developed a triple play home gateway product that is designed to inter-operate with other standards-based devices

deployed in the central offices of carriers or in the field.

The company markets its broadband access products directly and indirectly to telecommunications carriers, cable and video providers, governments, public utilities, and municipalities around the globe. In April 2006, the company entered into an agreement with Motorola Wireline Networks, Inc., a subsidiary of Motorola Inc., pursuant to which, the company granted Motorola the right to distribute certain of its products to certain specified major telecommunications carriers in the United States and Canada.

Ultra-Broadband Access Solutions and Products

The company has introduced two product families for providing ultra-broadband access. The first of these consists of hardware and software products that are designed to be deployed together to offer an access solution for a particular application. Customers seeking to provide a FTTN access network would purchase the company's solution that consists of equipment that would reside at a Central Office or node, equipment that would reside at each premises, and an access network management system.

The company's QoStream family of products, which would be configured for use to support the following applications:

Eson Fiber to the Premises (FTTP): The company's solution provides 100Mbps of bandwidth both downstream and upstream (symmetrically) to support triple play services of approximately to 40Km of fiber from a central office with no intervening electronics (actives). With an intervening node, it would support triple play services of approximately 90Km of fiber from a central office. In this point-to-point switched Ethernet solution, each subscriber accesses its own (unshared) fiber.

VDSL2-Based Fiber to the Node (FTTN): The Amedia AS5000 layer 2 Ethernet aggregation switch would serve approximately 48 subscribers per chassis located approximately 5,000 feet away from a node over copper twisted pairs through the use of VDSL2. At that distance, subscribers would receive approximately 24Mbps of bandwidth. Multiple AS5000s would also be 'daisy chained' at that node to serve approximately 48 subscribers. The QoStream AS5000 aggregation switch would also simultaneously support connections via CAT5 cables, and fiber-based connections using ESON. The QoStream PG1000 Premises Gateway terminates the copper twisted-pair VDSL2 link, and enables various triple play services, wireless routing, and support for analog phones.

Fiber to the Building (FTTB)

Telephone companies seeking to provide triple play services with a FTTP solution find that they often cannot gain access to buildings to install fiber, or that those undertakings would be too costly or disruptive to tenants. However, by terminating a fiber from the central office onto an AS5000 located in the building basement or rooftop, 100Mbps

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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