

Alpha Natural Resources, Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Alpha Natural Resources, Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Alpha Natural Resources, Inc. and its competitors. This provides our Clients with a clear understanding of Alpha Natural Resources, Inc. position in the [Energy](#) Industry.

The report contains detailed information about Alpha Natural Resources, Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Alpha Natural Resources, Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Alpha Natural Resources, Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and

company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Alpha Natural Resources, Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Alpha Natural Resources, Inc. business.

About Alpha Natural Resources, Inc.

Alpha Natural Resources, Inc. and its subsidiaries primarily engage in the extraction, processing, and marketing of steam and metallurgical coal from surface and deep mines, and mainly sell to electric utilities, steel and coke producers, and industrial customers. The company, through its subsidiaries, is also involved in marketing coal produced by others to supplement its own production and, through blending, provides its customers with coal qualities beyond those available from its own production. As of December 31, 2009, the company's operations consisted of 36 deep and 25 surface mines, which are located in Virginia, West Virginia, Pennsylvania, Kentucky, and Wyoming.

Segments

The company operates through two segments: Eastern Coal Operations and Western Coal Operations. Eastern Coal Operations consists of the mines in Central and northern Appalachia, its coal brokerage activities and its road construction business. Western Coal Operations consists of two Powder River Basin mines in Wyoming.

Mining Operations

The company has six regional business units, operating in Virginia, West Virginia, Pennsylvania, Kentucky, and Wyoming. As of December 31, 2009, these business units include 14 preparation plants, each of which receive, blend, process, and ship coal that is produced from one or more of its 61 active mines, using four mining methods: longwall mining, room-and-pillar mining, truck-and-shovel mining, and truck and front-end loader mining.

Pennsylvania Services

The company's Pennsylvania Services business unit consists of its Cumberland and Emerald mining complexes. Coal is mined primarily by using longwall mining systems supported by continuous miners. The company controls approximately 779.2 million tons of contiguous reserves through its Pennsylvania Services business unit.

AMFIRE

The company's AMFIRE business unit consists of five underground mines and ten surface mines, six of which are operated by independent contractors. The company controls approximately 82.0 million tons of coal reserves through its AMFIRE business unit. The mines sell high Btu, low, medium, and high sulfur coal to eastern utilities and steel companies.

Southern West Virginia

The company's southern West Virginia business unit consists of its Brooks Run South and Callaway operations, which collectively shipped 5.1 million tons in 2009. Coal is mined primarily using continuous miners employing the room and pillar mining method at its underground mines and the truck and front end loader method at its surface mines. The company controls approximately 99.3 million tons of coal reserves through its southern West Virginia business unit.

Brooks Run South produces coal from nine underground mines, four of which are underground mines operated by its employees, and five that are operated by independent contractors. The mines sell high Btu, low sulfur coal to eastern utilities and metallurgical coal to steel companies.

Callaway produces coal from three surface mining operations operated by its Callaway employees and one underground mine operated by its subsidiary Cobra Natural Resources, LLC (Cobra) using continuous miners and the room and pillar mining

method. The mines sell high Btu, low sulfur coal to eastern utilities and metallurgical coal to steel companies. Callaway also recovers coal from the road construction business operated by its subsidiary Nicewonder Contracting, Inc. (NCI).

Northern West Virginia

The company's northern West Virginia business unit consists of its Brooks Run North, Kingston, Rockspring, and Pioneer operations. Coal is mined primarily using continuous miners employing the room and pillar mining method at its underground mines and the truck and front end loader method at its surface mines. The company controls approximately 254.7 million tons of coal reserves through its northern West Virginia business unit.

Brooks Run North produces coal from two underground mines and one surface mine operated by its Brooks Run North employees. The mines sell high Btu, medium sulfur coal primarily to eastern utilities.

Kingston produces coal from two underground mines operated by Kingston emplo

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

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The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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