

# Allied Hotel Properties Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

Allied Hotel Properties Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Allied Hotel Properties Inc. and its competitors. This provides our Clients with a clear understanding of Allied Hotel Properties Inc. position in the [Restaurants and Leisure Industry](#).

The report contains detailed information about Allied Hotel Properties Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Allied Hotel Properties Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Allied Hotel Properties Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios

pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Allied Hotel Properties Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Allied Hotel Properties Inc. business.

### **About Allied Hotel Properties Inc.**

Allied Hotel Properties Inc (Allied Hotels or the company) is a Canadian growth-oriented hotel company focused on the ownership of first class business hotels in major Canadian urban centres. The current hotel portfolio of Allied Hotels consists of six properties with a total of 2,071 rooms, as summarized below. The principal hotel properties of Allied Hotel Properties Inc. are summarized as follows:

#### **Crowne Plaza Hotel Georgia**

Allied Hotels owns 100% of the Crowne Plaza Hotel Georgia, a 313 room landmark hotel situated in the heart of downtown Vancouver. The hotel has one of the best locations in the City of Vancouver at the central intersection of Georgia and Howe Streets. It is extremely well positioned for all primary tourism and business facilities in the downtown core, across from the Pacific Centre Mall, Vancouver Art Gallery and Robson Square. The 12-storey building was built in 1927 and has many classical and character features.

#### **Crowne Plaza Toronto Don Valley Hotel**

Allied Hotels owns 100% of the Crowne Paza Toronto Don Valley Hotel, a 353 room full service hotel located at the intersection of Eglinton Avenue and the Don Valley Parkway in the City of Toronto. The hotel contains 16,000 square feet of banquet and convention facilities, several restaurants and indoor/outdoor pools in a resort setting. It is well located in regard to numerous corporate headquarters in the area and is positioned to receive overflow bookings from downtown Toronto.

#### Crowne Plaza Chateau Lacombe Hotel

Allied Hotels owns 100% of the Crowne Plaza Chateau Lacombe Hotel, a 307 room hotel centrally located in the heart of downtown Edmonton. This hotel is just a short walk to the business district, the Edmonton Convention Centre, the Alberta Legislature, several shopping centres, and the corporate offices of well-known companies such as Telus, Imperial Oil, IBM, CN Rail, and Petro Canada. The hotel amenities include the popular roof-top revolving restaurant known as "La Ronde". approximately 14,000 square feet of meeting space, a parkade with 675 parking stalls, and a business centre with high speed internet access.

#### Holiday Inn Vancouver Downtown Hotel & Tower Suites

Allied Hotels owns 33.3% of the Holiday Inn Vancouver Downtown Hotel & Tower Suites, a 245 room hotel located in the south downtown area of Vancouver, close to the Robson Street shopping area and Vancouver's financial and entertainment districts. The hotel was developed in three separate stages. The first two buildings include a five-story tower of 21 rooms per floor and an eight-story tower of 13 rooms per floor. The most recent addition, the Hotel Annex, is designed to accommodate the extended-stay market with 18 tower suites.

#### Vancouver Airport Conference Resort

Allied Hotels owns 62% of the Vancouver Airport Conference Resort, a 438-room hotel situated on a 12.5 acre site in the City of Richmond, British Columbia. It is located approximately five kilometres from the Vancouver International Airport and is adjacent to Highway 99 which connects Vancouver to the Canada/United States border. The two lodging towers were built in 1971 and 1983. Rooms in the adjacent two-storey low rise terrace were completely renovated in 1997, resulting in 25 suites and 59 standard rooms upgraded to Delta "Signature Club" standards. Facilities in the hotel include one indoor and two outdoor swimming pools, one indoor water slide, a full fitness centre (with four indoor tennis courts, two squash courts, massage therapy clinic, indoor

whirlpool and two saunas), a business centre, an outdoor patio bar grill and two full service restaurants.

### Delta Vancouver Airport

Allied Hotels is currently increasing its interest to 26.6% of the Delta Vancouver Airport Hotel & Marina, a 415-room hotel situated on a 7.5 acre site on Sea Island in the City of Richmond. This hotel is near to the Vancouver International Airport. The hotel is located close to the major north-south traffic artery linking Vancouver to the City of Richmond and enjoys good visual exposure from the surrounding major roadways as well as an attractive setting and ambience. Allied Hotels is also increasing its interest to 26.6% in the adjacent Canadian Airlines Building. This building is almost fully leased and sits on 7.4 acres of land which offers expansion potential for the hotel.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

## I would like to order

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