

Adidas AG Due Diligence Report Including Financial, SWOT, Competitors and Industry Analysis

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Adidas AG Due Diligence Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Adidas AG and its competitors. This provides our Clients with a clear understanding of Adidas AG position in the **Clothing, Textiles and Accessories Industry**.

- The report contains detailed information about Adidas AG that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.
- Another part of the report is a SWOT-analysis carried out for Adidas AG. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.
- The Adidas AG financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.
- In the part that describes Adidas AG competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.
- Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Adidas AG business.

About Adidas AG

adidas AG operates as a sporting goods company in Europe, North America, Asia, and Latin America. The company offers sports footwear, apparel and accessories.

Segments

The company offers a range of products around three core segments: adidas, Reebok and

TaylorMade-adidas Golf.

Adidas

The company's product and marketing initiatives at adidas focus on five global priorities: football, running, training, basketball, and originals.

Reebok

The Reebok Segment designs, markets, and distributes of sports, fitness and casual footwear, apparel and equipment. Reebok owns Women's Fitness, Challenge Men's Sport, and revive classics. The segment also includes Reebok-CCM Hockey and Rockport.

Reebok-CCM Hockey designs, manufactures and markets hockey equipment and apparel with two of the hockey brand names: Reebok Hockey and CCM Hockey. Rockport designs and markets dress, casual and outdoor footwear, as well as apparel and accessories.

TaylorMade-adidas Golf

TaylorMade-adidas Golf supplies metalwood. It focuses on consumers who seek the performance-enhancing golf equipment available, including drivers, fairway woods, irons, putters and balls.

TaylorMade-adidas Golf markets products under the brand names of TaylorMade, adidas Golf, and Ashworth. adidas Golf targets active, serious, athletic-minded golfers who understand that the right technologies can improve the performance of golf footwear and apparel. Ashworth is a designer of men's and women's golf-inspired lifestyle sportswear distributed internationally in golf pro shops and resorts, as well as upscale department and specialty stores.

The above Company Fundamental Report is a half-ready report and contents are subject to change. It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

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