

Adidas AG Due Diligence Report Including Financial, SWOT, Competitors and Industry Analysis

URL:	https://marketpublishers.com/r/A18748115FBBEN.html
Date:	February 1, 2019
Pages:	50
Price:	US\$ 499.00
ID:	A18748115FBBEN

Adidas AG Due Diligence Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Adidas AG and its competitors. This provides our Clients with a clear understanding of Adidas AG position in the **Clothing, Textiles and Accessories Industry**.

- The report contains detailed information about Adidas AG that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.
- Another part of the report is a SWOT-analysis carried out for Adidas AG. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.
- The Adidas AG financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.
- In the part that describes Adidas AG competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.
- Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Adidas AG business.

About Adidas AG

adidas AG operates as a sporting goods company in Europe, North America, Asia, and Latin America. The company offers sports footwear, apparel and accessories.

Segments

The company offers a range of products around three core segments: adidas, Reebok and

TaylorMade-adidas Golf.

Adidas

The company's product and marketing initiatives at adidas focus on five global priorities: football, running, training, basketball, and originals.

Reebok

The Reebok Segment designs, markets, and distributes of sports, fitness and casual footwear, apparel and equipment. Reebok owns Women's Fitness, Challenge Men's Sport, and revive classics. The segment also includes Reebok-CCM Hockey and Rockport.

Reebok-CCM Hockey designs, manufactures and markets hockey equipment and apparel with two of the hockey brand names: Reebok Hockey and CCM Hockey. Rockport designs and markets dress, casual and outdoor footwear, as well as apparel and accessories.

TaylorMade-adidas Golf

TaylorMade-adidas Golf supplies metalwood. It focuses on consumers who seek the performance-enhancing golf equipment available, including drivers, fairway woods, irons, putters and balls.

TaylorMade-adidas Golf markets products under the brand names of TaylorMade, adidas Golf, and Ashworth. adidas Golf targets active, serious, athletic-minded golfers who understand that the right technologies can improve the performance of golf footwear and apparel. Ashworth is a designer of men's and women's golf-inspired lifestyle sportswear distributed internationally in golf pro shops and resorts, as well as upscale department and specialty stores.

The above Company Fundamental Report is a half-ready report and contents are subject to change. It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

Table of Content

RESEARCH METHODOLOGY

DISCLAIMER

1. ADIDAS AG COMPANY PROFILE

- 1.1. Key facts
- 1.2. Financial Performance
- 1.3. Key Executives
- 1.4. Ownership and Major Holders
- 1.5. Company History

2. ADIDAS AG BUSINESS OVERVIEW

- 2.1. Business Description
- 2.2. Major Products and Services
- 2.3. Markets and Sales Activities
- 2.4. Locations, Subsidiaries, Operating Units

3. ADIDAS AG SWOT ANALYSIS

- 3.1. Overview
- 3.2. Strengths
- 3.3. Weaknesses
- 3.4. Opportunities
- 3.5. Threats

4. ADIDAS AG FINANCIAL ANALYSIS

- 4.1. Financial Statements
 - 4.1.1. Income Statement
 - 4.1.2. Balance Sheet
 - 4.1.3. Cash Flow
- 4.2. Financial Ratios
 - 4.2.1. Profitability
 - 4.2.2. Margin Analysis
 - 4.2.3. Asset Turnover
 - 4.2.4. Credit Ratios
 - 4.2.5. Long-Term Solvency
 - 4.2.6. Growth Over Prior Year
 - 4.2.7. Financial Ratios Charts
- 4.3. Stock Market Snapshot

5. ADIDAS AG COMPETITORS AND INDUSTRY ANALYSIS

- 5.1. Adidas AG Direct Competitors
- 5.2. Comparison of Adidas AG and Direct Competitors Financial Ratios
- 5.3. Comparison of Adidas AG and Direct Competitors Stock Charts
- 5.4. Adidas AG Industry Analysis
 - 5.4.1. Clothing, Textiles and Accessories Industry Snapshot
 - 5.4.2. Adidas AG Industry Position Analysis

6. ADIDAS AG NEWS & EVENTS

- 6.1. News & PR Activity Analysis
- 6.2. IR Corporate News
- 6.3. Marketing News
- 6.4. Corporate Events

7. ADIDAS AG EXPERTS REVIEW¹

- 7.1. Experts Opinion
- 7.2. Experts Estimates

8. ADIDAS AG ENHANCED SWOT ANALYSIS²

9. GERMANY PESTEL ANALYSIS²

- 9.1. Political Factors
- 9.2. Economic Factors
- 9.3. Social Factors
- 9.4. Technological Factors
- 9.5. Environmental Factors
- 9.6. Legal Factors

10. ADIDAS AG IFE, EFE, IE MATRICES²

- 10.1. Internal Factor Evaluation Matrix
- 10.2. External Factor Evaluation Matrix
- 10.3. Internal External Matrix

11. ADIDAS AG PORTER FIVE FORCES ANALYSIS²

12. ADIDAS AG VRIO ANALYSIS²

APPENDIX: RATIO DEFINITIONS

LIST OF TABLES

Adidas AG Key Facts
Profitability
Management Effectiveness
Income Statement Key Figures
Balance Sheet Key Figures
Cash Flow Statement Key Figures
Financial Performance Abbreviation Guide
Adidas AG Key Executives
Key Executives Biographies¹
Key Executives Compensations¹
Adidas AG Major Shareholders
Adidas AG History
Adidas AG Products
Revenues by Segment
Revenues by Region
Adidas AG Offices and Representations
Adidas AG SWOT Analysis
Yearly Income Statement Including Trends
Income Statement Latest 4 Quarters Including Trends
Yearly Balance Sheet Including Trends
Balance Sheet Latest 4 Quarters Including Trends
Yearly Cash Flow Including Trends
Cash Flow Latest 4 Quarters Including Trends
Adidas AG Profitability Ratios
Margin Analysis Ratios
Asset Turnover Ratios
Credit Ratios
Long-Term Solvency Ratios
Financial Ratios Growth Over Prior Year
Adidas AG Capital Market Snapshot
Adidas AG Direct Competitors Key Facts
Direct Competitors Profitability Ratios
Direct Competitors Margin Analysis Ratios
Direct Competitors Asset Turnover Ratios
Direct Competitors Credit Ratios
Direct Competitors Long-Term Solvency Ratios
Clothing, Textiles and Accessories Industry Statistics
Adidas AG Industry Position
Company vs. Industry Income Statement Analysis
Company vs. Industry Balance Sheet Analysis
Company vs. Industry Cash Flow Analysis

Company vs. Industry Ratios Comparison
Adidas AG Consensus Recommendations¹
Analyst Recommendation Summary¹
Price Target Summary¹
Experts Recommendation Trends¹
Revenue Estimates Analysis¹
Earnings Estimates Analysis¹
Historical Surprises¹
Revenue Estimates Trend¹
Earnings Estimates Trend¹
Revenue Revisions¹

LIST OF FIGURES

Adidas AG Annual Revenues in Comparison with Cost of Goods Sold and Gross Profit
Profit Margin Chart
Operating Margin Chart
Return on Equity (ROE) Chart
Return on Assets (ROA) Chart
Debt to Equity Chart
Current Ratio Chart
Adidas AG 1-year Stock Charts
Adidas AG 5-year Stock Charts
Adidas AG vs. Main Indexes 1-year Stock Chart
Adidas AG vs. Direct Competitors 1-year Stock Charts
Adidas AG Article Density Chart

1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

I would like to order:

Product name: Adidas AG Due Diligence Report Including Financial, SWOT, Competitors and Industry Analysis
Product link: <https://marketpublishers.com/r/A18748115FBBEN.html>
Product ID: A18748115FBBEN
Price: US\$ 499.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: office@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click 'BUY NOW' button on product page <https://marketpublishers.com/r/A18748115FBBEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
E-mail:
Company:
Address:
City:
Zip/Post Code:
Country:
Tel:
Fax:
Your message:

* All fields are required

Customer Signature _____

Please, note that by ordering from MarketPublisher.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms_conditions.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to **+44 20 7900 3970**