

# **Agfa-Gevaert N.V. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis**

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## **Abstracts**

Agfa-Gevaert N.V. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Agfa-Gevaert N.V. and its competitors. This provides our Clients with a clear understanding of Agfa-Gevaert N.V. position in the [Software and Technology Services](#) Industry.

The report contains detailed information about Agfa-Gevaert N.V. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Agfa-Gevaert N.V.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Agfa-Gevaert N.V. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Agfa-Gevaert N.V. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Agfa-Gevaert N.V. business.

## **About Agfa-Gevaert N.V.**

Agfa-Gevaert AG (Agfa) engages in the development, production and distribution of analog and digital imaging systems and IT solutions, mainly for the graphic industry and the healthcare sector. Agfa is commercially active worldwide through approximately 40 sales organizations, grouped in four regions: Europe, NAFTA, Latin America and Asia/Oceania/Africa.

### **Segments**

Agfa comprises of two business groups, Graphic Systems and HealthCare, and the business unit Specialty Products.

### **Graphic Systems**

Agfa is a supplier of prepress solutions for the different markets of the printing industry and has entered the industrial inkjet printing market. The product portfolio includes consumables, equipment and software.

The Graphic Systems business group is subdivided in four business units. Commercial, Newspaper and Package Printing provide their respective markets with integrated

prepress solutions comprising graphic film, analog and digital printing plates with related processing chemicals and equipment, proofing systems and software for color, workflow and project management. Industrial Inkjet provides high speed and large-format printing systems for various new industrial printing applications such as labels, indoor and outdoor displays, signage and banners, fine art and photo reproductions and advertising billboards.

## HealthCare

HealthCare supplies hospitals and other healthcare centers with systems for the capture, process and management of diagnostic images and IT solutions that integrate clinical systems, including diagnostic information, with administrative information across all hospital operations.

The business group comprises four business units: Radiology Solutions concentrates on products and systems for the radiology department, ranging from X-ray film to IT networks for the management of medical images and patient info. Departmental Solutions delivers imaging and IT solutions to other clinical departments concentrated on specialties such as orthopedics, cardiology and women's care. Enterprise Solutions provides IT solutions that span the entire hospital organization. Imaging Technologies develops healthcare imaging software and computer aided detection tools.

## Specialty Products

Specialty Products comprises the production of specific consumables for specialized industries. Its main products are motion picture film, microfilm and film for non-destructive testing.

## Products

### Graphic Systems

Agfa supplies prepress solutions for the newspaper, commercial printing and packaging markets. It offers a range of integrated solutions for both computer-to-film and computer-to-plate (CtP) technologies, including consumables (graphic film, analog and digital printing plates), equipment and digital proofing systems with powerful software tools for color management and quality control. gfa is developing inkjet printing systems for industrial applications. In addition, Agfa offers special films for aerial photography, screen and flexo printing, photo tooling film for making printed-circuit boards and

products for the security card market. In prepress, Agfa provides customers with solutions including equipment, consumables, software and services.

### Product development

In prepress equipment, Agfa launched computer-to-plate units with higher throughput for newspaper printers in the violet: Advantage and: Polaris ranges. For small to medium format commercial printers Agfa added the thermal: Acento platesetter and faster versions of the violet: Palladio and: Galileo to the assortment.

Higher throughput versions of the: Xcalibur and VLF thermal platesetters for high-end commercial and packaging printing were also introduced. Agfa is the only supplier for the graphic arts market to offer all digital plate technologies, i.e. thermal, silver and photopolymer plates. In 2004, Agfa launched the chemistry-free thermal printing plate: Azura. Agfa also acquired the new: LT2, the digital no-bake plate suited to the U.S. market, based on proprietary technology from Lastra. Furthermore, in North America, Agfa introduced the new fast: AquaFLASH photopolymer plate for flexo printers.

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The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

### Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

### **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

## I would like to order

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