

# Alphinat Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

Alphinat Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Alphinat Inc. and its competitors. This provides our Clients with a clear understanding of Alphinat Inc. position in the [Software and Technology Services](#) Industry.

The report contains detailed information about Alphinat Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Alphinat Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Alphinat Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your

company's decision-making processes.

In the part that describes Alphinat Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Alphinat Inc. business.

### **About Alphinat Inc.**

Alphinat, Inc. engages in the development of software modules designed to automate the online transactions between the enterprises or citizens and the government or between customers and major enterprises.

The company provides online self-service tools and workspaces that make it easy to deal with an organization. Its Smart Enterprise Suite (SES) simplifies, accelerates and improves interactions with all business constituents — resulting in greater cost-effectiveness, customer satisfaction and employee productivity.

In April, 2005 the company acquired Surfshop E-Commerce, Inc., which develops software products for e-business.

### **Alphinat SmartSearch**

Alphinat SmartSearch makes it easy to find information that is relevant to a user's needs. It allows business users to create and manage content that can appear at any step of the Q&A process. It allows non-technical people to set up Q&A wizards that guide users to relevant information. It can be deployed as a portlet on any JSR 168 compliant portal server or as a servlet on java application servers like IBM Websphere, BEA Weblogic, Oracle Application Server or the open-source Jboss.

## Alphinat SmartForms

Alphinat SmartForms provide organizations with everything they need to cost-effectively automate their forms-driven processes. A web-based management console provides a familiar environment to quickly create user-friendly electronic forms. End-users can easily fill out even the most complex forms from any platform or device - without requiring any plug-in. It assists end-users every step of the way by adding help balloons and help pages to forms, pages, fields, and even field values. Alphinat SmartForms offer different ways to integrate with existing systems — including web services, remote procedure calls, API calls or through connectors for relational and XML databases.

## Alphinat SmartContent

Alphinat SmartContent makes it easy for people to contribute and access content through personalized web interfaces. It provides contributors with customized interfaces that contain everything they need to efficiently manage content. Alphinat SmartContent offers various ways to integrate with existing systems, including web services, remote procedure calls, API calls or through connectors for relational and XML databases. It can be deployed as a portlet on any JSR 168 compliant portal server or as a servlet on java application servers like IBM Websphere, BEA Weblogic, Oracle Application Server or the open-source Jboss.

## Alphinat SmartSales

Alphinat SmartSales helps to showcase goods and services while reducing maintenance tasks and transaction costs. This module allows to maintain a virtual inventory system of product database — minimizing back orders, maintenance tasks and increasing customer satisfaction. The customer can specify the information about products: Name, SKU, UPC, regular price, promotional price, promotion dates, inventory level, summary, description, manufacturer, product slogan, keywords, images, weight, height, width and depth.

## Alphinat SmartProject

Alphinat SmartProject plans, executes and keeps projects on track within and beyond the organization's walls. It can also be used to collaborate on projects with external parties such as clients and partners. It also ensures employees can work on projects whether at the office or on the road. The customer can also enter metadata such as the

project name, objective, subject, manager, keywords and starting and ending date.

### Alphinat SmartMessenger

Alphinat SmartMessenger accesses the customer's emails, faxes, voice mails, sms and online messages from a single inbox.

### Clients

The company's clients include Computer Associates, Cossette Communication Group, McDonald's Canada, Molson breweries and the Government of Quebec.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

## I would like to order

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