

# Advantage Oil & Gas Ltd. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

Advantage Oil & Gas Ltd. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Advantage Oil & Gas Ltd. and its competitors. This provides our Clients with a clear understanding of Advantage Oil & Gas Ltd. position in the [Energy](#) Industry.

The report contains detailed information about Advantage Oil & Gas Ltd. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Advantage Oil & Gas Ltd.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Advantage Oil & Gas Ltd. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and

company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Advantage Oil & Gas Ltd. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Advantage Oil & Gas Ltd. business.

### **About Advantage Oil & Gas Ltd.**

Advantage Oil & Gas Ltd. engages in the exploration, development, acquisition and production of oil and gas in the provinces of Alberta and Saskatchewan. The company's exploitation and development program is focused primarily at Glacier, Alberta.

#### Advantage Oil and Gas Properties

##### Glacier, Alberta

The Glacier property lies along the Alberta side of the border with British Columbia between Grande Prairie, Alberta and Dawson Creek, British Columbia. The primary zones of interest are within the Triassic - Montney and Doig Formation siltstones. The property consists of 82.5 gross sections with Montney interests with an average working interest of 94.5% (78 net).

In 2009, the company drilled and completed 2 gross (2 net) vertical and 27 gross (19.4 net) horizontal wells in the Montney and Doig Formations on the Glacier property. In the year 2010, the company has drilled an additional 8 (gross and net) horizontal Montney/Doig wells. One additional net horizontal well was drilled in the Nikanassin Formation.

## Nevis, Alberta

The Nevis property is situated 60 kilometres east of Red Deer. Nevis is an operated property consisting of approximately 90 sections of land with an average working interest of 76%. This property produces natural gas from shallow depth horizons (400 to 800 metres) including the Horseshoe Canyon, Edmonton, and Belly River formations.

## Shallow Gas Properties

These projects are all located in southern Alberta and occur between 500 and 1,200 metres of depth. These reservoirs consist of low permeability strata, requiring fracture stimulation to enhance and induce productivity.

Medicine Hat property - The Medicine Hat property is located 20 kilometres northeast of the City of Medicine Hat in the heart of the south-eastern shallow gas area. The company has a 100% working interest in 24 sections of land.

Bantry - This property is located immediately east of the town of Brooks straddling the TransCanada Highway. It consists of 84 sections of land ranging between 50% and 100% working interest.

Shouldice - The Shouldice area of southern Alberta is located approximately 50 kilometres southeast of the City of Calgary. The company has an average working interest of more than 85% in 33 sections of land and operates approximately 90% of its production in the area. Much of this acreage is downspaced to accommodate additional drilling.

## Southeast Saskatchewan

Midale and Steelman Areas - This area consists of a host of individual properties within the Williston Sedimentary Basin in the southeast corner of Saskatchewan. The company holds significant mineral title interest in southeast Saskatchewan.

Wapella Area - Wapella property is located 200 kilometres east of Regina and produces medium-gravity oil from Cretaceous and Jurassic-aged sandstone reservoirs.

## Lookout Butte, Alberta

The Lookout Butte property is located approximately 90 kilometres southwest of Lethbridge, Alberta. The company has a 100% working interest in the Rundle gas production. The property includes a 100% operated working interest plant and associated gas gathering system which dehydrates the gas before final processing at Shell's Waterton gas plant.

#### Willesden Green (Open Lake), Alberta

The Willesden Green property is located approximately 35 kilometres north of the Town of Rocky Mountain House. The company operates and has approximately 90% working interest.

#### Westerose, Alberta

The Westerose property is approximately 60 kilometres southwest of Edmonton, Alberta. Westerose is an oil and gas property with production from various Cretaceous reservoirs but produces principally from several pools associated with the erosional subcrop edge of the Mississippian, Banff Formation. The company also operates five compressor stations and 80 kilometres of pipeline gathering facilities that are connected to the Rimbey gas plant.

#### Brazeau -Ferrier, Alberta

The Brazeau-Ferrier area is located between 50 and 80 kilometres west of the town of Drayton Valley. The property produces sour light oil and natural gas primarily from Devonian aged Nisku pinnacle reefs. The majority of the production is from a non-operated 50% working interest in the Nisku C, D and E pools. Major facility interests include a 25.7% working interest in the West Pembina Sour Gas Plant. Additional gas production occurs from several non operated Rock Creek, Basal Quartz and Notikewin pools.

#### Sunset/Valleyview, Alberta

This area is located approximately 100 kilometres east of the City of Grande Prairie, just north of the town of Valleyview.

#### Heavy Oil Properties ( Lloydminster, Saskatchewan area)

The Lashburn, West Hazel and Eyehill properties lie on the Saskatchewan side of the

Saskatchewan/Alberta border in the heart of the Lloydminster heavy oil producing area. These properties produce primarily from the Cretaceous Sparky and Waseca Formations and also from the Rex, Cummings and Dina Formations.

## History

Advantage Oil & Gas Ltd. was founded in 2001.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

### Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

### **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

## I would like to order

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