

# AerCap Holdings N.V. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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# Abstracts

AerCap Holdings N.V. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between AerCap Holdings N.V. and its competitors. This provides our Clients with a clear understanding of AerCap Holdings N.V. position in the <u>Aerospace and Defense</u> Industry.

The report contains detailed information about AerCap Holdings N.V. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for AerCap Holdings N.V.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The AerCap Holdings N.V. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-



term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes AerCap Holdings N.V. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of AerCap Holdings N.V. business.

#### About AerCap Holdings N.V.

AerCap Holdings N.V., through its subsidiaries, operates as an integrated global aviation company worldwide. The company engages in leasing and trading aircraft and engines, and selling parts. It also provides aircraft management services and performs aircraft and limited engine MRO services and aircraft disassemblies through its certified repair stations.

The company operates its business on a global basis, providing aircraft, engines and parts to customers in every major geographical region. As of December 31, 2009, it owned 180 aircraft and 85 engines, managed 45 aircraft, had 53 new aircraft and 1 new engine on order, had entered into purchase contracts for 2 aircraft and had executed letters of intent to purchase 11 aircraft and 6 engines. It also had entered into sales contracts for 5 forward order aircraft.

As of December 31, 2009, the company's owned and managed aircraft and engines were leased to 91 commercial airline and cargo operator customers in 42 countries and managed from its offices in The Netherlands, Ireland, the United States, Singapore, China, and the United Kingdom.

#### **Aircraft Services**

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The company provides aircraft asset management and corporate services to securitization vehicles, joint ventures and other third parties. As of December 31, 2009, it had aircraft management and administration service contracts with 7 parties covering approximately 300 aircraft. The company categorizes its aircraft services into aircraft asset management, administrative services and cash management services.

The company's primary aircraft asset management activities are remarketing aircraft; collecting rental and maintenance payments, monitoring aircraft maintenance, monitoring and enforcing contract compliance and accepting delivery and redelivery of aircraft; conducting ongoing lessee financial performance reviews; periodically inspecting the leased aircraft; coordinating technical modifications to aircraft to meet new lessee requirements; conducting restructurings negotiations in connection with lease defaults; repossessing aircraft; arranging and monitoring insurance coverage; registering and de-registering aircraft; arranging for aircraft and aircraft engine valuations; and providing market research.

The company provides cash management and administrative services to securitization vehicles and joint ventures. Cash management services consist of treasury services, such as the financing, refinancing, hedging and on going cash management of these vehicles. Its administrative services consist primarily of accounting and secretarial services, including the preparation of budgets and financial statements, and liaising with, in the case of securitization vehicles, and the rating agencies.

#### **Engine and Parts**

Through its subsidiary, AeroTurbine, Inc., the company engages in engine trading and leasing and the disassembly of airframes and engines for the sale of their component parts to the global aviation industry.

Engine Portfolio: The company maintains a inventory of high-demand, modern and fuelefficient engines. As of December 31, 2009, it owned 85 engines, had 1 new engine on order and executed letters of intent to purchase an additional 6 engines. The company's engine portfolio consists primarily of CFM56 series engines. As of December 31, 2009, 62 of its 85 engines were CFM56 series engines manufactured by CFM International.

Airframe and Engine Disassembly and Parts Sales: The company sells airframe parts primarily to aircraft parts distributors and MRO service providers. Airframe parts comprise a range of aircraft sub-component groups, including avionics, hydraulic and



pneumatic systems, auxiliary power units, landing gear, interiors, flight control surfaces, windows and panels.

Engine Leasing: The company's engine leasing customer base is comprised of various airlines and cargo and charter operators, in addition to MRO service providers, and other aircraft and engine leasing companies. As of December 31, 2009, it had 85 engines on lease to 34 customers located in 20 countries.

#### Joint Ventures

AerDragon: In 2006, the company signed a joint venture agreement with China Aviation Supplies Holding Company and affiliates of Credit Agricole establishing AerDragon. AerDragon consists of two companies, Dragon Aviation Leasing Company Limited, based in Beijing and AerDragon Aviation Partners Limited, based in Ireland.

AerCap Partners: In 2008, AerCap Partners I Holding Limited, or AerCap Partners, a 50% joint venture entered into between the company and Deucalion Aviation Funds, acquired a portfolio of 19 aircraft from TUI Travel.

On May 25, 2010, the company has established a joint venture with Avolon Aerospace Limited which owns three of AerCap's A330-200 aircraft on long-term leases with Aeroflot.

#### Competition

The company's competitors include GE Commercial Aviation Services, International Lease Finance Corp., CIT Aerospace, Aviation Capital Group, RBS Aviation Capital, AWAS, Babcock & Brown, BOC Aviation and AirCastle Advisors, GE Engine Leasing, Engine Lease Finance Corporation, Pratt & Whitney Engine Leasing LLC, Willis Lease Finance Corporation, Rolls Royce and Partners Finance, and Shannon Engine Support Ltd.

#### History

AerCap Holdings N.V. was founded in 1995.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need



**2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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1 – Data availability depends on company's security policy.

2 - These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.



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# **ANALYSIS FEATURES**

#### **SWOT Analysis**

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

#### **Enhanced SWOT Analysis**

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

#### **PESTEL Analysis**

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

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Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

#### IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

#### **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

#### **VRIO** Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources Financial

Physical

Technological

Organizational

Intangible resources Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?



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