

# Alaska Pacific Bancshares, Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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### **Abstracts**

Alaska Pacific Bancshares, Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Alaska Pacific Bancshares, Inc. and its competitors. This provides our Clients with a clear understanding of Alaska Pacific Bancshares, Inc. position in the Industry.

The report contains detailed information about Alaska Pacific Bancshares, Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Alaska Pacific Bancshares, Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Alaska Pacific Bancshares, Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and



company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Alaska Pacific Bancshares, Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Alaska Pacific Bancshares, Inc. business.

#### About Alaska Pacific Bancshares, Inc.

Alaska Pacific Bancshares, Inc. operates as the holding company for Alaska Pacific Bank, which provides various community banking products and services to individuals and small businesses in southeast Alaska.

#### Market Area

The company's primary markets include the communities of Juneau, Ketchikan, and Sitka. Its main office and one other full service branch office are located in Juneau; two full service offices of Alaska Pacific are located in Ketchikan; and one full service office of Alaska Pacific is located in Sitka.

### **Lending Activities**

The company's loan portfolio includes conventional mortgage loans, construction loans, commercial real estate loans, land loans, consumer loans, and commercial business loans. Its loan portfolio is secured by real estate, either as primary or secondary collateral, located in its primary market area.

One-to-four-family Real Estate Lending: The company concentrates its lending activities



on the origination of loans secured by first mortgages on existing one-to-four-family residences located in its primary market area. It also originates loans secured by non-owner occupied residential properties that are sold to Freddie Mac.

Land Lending: The company originates loans secured by first mortgages on residential building lots on which the borrower proposes to construct a primary residence. These loans would be either fixed-rate or floating rate loans. It also originates commercial land loans, which have floating rates that adjust annually.

Construction Lending: Construction loans are made at fixed or adjustable rates with interest payable monthly. It originates construction loans to individuals who have a contract with a builder for the construction of their residence.

Multifamily and Commercial Real Estate Lending: The multifamily residential loan portfolio consists primarily of loans secured by small apartment buildings and the commercial real estate loan portfolio consists primarily of loans secured by retail, office, warehouse, mini-storage facilities, and other improved commercial properties. Majority of its multifamily and commercial real estate loans are secured by properties located within its primary market area, others are secured by properties elsewhere in Alaska, as well as Washington, Oregon, Utah, Colorado, California, and Idaho.

Commercial Business Lending: The company originates commercial business loans to small sized businesses in its primary market area. Commercial business loans are generally made to finance the purchase of seasonal inventory needs, new or used equipment, and for short-term working capital. Security for these loans includes equipment, boats, accounts receivable and inventory, although commercial business loans are sometimes granted on an unsecured basis.

Consumer Lending: Consumer loans have shorter terms to maturity or repricing and higher interest rates than long-term, fixed-rate mortgage loans. In addition to home equity, boat loans, and automobile loans, its consumer loans consist of loans secured by land, airplanes, deposit accounts, and unsecured loans for personal or household purposes.

#### **Investment Activities**

As of December 31, 2009, the company's investment portfolio included the mortgage-backed securities, such as Fannie Mae, Freddie Mac, and Ginnie Mae; and U.S. agencies and corporations, such as small business administration pools.



#### **Deposits**

As of December 31, 2009, the company's deposits included non-interest-bearing demand accounts, interest-bearing demand accounts, money market deposit accounts, savings accounts, and certificates of deposits.

#### Competition

The company's major competitor includes Wells Fargo.

History

Alaska Pacific Bancshares, Inc. was founded in 1935.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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#### **ANALYSIS FEATURES**

#### **SWOT Analysis**

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

#### **Enhanced SWOT Analysis**

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

#### **PESTEL Analysis**

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



#### Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

#### IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

#### **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

#### **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



# Reputation

# Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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