

# Aisin Seiki Co. Ltd. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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# **Abstracts**

Aisin Seiki Co. Ltd. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Aisin Seiki Co. Ltd. and its competitors. This provides our Clients with a clear understanding of Aisin Seiki Co. Ltd. position in the <u>Auto Parts</u> Industry.

The report contains detailed information about Aisin Seiki Co. Ltd. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Aisin Seiki Co. Ltd.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Aisin Seiki Co. Ltd. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-



term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Aisin Seiki Co. Ltd. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Aisin Seiki Co. Ltd. business.

#### About Aisin Seiki Co. Ltd.

Aisin Seiki Co., Ltd. engages in the manufacture and sale of automotive parts and systems and life and energy products. It supplies automotive parts and systems to automanufacturers. The company comprises 121 companies in 16 countries. The company operates in Automotive Parts and Systems; Life & Amenity; and Energy System. It also offers welfare related products.

#### AUTOMOTIVE PARTS AND SYSTEMS SEGMENT

Automotive Parts and Systems segment develops products, incorporating the integration and modularization and recyclability of components. It offers drivetrain related products, brake & chassis, body, engine, information

Drivetrain Related Products: The company offers automatic transmission, manual transmission, continuously variable transmission (CVT) and clutch cover and disc. AISIN added drivetrain system, such as 5-speed and 6-speed AT, 6-speed manual transmission and automated manual transmission. It also supplies FWD 6-speed AT for Audi 'TT coupe' and Volkswagen 'New Beetle Cabriolet,' RWD 6-speed AT for Volkswagen 'Touareg' and Porsche 'Cayenne,' as well as RWD 5-speed AT for Toyota 'Land Cruiser Prado' and 'Hilux.'



Brake & Chassis: The company offers antilock brake system, stability control system, brake booster and master cylinder, and disc brake and pad.

Body: The company offers door latch, door frame, sunroof, power sliding door system, and power back door system.

Engine: The company offers variable valve timing (vvt), water pump, oil pump, and exhaust manifold. The company's customers include Daihatsu, Renault, Volvo and BMW.

Information: The company offers car navigation system, parking assist system, and lane departure warning system. The parking assist system displays images of the back of a car and a guideline on the navigation display to help the driver back the car into a parking place.

#### Customers

Automotive Parts and systems customers include Toyota Motor Corp.; Suzuki Motor Corp.; Mitsubishi Motors Corp.; Hino Motors, Ltd.; Isuzu Motors, Ltd.; Daihatsu Motor Co., Ltd.; Yamaha Motor Co., Ltd.; Honda Motor Co., Ltd.; Mitsubishi Fuso Truck & Bus Corp.; Nissan Motor Co., Ltd.; Fuji Heavy Industries, Ltd.; Nissan Diesel Motor Co., Ltd.; Mazda Motor Corp.; General Motors Corp.; DaimlerChrysler AG; Ford Motor Co.; Volvo Car Corp.; Renault S.A.; Audi AG; BMW AG; Hyundai Motor Co.; Daewoo Motor Co., Ltd.; Tacti Corp.; Central Automotive Products, Ltd.; TMY Corp.; Meiji Sangyo Co.; and Toyota Tsusho Corp.

#### LIFE & AMENITY SEGMENT

The company engages in the development and sale of bed, furniture and fabric, shower-toilet seat, homeuse sewing machine and welfare related products and others as the life & amenity related products.

#### Customers

Life & Amenity related products customers include Toyota Motor Corp.; INAX Corp.; Rinnai Corp.; Sankyo Aluminium Industry Co., Ltd.; Carrefour S.A.; Quelle Schickedanz AG; Viking Sewing Machines AB.; Metro AG; Auchan; The Great Universal Stores; Kinshin Co., Ltd.; Shimachu Co., Ltd.; Kagu No Taishodo Co., Ltd.; Tokyo Interior Corp.;



Murauchi Furniture Access Co., Ltd.; Yasui Furniture Co., Ltd.; ACTUS Co., Ltd.; and Nafco Co., Ltd.

#### **ENERGY SYSTEM SEGMENT**

The company offers gas engine driven heat- pump air conditioner and gas engine cogeneration unit. A gas engine cogeneration system is to provide electricity and hot water. It has developed this system based on GHP technology. The company sells these products for professional use, such as food service chains. In addition, the company has been developing a residential fuel cell cogeneration system for the gas engine driven cogeneration systems.

#### Customers

Energy System related products customers include Toyota Motor Corp.; Tokyo Gas Co., Ltd.; Osaka Gas Co., Ltd.; Toho Gas Co., Ltd.; Saibu Gas Co., Ltd.; Toyota Tsusho Corp.; Iwatani International Corp.; Idemitsu Kosan Co., Ltd.; Mitsubishi Heavy Industries, Ltd.; Rinnai Corp.; Samsung Electronics Co., Ltd.; Samsung Corp.; Chiyoda Trading Co., Ltd.; Hamamatsu Photonics K.K.; ShinMaywa Industries, Ltd.; Takachiho Electronics Co., Ltd.; and Tokki Corporation.

#### WELFARE RELATED PRODUCTS

The company offers self-supporting reclining beds, lightweight electric wheelchairs, and compact electric lifters.

#### Customer

Welfare related products customers include Nichii Gakkan Co., Ltd.; Rehateam Japan Co., Ltd.; and YAMASHITA CORPORATION.

#### HISTORY

Aisin Seiki Co., Ltd. was established in 1949.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to



the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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# **ANALYSIS FEATURES**

## **SWOT Analysis**

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

# **Enhanced SWOT Analysis**

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

#### **PESTEL Analysis**

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



# Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

## IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

# **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

# **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



# Reputation

# Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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