

Advisory Board Co. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Advisory Board Co. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Advisory Board Co. and its competitors. This provides our Clients with a clear understanding of Advisory Board Co. position in the [Commercial Services and Supplies](#) Industry.

The report contains detailed information about Advisory Board Co. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Advisory Board Co.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Advisory Board Co. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Advisory Board Co. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Advisory Board Co. business.

About Advisory Board Co.

The Advisory Board Company provides best practices research and analysis, business intelligence and software tools, and installation support and management and advisory services to the health care and education industries.

The company's membership includes health care and education institutions in the United States, including The Cleveland Clinic, The Johns Hopkins Hospital, Massachusetts General Hospital, and Stanford Hospital and Clinics. Its membership also includes pharmaceutical and biotech companies, health care insurers, and medical device companies, such as Johnson & Johnson Health Care Systems, Inc., Medtronic, Inc., and Bristol-Myers Squibb. The company's installation support and management and advisory services programs assist member institutions' efforts to adopt and implement best practices to improve their own performance.

As of March 31, 2010, the company's membership consisted of approximately 2,985 members composed of primarily hospitals and health systems, pharmaceutical, and biotech companies, as well as health care insurers, medical device and supply companies, and colleges, universities, and other educational institutions.

Programs and Services

The company offers 45 distinct membership programs in 3 key areas, including best practices research, which are focused on identifying best-demonstrated management practices; business intelligence and software tools, which allow members to pair their own operational data with the best practices insights from its research; and installation support and management and advisory services, which assist member institutions' efforts to adopt and implement best practices to improve their own performance.

The company focuses its members' senior management on important problems by providing an analysis of best practices used by organizations to solve those problems, and by providing tools and services to accelerate the adoption of best practices within its member institutions. In 2010, the company published approximately 44 new best practices research reports, performed approximately 195 member meetings and 2,200 on-site seminars to approximately 2,000 member organizations reaching approximately 40,000 executive and managerial participants, produced approximately 1,300 customized research reports, served approximately 30,000 users via Web-based business intelligence and software tools, and provided content to approximately 85,000 registered users via its password-protected Web site and email.

The company has introduced programs through acquisitions, Southwind Health Partners, L.L.C. and Southwind Navigator LLC, which expands its physician alignment product offerings, and Concuity Services, Inc., which supplements its revenue-cycle program offerings.

Program Attributes

The company's programs may include best practices research studies, executive education, proprietary content databases and online tools, daily online executive briefings, original executive inquiry service, business intelligence and software tools, management and advisory services, and best practices installation support.

Best Practices Research Programs

Each of its 21 best practices research programs is targeted at a specific member executive, addressing specific operational issues, and management concerns for the respective constituent each year. Each program includes access to studies, executive education, proprietary databases and online services, and executive briefings. In 2010, the company published approximately 44 best practices research studies. The company designs each study and module to present the conclusions and supporting best

practices in a graphical format, enabling the intended audience to assimilate the 100 to 250 pages of research content.

In addition to its research studies, the company also delivers an executive education curriculum based on its proprietary research to member institutions nationwide through two channels, general membership meetings and presentations conducted on-site at member organizations. In both settings, the company uses interactive discussions to provide a deeper understanding and facilitate practical application of the best prac

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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