

## Ambassadors Group Inc. Due Diligence Report Including Financial, SWOT, Competitors and Industry Analysis

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Ambassadors Group Inc. Due Diligence Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Ambassadors Group Inc. and its competitors. This provides our Clients with a clear understanding of Ambassadors Group Inc. position in the **Restaurants and Leisure Industry**.

- The report contains detailed information about Ambassadors Group Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.
- Another part of the report is a SWOT-analysis carried out for Ambassadors Group Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.
- The Ambassadors Group Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.
- In the part that describes Ambassadors Group Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.
- Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Ambassadors Group Inc. business.

### About Ambassadors Group Inc.

Ambassadors Group, Inc., an educational company, engages in organizing and promoting international and domestic programs for students, athletes and professionals. The company provides approximately 8 million pages of online research content through [www.bookrags.com](http://www.bookrags.com).

The company has the right from People to People International to develop and conduct student programs for kindergarten through high school students using the People to People name. It also has the right to

develop, market, and operate programs for professionals, college students and athletes using the People to People name.

On January 15, 2009, the company's subsidiary, World Adventures Unlimited, Inc. (WAU) (fka 'Ambassadors Specialty Group, Inc. '), signed a five year license agreement with Discovery Education. The agreement grants the company the exclusive right to license all-inclusive land based group travel packages for students in kindergarten through twelfth grade to destinations outside of North America using the Discovery Education marks and the name Discovery Student Adventures.

#### Student Ambassador Programs

The company's Student Ambassador Programs provide an educational opportunity for students in grade school, middle school and high school to travel to one or more foreign countries or domestically, to learn about the history, government, economy and culture of such countries. It markets Student Ambassador Programs through a combination of direct mail and local informational meetings primarily from August through January. Its representatives review candidate applications and conduct selection interviews throughout the country. Accepted applicants participate in orientation meetings to prepare for their educational travel programs.

Student Ambassador Program delegations depart primarily during the summer months, June through August, and travel for approximately 14 to 23 days, during which time each delegation visits one or more countries. Each delegation consists of approximately 30 to 40 students and is accompanied by teachers and local delegation leaders/guides in each country who assist the delegations for the duration of each program. Teachers and students comprising a delegation come from the same locale. Eligible students who complete certain written assignments and other projects can receive high school and university credit for their participation in the program. Universities recognizing academic credit include: Stanford University; Princeton University; Yale University; the University of California, Los Angeles; the University of Washington; MIT (Massachusetts Institute of Technology); Brown University; Johns Hopkins University; Columbia University; Cornell University; Dartmouth College; and Georgetown University. In addition, high school students who successfully complete the program may be eligible to receive service-learning credits.

#### Sports Ambassador Programs

The company's Sports Ambassador Programs provide an opportunity for student athletes in middle school and high school to explore the host country's culture and participate in international tournaments with teams from across the world in different sports. It markets its Sports Ambassador Programs through a combination of direct mail and local informational meetings. Interested athletes apply to the program and are interviewed by its representatives, after which the selected athletes are accepted for the program.

Delegates in the Sports Ambassador Programs depart during the summer months, June through August, and travel for approximately nine to fourteen days. Teams are formed based on gender and age, and most teams comprise athletes from different states. After the formation of rosters, the rest of the training camp focuses on team practice and fundamentals in preparation for the ensuing tournament competition. In each tournament, the company has contracts with overseas tournament organizers to provide day-to-day coordination and oversight of the programs. Additionally, athletes participate in sports nutrition, psychology, leadership, physical training and international cultural excursions.

Eligible athletes who complete certain written assignments and proje

The above Company Fundamental Report is a half-ready report and contents are subject to change. It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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<sup>1</sup> – Data availability depends on company's security policy.

<sup>2</sup> – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

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