

AimRite Holdings Corp. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

AimRite Holdings Corp. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between AimRite Holdings Corp. and its competitors. This provides our Clients with a clear understanding of AimRite Holdings Corp. position in the Industry.

The report contains detailed information about AimRite Holdings Corp. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for AimRite Holdings Corp.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The AimRite Holdings Corp. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes AimRite Holdings Corp. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of AimRite Holdings Corp. business.

About AimRite Holdings Corp.

AimRite Holdings Corporation (AHC or the Company), a Nevada corporation, was formed in 1988. The Company is a technology development and commercialization company. During the period of 1988 to 1995, the Company's primary activity was looking for a merger partner. AHC was originally for the purpose of exploiting and manufacturing the COAST (Computer Optimized Adaptive Suspension Technology) system through a master license from a formerly owned subsidiary, AimRite Systems International, Inc. (ASI).

AimRite Systems International, Inc. (ASI)

ASI was formed in 1993 under the laws of the State of Nevada for the purpose of engaging in Research and Development, Marketing, and sales of computer operated vehicle suspension systems. On May 25, 1993, ASI acquired the patents and technologies for the COAST systems from Advanced Suspension Technologies, Inc. in a stock exchange.

Business of AimRite Holdings Corporation

The Company is an acquirer of proprietary technologies and actively seeks strategic

partnering relationships in the commercialization of its proprietary products. The Company works closely with university research parks and technology development organizations to acquire technologies for commercialization. Currently, AHC, through a non-exclusive master license, holds the worldwide patent rights to a suspension system called Computer-Optimized Adaptive Suspension Technology (COAST) through the Agreement between the company and KENMAR Company Trust. This computer-controlled system can adjust and control up to nine dynamic suspension parameters on all wheels of any land surface vehicle over 400 times per second.

Principle Product

The COAST concept was born in 1985. By 1987, some simple hydraulic test devices had been developed and several patents had been issued that covered the fundamental principles of the system.

There are two types of systems that control automobile suspension - active and passive. Active systems operate by use of hydraulics, with pumps, high-speed valves, and other expensive, heavy parts involved. Hydraulic feedback systems are required so that a central unit is made aware of the pressure required at each wheel. Passive systems, while smaller and lighter, have not been able to achieve the performance normally attributed to active systems, since they do not adjust automatically to road conditions, but are instead set by the driver.

The COAST system provides performance comparable to active systems without the need for the types of components needed in active systems. The performance is achieved utilizing inexpensive hardware similar to that required for passive systems. COAST uses four computer-controlled hydraulic units (6 units for a bus) to calculate and respond to changing road conditions in milliseconds, providing comfort, balance, and strength while reacting to situations that are impossible for conventional shocks to handle adequately. The hardware, located at each wheel, consists of a damper, two solenoid valves, and a position sensor, together with a computer that controls response and transmits power to the wheel unit. Each computer is connected by wire to a central controller which can be mounted anywhere aboard the vehicle. In appearance, it could be mistaken for a small car stereo amplifier, yet can power the entire hardware system using less wattage.

Each system also includes a simple control panel near the driver that allows for ride comfort adjustment of the suspension, and identifies any problems or failures for quick repair. There is also an optional air spring control module that controls the ride height

and automatic leveling to gravity for overnight camping for vehicles that have air suspensions (buses & RVs).

The COAST system will be presented to transportation industry EOM after-market suppliers that have not seen an influx of new products, but whose products are generating profit. AimRite will develop similar strategies for related suspensions, such as seats on farm tractors and in luxury cars. COAST's technology, performance and cost of production are all covered by hardware and software patent protection. The Company's business plan initially targets specialty and after-market vehicles, COAST is equally useable on standard vehicles, such as the Ford Taurus and Buick Century.

The closest competitor in the after-market is a system developed by Hyrad Corporation and sold through Rancho Suspensions, a subsidiary of Tenneco.

Commercial production has not yet commenced while tests are proceeding. The Company is actively seeking strategic partnering relationships. The COAST system has been developed for installation on demonstration vehicles. The Company's day to day operations now and during the past year have consisted of the refinement of the COAST technology, presentations to potential customers, consolidation of the facilities, manufacture of systems for installations on test vehicles and raising of capital.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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