

# AK Steel Holding Corporation Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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AK Steel Holding Corporation Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between AK Steel Holding Corporation and its competitors. This provides our Clients with a clear understanding of AK Steel Holding Corporation position in the **Metals and Mining Industry**.

- The report contains detailed information about AK Steel Holding Corporation that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.
- Another part of the report is a SWOT-analysis carried out for AK Steel Holding Corporation. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.
- The AK Steel Holding Corporation financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.
- In the part that describes AK Steel Holding Corporation competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.
- Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of AK Steel Holding Corporation business.

## About AK Steel Holding Corporation

AK Steel Holding Corporation, through its wholly-owned subsidiary, AK Steel Corporation, produces flat-rolled carbon, stainless, and electrical steels and tubular products.

The company's operations consist of seven steelmaking and finishing plants located in Indiana, Kentucky, Ohio, and Pennsylvania that produce flat-rolled carbon steels, including coated, cold-rolled, and hot-rolled products; and specialty stainless and electrical steels that are sold in hot band, and sheet and strip form.

The company's operations also include AK Tube LLC (AK Tube), which further finishes flat-rolled carbon and stainless steel at two tube plants, one located in Ohio and one located in Indiana, into welded steel tubing used in the automotive, large truck, and construction markets. In addition, the company's operations include European trading companies that buy and sell steel and steel products and other materials.

#### Customers

The company's flat-rolled carbon steel products are sold primarily to automotive manufacturers and to customers in the infrastructure and manufacturing markets. This includes electrical transmission, heating, ventilation and air conditioning, and appliances. The company also sells coated, cold rolled, and hot rolled carbon steel products to distributors, service centers, and converters who may further process these products prior to reselling them.

The company sells its stainless steel products to manufacturers and their suppliers in the automotive industry, to manufacturers of food handling, chemical processing, pollution control, medical and health equipment, and to distributors and service centers. The company sells electrical steels, which are iron-silicon alloys with magnetic properties, primarily to manufacturers of power transmission and distribution transformers and electrical motors and generators in the infrastructure and manufacturing markets.

The company sells its carbon products principally to customers in the United States. Its electrical and stainless steel products are sold both domestically and internationally.

#### Suppliers

The company has an agreement with Haverhill North Coke Company, an affiliate of SunCoke Energy, Inc., to provide the company with metallurgical-grade coke from the SunCoke Haverhill facility in southern Ohio.

#### History

AK Steel Holding Corporation was founded in 1993.

The above Company Fundamental Report is a half-ready report and contents are subject to change. It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

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