

# Alberta Star Development Corp. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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# **Abstracts**

Alberta Star Development Corp. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Alberta Star Development Corp. and its competitors. This provides our Clients with a clear understanding of Alberta Star Development Corp. position in the Industry.

The report contains detailed information about Alberta Star Development Corp. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Alberta Star Development Corp.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Alberta Star Development Corp. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and



company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Alberta Star Development Corp. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Alberta Star Development Corp. business.

#### About Alberta Star Development Corp.

Alberta Star Development Corp., an exploration stage company, engages in the acquisition, exploration, and development of resource properties. The company's principal mineral property assets are located in the Northwest Territories.

Contact Lake Mineral Claims – Contact Lake, Northwest Territories, Canada (NT) (Eldorado-Contact Lake Project)

The company owns a 100% undivided right, title and interest in 5 mineral claims, totalling 1,801.82 hectares (4,450.50 acres) located 5 miles southeast of Port Radium on Great Bear Lake, NT. It completed additional staking in the area to increase the project size to 16 contiguous claims, totalling 10,563.76 hectares (26,103.52 acres).

Port Radium – Glacier Lake Mineral Leases, NT (Eldorado-Contact Lake Project)

The company owns a 100% undivided right, title and interest in 4 mineral leases, totaling 2,520.78 hectares (6,229.00 acres) (the Glacier Lake Mineral Leases) located 1 mile east of Port Radium on Great Bear Lake, NT.

Eldorado South IOCG & Uranium Project, NT (Eldorado South Project)



The company staked 16 claims (the Eldorado South Uranium Mineral Claims), and 4 additional claims (the Eldorado West Uranium Mineral Claims) located 10 miles south of Eldorado uranium mine on the east side of Great Bear Lake, NT and 680 kilometers (423 miles) north of the city of Yellowknife, NT, collectively known as the Eldorado South Uranium Project. The Eldorado South Uranium Project consists of 16 mineral claims totalling 11,281.85 hectares (27,878.62 acres).

Port Radium - Crossfault Lake Mineral Claims, NT (Eldorado-Contact Lake Project)

The company owns a 100% undivided right, title and interest in 5 mineral claims totaling 1,820.56 hectares (4,498.68 acres) (the Port Radium – Crossfault Lake Mineral Claims) located north of Port Radium on Great Bear Lake, NT.

Port Radium - Eldorado Uranium Mineral Claims, NT (Eldorado-Contact Lake Project)

The company has a lease agreement with South Malartic Exploration Inc. to purchase a 50% undivided interest, title and right in 3 mineral claims, totaling 106.53 hectares (263.13 acres) (the Eldorado Uranium Mineral Claims) located at Port Radium on Great Bear Lake, NT.

North Contact Lake Mineral Claims, NT (Eldorado-Contact Lake Project)

The company has a 100% right, interest and title in 11 mineral claims (the North Contact Lake Mineral Claims). The North Contact Lake Mineral Claims are situated north of Contact Lake on Great Bear Lake approximately 680 kilometers (423 miles) north of Yellowknife, NT, totaling 6,305.22 hectares (15,580.48 acres).

Longtom Property (Damp Claim Lease), NT

The company holds a 50% undivided interest totaling 355.34 hectares (878.05 acres), in the Longtom Property (the Longtom Property) located approximately 350 kilometers northwest of Yellowknife, NT. The company has the right to acquire the remaining 50% interest in the Longtom Property (the Longtom Option)

#### Longtom Property (Target 1), NT

The company owns a 50% interest in 710.67 hectares (1,756.10 acres) mineral property located in the Longtom Lake area of the Northwest Territories.



MacInnis Lake Property, NT

The company has a 100% interest in 12 mineral claims (the MacInnis Lake Uranium Claims) and 3 additional mineral claims (the Kult Claims) located approximately 275 kilometers southeast of Yellowknife, NT, collectively known as the MacInnis Lake Uranium Project. The MacInnis Lake Uranium Project consists of mineral claims totaling 10,701.16 hectares (26,431.87 acres).

#### Significant Events

In October 2010, Alberta Star Development Corp. announced that it had entered into a sub-participation agreement with Arctic Hunter Uranium Inc.

History

Alberta Star Development Corp. was founded in 1996.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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<sup>1 –</sup> Data availability depends on company's security policy.

<sup>2 –</sup> These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.



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# **ANALYSIS FEATURES**

#### **SWOT Analysis**

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

#### **Enhanced SWOT Analysis**

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

#### **PESTEL Analysis**

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

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Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

#### IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

#### **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

#### **VRIO** Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources Financial

Physical

Technological

Organizational

Intangible resources Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?



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