

# **Africa-Israel Investments Ltd. (Israel) Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis**

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## **Abstracts**

Africa-Israel Investments Ltd. (Israel) Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Africa-Israel Investments Ltd. (Israel) and its competitors. This provides our Clients with a clear understanding of Africa-Israel Investments Ltd. (Israel) position in the Industry.

The report contains detailed information about Africa-Israel Investments Ltd. (Israel) that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Africa-Israel Investments Ltd. (Israel). It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Africa-Israel Investments Ltd. (Israel) financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios

pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Africa-Israel Investments Ltd. (Israel) competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Africa-Israel Investments Ltd. (Israel) business.

### **About Africa-Israel Investments Ltd. (Israel)**

Africa Israel Investments, Ltd., an investment holding company, operates in the real estate, infrastructure and construction, energy, and financial services sectors. The company has operations in Israel, America, Russia and the Commonwealth of Independent States (C.I.S), Europe, and East Asia.

The company has four publicly-traded subsidiaries, four publicly-traded affiliated companies. In addition, the company holds a private subsidiaries and related companies either alone or together with others.

#### Segments

The company has six areas of primary activities that are reported as main segments:

#### Real Estate in Israel and Overseas segment

The company, in this area, focuses on initiation of projects involving residential construction, office buildings and commercial space, in and outside of Israel, through

locating and acquiring land, constructing the structures and selling off the units. The real estate development activities in Israel concentrate mainly on development of land for residential housing. This activity is carried on principally by the subsidiary, Africa Israel Residences Ltd. (Africa Residences). The company's foreign investee companies invest in various real estate initiations, including construction or acquisition of projects in the United States, Russia, the Philippines, Eastern and Central Europe and the Philippines.

#### Rental Properties segment

The company, in this area of activities, is engaged in initiations, construction, rental and operation of industrial, office and commercial buildings in Israel and abroad. Its activities in this area outside of Israel (including investments) are being carried on, mainly, in the United States, Russia and Central and Eastern Europe. The company's main rental property activities in Israel are concentrated in the company's subsidiary, Africa Israel Properties Ltd. (Africa Properties) (including its subsidiaries). The company's activities in the rental property area outside of Israel (except for the United States and Russia) are conducted mainly by subsidiaries of Africa Properties.

#### Construction and Contracting segment

The company executes its construction and contracting activities through its subsidiary, Danya Cebus Ltd. (Danya Cebus) and its subsidiaries, which are engaged in residential and non-residential construction. As of December 31, 2006, almost all the construction activity is being executed in Israel, where as an insignificant part is underway abroad.

#### Hotels and Leisure segment

The company engages in hotels and recreational pursuits, therapeutic and spa activities as well as in construction of attractions and amusement parks. Its activities in this area are concentrated in a subsidiary, Africa Israel Hotels, Ltd. (Africa Hotels), and its subsidiaries. Africa Hotels holds the concession for operation of hotels bearing the trade names, 'Crowne Plaza', 'Holiday Inn' and 'Holiday Inn' Express, and it and its subsidiaries operate, among others, hotels spread throughout the state and hot springs in Tiberias. In addition, Africa Hotels is a partner in the 'Kings City' attractions park, in Eilat.

#### Industry segment

The company's activities, as of December 31, 2006, in this area included design,

manufacture and marketing of bathing suits and beachwear and figure-fitted garments through subsidiaries (Gottex Models Ltd. and Christina America Inc.) and sale of clothing, footwear and accessories for men, women and children under the brand names 'Zara' and 'Pull and Bear' in the Israeli retail market, through Gottex Trademarks – Limited Partnership.

### Infrastructures segment

The company, in this area of activities, operates, mainly through Danya Cebus (including its subsidiaries), as a concessionaire or performance contractor of infrastructures for transportation routes such as highways, railroad lines and bridges. For purposes of the company's activities in the infrastructures area, the company manufactures, through one of its subsidiaries, prefabricated products. The activities in the infrastructures area is performed mainly for the government sector, directly an indirectly, that is, for the government, government companies and support units or for private entrepreneurs that won tenders published by the government under the PPP (private public partnership) method, wherein the private sector performs, finances and operates the project (such as projects of the BOT and PFI types,). As part of these activities, Danya Cebus signed an agreement with the Government of Israel to finance, construct, operate and maintain Highway 431 in the format of a PFI project.

### AFFILIATED COMPANIES

The company also carries on various other activities by means of affiliated companies, as follows:

Alon Israel Fuel Company Ltd. (Alon): Held by the company at the rate of 26.14%, Alon is an international fuel company operating in the energy area in Israel and overseas. Alon has publicly-held subsidiaries, Dor Alon Energy Israel (1998) Ltd. and The Blue Square Real Estate Ltd.

Packer Plada Ltd. (Packer): Held by the company at the rate of 41.95%, Packer and the companies it controls are a group of companies operating primarily in Israel in two main areas – steel and ceramics (wherein it operates through Negev Ceramics Ltd.).

Derech Eretz Highways (1997) Ltd.: Held by the company at the rate of 37.5%, Derech Eretz Highways holds the concession from the State for financing and constructing a section of the Cross Israel Highway having a length of 86 kilometers and operation of the Highway as a toll road.

Vash Telcanal Ltd.: Held by the company at the rate of 46.19%, Vash Telcanal is a private company holding a license from the Ministry of Communications to broadcast television programs in the Russian language.

Tadiran Telecom Ltd.: Held by the company at the rate of 21%, Tadiran Telecom Ltd. is a private company engaged in the development, production, marketing and provision of business telephone switchboard services, in and outside of Israel, mainly under the 'Coral' trademark.

## History

Africa Israel Investments, Ltd. was founded in 1934.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.



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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

### **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

### **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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