

AdEffective Limited Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

URL:	https://marketpublishers.com/r/AD9AB3F64E9BEN.html
Date:	March 15, 2018
Pages:	50
Price:	US\$ 499.00
ID:	AD9AB3F64E9BEN

AdEffective Limited Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between AdEffective Limited and its competitors. This provides our Clients with a clear understanding of AdEffective Limited position in the **Media Industry**.

- The report contains detailed information about AdEffective Limited that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.
- Another part of the report is a SWOT-analysis carried out for AdEffective Limited. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.
- The AdEffective Limited financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.
- In the part that describes AdEffective Limited competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.
- Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of AdEffective Limited business.

About AdEffective Limited

AdEffective Limited, a digital media company, engages in the digital signage, digital music, television production and distribution, and telecommunications marketing and sales service businesses in Australia and internationally. It operates in three segments: Digital Media, Telecommunications, and Online Search and Advertising. The Digital Media segment engages in sourcing, aggregating, distributing and marketing a range of text, audio, and video digital media content both on a B2B and B2C basis in medical centres, hospitals, and pharmacies. It also involves in the activities relating to Internet television, digital signage,

online digital content, and product and service sales and marketing businesses. The Telecommunications segment provides marketing and sales services for telecommunications companies. The Online Search and Advertising segment engages in Internet advertising and search engine marketing of products or services over the Internet. In addition, the company operates as a wholesaler of independent digital music to online music retailers and telecommunication companies. AdEffective Limited was formerly known as The Swish Group Limited and changed its name in December, 2010. The company was incorporated in 1998 and is based in Melbourne, Australia.

The above Company Fundamental Report is a half-ready report and contents are subject to change. It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

Table of Content

RESEARCH METHODOLOGY

DISCLAIMER

1. ADEFFECTIVE LIMITED COMPANY PROFILE

- 1.1. Key facts
- 1.2. Financial Performance
- 1.3. Key Executives
- 1.4. Ownership and Major Holders
- 1.5. Company History

2. ADEFFECTIVE LIMITED BUSINESS OVERVIEW

- 2.1. Business Description
- 2.2. Major Products and Services
- 2.3. Markets and Sales Activities
- 2.4. Locations, Subsidiaries, Operating Units

3. ADEFFECTIVE LIMITED SWOT ANALYSIS

- 3.1. Overview
- 3.2. Strengths
- 3.3. Weaknesses
- 3.4. Opportunities
- 3.5. Threats

4. ADEFFECTIVE LIMITED FINANCIAL ANALYSIS

- 4.1. Financial Statements
 - 4.1.1. Income Statement
 - 4.1.2. Balance Sheet
 - 4.1.3. Cash Flow
- 4.2. Financial Ratios
 - 4.2.1. Profitability
 - 4.2.2. Margin Analysis
 - 4.2.3. Asset Turnover
 - 4.2.4. Credit Ratios

- 4.2.5. Long-Term Solvency
- 4.2.6. Growth Over Prior Year
- 4.2.7. Financial Ratios Charts
- 4.3. Stock Market Snapshot

5. ADEFFECTIVE LIMITED COMPETITORS AND INDUSTRY ANALYSIS

- 5.1. AdEffective Limited Direct Competitors
- 5.2. Comparison of AdEffective Limited and Direct Competitors Financial Ratios
- 5.3. Comparison of AdEffective Limited and Direct Competitors Stock Charts
- 5.4. AdEffective Limited Industry Analysis
 - 5.4.1. Media Industry Snapshot
 - 5.4.2. AdEffective Limited Industry Position Analysis

6. ADEFFECTIVE LIMITED NEWS & EVENTS

- 6.1. News & PR Activity Analysis
- 6.2. IR Corporate News
- 6.3. Marketing News
- 6.4. Corporate Events

7. ADEFFECTIVE LIMITED EXPERTS REVIEW¹

- 7.1. Experts Opinion
- 7.2. Experts Estimates

8. ADEFFECTIVE LIMITED ENHANCED SWOT ANALYSIS²

9. AUSTRALIA PESTEL ANALYSIS²

- 9.1. Political Factors
- 9.2. Economic Factors
- 9.3. Social Factors
- 9.4. Technological Factors
- 9.5. Environmental Factors
- 9.6. Legal Factors

10. ADEFFECTIVE LIMITED IFE, EFE, IE MATRICES²

- 10.1. Internal Factor Evaluation Matrix
- 10.2. External Factor Evaluation Matrix
- 10.3. Internal External Matrix

11. ADEFFECTIVE LIMITED PORTER FIVE FORCES ANALYSIS²

12. ADEFFECTIVE LIMITED VRIO ANALYSIS²

APPENDIX: RATIO DEFINITIONS

LIST OF TABLES

- AdEffective Limited Key Facts
- Profitability
- Management Effectiveness
- Income Statement Key Figures

Balance Sheet Key Figures
Cash Flow Statement Key Figures
Financial Performance Abbreviation Guide
AdEffective Limited Key Executives
Key Executives Biographies¹
Key Executives Compensations¹
AdEffective Limited Major Shareholders
AdEffective Limited History
AdEffective Limited Products
Revenues by Segment
Revenues by Region
AdEffective Limited Offices and Representations
AdEffective Limited SWOT Analysis
Yearly Income Statement Including Trends
Income Statement Latest 4 Quarters Including Trends
Yearly Balance Sheet Including Trends
Balance Sheet Latest 4 Quarters Including Trends
Yearly Cash Flow Including Trends
Cash Flow Latest 4 Quarters Including Trends
AdEffective Limited Profitability Ratios
Margin Analysis Ratios
Asset Turnover Ratios
Credit Ratios
Long-Term Solvency Ratios
Financial Ratios Growth Over Prior Year
AdEffective Limited Capital Market Snapshot
AdEffective Limited Direct Competitors Key Facts
Direct Competitors Profitability Ratios
Direct Competitors Margin Analysis Ratios
Direct Competitors Asset Turnover Ratios
Direct Competitors Credit Ratios
Direct Competitors Long-Term Solvency Ratios
Media Industry Statistics
AdEffective Limited Industry Position
Company vs. Industry Income Statement Analysis
Company vs. Industry Balance Sheet Analysis
Company vs. Industry Cash Flow Analysis
Company vs. Industry Ratios Comparison
AdEffective Limited Consensus Recommendations¹
Analyst Recommendation Summary¹
Price Target Summary¹
Experts Recommendation Trends¹
Revenue Estimates Analysis¹
Earnings Estimates Analysis¹
Historical Surprises¹
Revenue Estimates Trend¹
Earnings Estimates Trend¹
Revenue Revisions¹

LIST OF FIGURES

AdEffective Limited Annual Revenues in Comparison with Cost of Goods Sold and Gross Profit
Profit Margin Chart
Operating Margin Chart

Return on Equity (ROE) Chart
Return on Assets (ROA) Chart
Debt to Equity Chart
Current Ratio Chart
AdEffective Limited 1-year Stock Charts
AdEffective Limited 5-year Stock Charts
AdEffective Limited vs. Main Indexes 1-year Stock Chart
AdEffective Limited vs. Direct Competitors 1-year Stock Charts
AdEffective Limited Article Density Chart

1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

I would like to order:

Product name: AdEffective Limited Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis
Product link: <https://marketpublishers.com/r/AD9AB3F64E9BEN.html>
Product ID: AD9AB3F64E9BEN
Price: US\$ 499.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: office@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click 'BUY NOW' button on product page <https://marketpublishers.com/r/AD9AB3F64E9BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
E-mail:
Company:
Address:
City:
Zip/Post Code:
Country:
Tel:
Fax:
Your message:

* All fields are required

Customer Signature _____

Please, note that by ordering from MarketPublisher.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms_conditions.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to **+44 20 7900 3970**