

Allied Properties REIT Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Allied Properties REIT Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Allied Properties REIT and its competitors. This provides our Clients with a clear understanding of Allied Properties REIT position in the Real Estate Industry.

The report contains detailed information about Allied Properties REIT that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Allied Properties REIT. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Allied Properties REIT financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-



term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Allied Properties REIT competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Allied Properties REIT business.

About Allied Properties REIT

Allied Properties Real Estate Investment Trust operates as a real estate investment trust. The company focuses on Class I office properties. As of December 31, 2007, the company had 50 properties located in Toronto, 7 properties located in Winnipeg, 8 properties located in Montréal, 5 properties located in Québec City, and 1 property located in Kitchener fall within the Class I office category.

Target Markets

The company operates in five target markets: downtown Toronto, downtown and midtown Montréal, downtown Winnipeg, downtown Québec City, and downtown Kitchener.

Downtown Toronto: This target market includes 13.2 million square feet of office inventory in three sub-markets, Downtown East (2.1 million square feet), Downtown West (9.2 million square feet) and King West (1.9 million square feet). Approximately half of the office inventory in this target market falls within the Class I category.

Downtown and Midtown Montréal: This target market includes 17.7 million square feet of office inventory in three sub-markets, Downtown East (7.5 million square feet), Old



Montréal (7.7 million square feet) and Mile End (2.5 million square feet). Approximately half of the office inventory in this target market falls within the Class I category.

Downtown Winnipeg: This target market includes 1.8 million square feet of office inventory, principally in the Exchange District. Most of the office inventory in this target market falls within the Class I category.

Downtown Québec City: This target market includes 1.5 million square feet of office inventory in the St. Roch office node. Most of the office inventory in this target market falls within the Class I category.

Downtown Kitchener: This target market includes approximately 1 million square feet of existing and potential office inventory in the Warehouse District. Much of the office inventory in this target market falls within the Class I office category.

Acquisitions

106 Front Street East, Toronto: In April 2007, the company purchased 106 Front Street East, a 34,497 square foot, four-storey, Class I office and retail property located on the north-west corner of Front Street and George Street in the Downtown East sub-market in Toronto.

Cité Multimédia, Montréal: In April 2007, the company purchased a 955,564 square foot portfolio of seven office properties in Montréal comprised of: a 201,963 square foot office complex located at 50 and 80 Queen Street and 87 Prince Street; a 373,576 square foot office building located at 111 Duke Street; and a 380,025 square foot office complex located at 700 Wellington Street and 75 Queen Street.

45-55 Colborne Street, Toronto: In July 2007, the company purchased 45-55 Colborne Street, a 43,408 square foot, four-storey, Class I office property located on the south side of Colborne Street, west of Church Street in the St. Lawrence Market sub-market in Toronto.

555 College Street, Toronto: In September 2007, the company purchased 555 College Street, a 60,186 square foot, six-storey, Class I office property located on the south side of College Street, west of Bathurst Street, in the King West sub-market in Toronto.

36-40 Wellington Street East, Toronto: In November 2007, the company purchased 36-40 Wellington Street East, a 24,380 square foot, four-storey Class I office and retail



property located on the north side of Wellington Street East, east of Yonge Street in the Downtown East sub-market in Toronto.

468, 478 and 496 Queen Street East, Toronto (Dominion Square): In November 2007, the company purchased 468, 478 and 496 Queen Street East, a 111,859 square foot property, comprised of seven integrated four-storey Class I office and retail structures located on the north side of Queen Street East, east of Parliament Street in the Downtown East sub-market in Toronto.

Montréal Property: In November 2007, the company purchased the first of two parcels of land comprising the Montréal Property. This parcel of land is comprised of 2,134 square feet adjacent and ancillary to 425 Viger Avenue West and to the second parcel of land in the international district of downtown Montréal.

544 King Street West, Toronto: In January 2008, the company purchased 544 King Street West, a 20,000 square foot, two-storey brick and beam office and retail property located on the north side of King Street, west of Brant Street in the Downtown West submarket in Toronto.

1-9 Morrison Street, Toronto: In January 2008, the company purchased 1-9 Morrison Street, a 16,000 square foot, three-storey brick and beam office property located on the east side of Morrison Street, immediately to the north of 544 King Street West in the Downtown West sub-market in Toronto.

72 Victoria Street, Kitchener: In January 2008, the company purchased 72 Victoria Street, a 85,610 square foot, five-storey Class I office property located on the southeast corner of Victoria Street and Joseph Street in the Warehouse District of downtown Kitchener.

Montréal Property: In February 2008, the company purchased the second of two parcels of land comprising the Montréal Property. This parcel of land is comprised of 2,632 square feet adjacent and ancillary to 425 Viger Avenue West and to the first parcel of land acquired by the REIT on November 27, 2007 in the international district of downtown Montréal.

179 John Street, Toronto: In March 2008, the company purchased 179 John Street, an eight-storey brick and beam Class I office building located on the east side of John Street, just north of Queen Street West in the Entertainment District sub-market of Toronto.



96 Spadina Avenue, Toronto: In March 2008, the company purchased 96 Spadina Avenue, a 91,215 square foot, nine-storey brick and concrete Class I office building located on the southwest corner of Spadina Avenue and Adelaide Street West in the Downtown West sub-market of Toronto.

Significant Events

In November 2009, the company has entered into agreements to purchase two properties in Toronto's Downtown West, one in the Queen & Peter area and the other in the King & Spadina area. The property in the Queen & Peter area is 375-381 Queen Street West.

History

Allied Properties Real Estate Investment Trust was founded in 2002.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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^{1 –} Data availability depends on company's security policy.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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