

# **Aduddell Industries, Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis**

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## **Abstracts**

Aduddell Industries, Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Aduddell Industries, Inc. and its competitors. This provides our Clients with a clear understanding of Aduddell Industries, Inc. position in the Industry.

The report contains detailed information about Aduddell Industries, Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Aduddell Industries, Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Aduddell Industries, Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Aduddell Industries, Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Aduddell Industries, Inc. business.

### **About Aduddell Industries, Inc.**

Aduddell Industries, Inc., through its subsidiaries, engages in the commercial and industrial roofing and re-roofing, specialty roofing metals, waterproofing and concrete restoration, and consulting businesses.

The company's subsidiaries include Aduddell Roofing, Inc.; Aduddell Restoration and Waterproofing, Inc.; and Global Specialty Group, Inc. In addition, the company provides pre-event planning, event management and post-event recovery services for disaster-related activities through its subsidiary Aduddell Enviro & Emergency Management Services, Inc. (E2MS). The company provides internal corporate transportation services through its subsidiary Aduddell Financial Services, Inc., as well as marketing services through its EyeOpener Division.

### **Services – Roofing**

The company provides a range of commercial roofing services. Its commercial roofing services include re-roofing, restoration and repair, new roof construction, sheet metal fabrication, waterproofing, and emergency post-event response services.

**Maintenance:** Maintenance involves the physical inspection of an existing roof system to

determine its current condition, detect weaknesses and failures and identify any potential future problems. Through a program of regularly scheduled annual or semi-annual inspections, the company's technicians assist owners in protecting their roofing investments by identifying damage in its early stages. Early detection of leaks and roofing system failures makes it possible for the company to repair and extend the life of a roofing system through repair or restoration. It also would also offer a facility management program to coordinate maintenance, repair, restoration and re-roofing as needed.

**Repair:** Repair is a process where an existing roof system has additions and adjustments made to it, such as caulking, re-coating and repairing penetrations to fix leaks in the roofing system.

**Restoration:** Restoration involves the major repair of the roofing system, including the repair of penetrations and re-surfacing of the roof to restore it to serviceable condition. The company informs building owners when a roof is approaching the end of its 15-year average life cycle through regularly scheduled maintenance and repair program.

**Re-Roofing:** Re-roofing is the process of installing a new roof when a roofing system fails. The company performs re-roofing only when all repair and restoration alternatives are deemed incapable of bringing a roof back to serviceable condition, or at the specific request of a customer.

**New Construction:** New roof construction involves the construction of a variety of roofing systems, including metal roofing systems, built-up roofing membranes and single ply roofing systems. New roof construction coincides with the construction of a new building. New commercial roofing work begins with a proposal request from the building owner, property manager, general contractor or roof consultant. Once a project is awarded, it is conducted in scheduled phases, and progress billings are rendered to the owner of the building before payment, less a retention. Actual field work (ordering of equipment and materials, fabrication or assembly of certain components, delivery of materials and components to the job site, scheduling of work crews and inspection and quality control) is coordinated during these phases. The company provides the materials to be installed as a part of these contracts.

## Services – Restoration and Waterproofing

The company is an approved applicator of Carlisle, Kelmar, M Brace, Permaquik, Tremco, Sika, Sonneborn, Stellar Mark, Watson Bowman and other repair and

waterproofing products. Field technicians are trained and certified in all the repair and waterproofing services that the company provides, such as: Epoxy Coatings, Epoxy Injection, Expansion Joints, Fiber Reinforced Polymers (FRP is often referred to as Carbon Fiber Reinforcement), High Pressure Washing, Hot Fluid Applied Waterproofing, Penetrating Sealers, Post Tension Cable Repair, Grout and Sealing, Shot Blasting, Traffic Coatings, and Urethane Foam Injection.

Concrete repair can include basic, minor repair, chip and patch, multilevel structures, structural full depth, and reinforcement or replacement of steel beams. Waterproofing can be either above or below grade, as well as vertical and horizontal.

### Services – Emergency Response

The company provides temporary roofing services related to damages caused by different storm events. It partnered with Carothers Construction, Inc. in the emergency response effort for the last two storms.

### Customers

The company, in 2007, provided commercial roofing services and restoration services to approximately 200 customers. It provides roofing and restoration services to customers having a local, regional and national presence in a range of businesses, including the industrial, office, retail, hospitality, government and educational industries.

### History

The company was founded in 1976. It was formerly known as Lone Wolf Energy, Inc. and changed its name to Zenex Telecom, Inc. in 2001. Further, it changed its name to Zenex International, Inc. in 2002; and to Aduddell Industries, Inc. in 2006.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

### Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

### **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

## I would like to order

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