

# Actuate Corporation Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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# **Abstracts**

Actuate Corporation Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Actuate Corporation and its competitors. This provides our Clients with a clear understanding of Actuate Corporation position in the Software and Technology Services Industry.

The report contains detailed information about Actuate Corporation that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Actuate Corporation. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Actuate Corporation financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-



term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Actuate Corporation competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Actuate Corporation business.

# **About Actuate Corporation**

Actuate Corporation provides software and services for business intelligence, performance management, and reporting applications.

The Actuate Solution

Business Intelligence and Reporting

The company provides a suite of business intelligence and reporting products that provide interactive Web reports, reporting, business analytics, and spreadsheet reporting. The company's Actuate Business Intelligence and Reporting product line provides a platform upon which Global 9000 organizations and packaged application software vendors develop and deploy rich information applications that deliver rich interactive content. Such applications retrieve business information from corporate databases and deliver it as interactive Web pages, excel spreadsheets, and analytic cubes to customers, partners and employees around the globe. The company's products and services are used by its customers to develop and deploy rich information applications across a range of business functions, including financial management, sales management, account management, and customer self-service.



## Performance Management

The Actuate BIRT Performance Scorecard products engage the entire organization in improving performance from metrics management, which provides management visibility into key measures of performance, to root cause analysis, which enables user to make informed decisions to take action to address the problem at its root cause.

Actuate BIRT Performance Scorecard has been designed specifically to address real-life performance management situations. With a Web interface, users across the enterprise can access relevant performance management information to help them make the right decisions. Actuate BIRT Performance Scorecard simplifies the dissemination and analysis of performance management information by offering users interactive, intuitive reports that drill directly from any measure in their scorecard to the operational detail that explains that measure's status. The combination of Actuate's Performance Management applications and its Rich Information Application-ready platform provides capabilities for distributing accountability throughout the enterprise. These applications offer managers at various levels the ability to drill-through from executive level information to real-time operational details.

# Actuate BIRT and BIRT Spreadsheet

Actuate BIRT is based on the Eclipse Open Source Business Intelligence Reporting and Tools (BIRT) project, founded and co-led by the company. Actuate BIRT provides indemnification, supports Actuate 10 and can use all the Actuate deployment options—embedded in applications or deployed in workgroups or enterprise-wide. Actuate BIRT Spreadsheet products are Excel-based and deliver Excel-like reporting, formatting and calculation functionality within Java applications. Actuate BIRT Spreadsheet products can also use the Actuate deployment options—embedded in applications or deployed in workgroups or enterprise-wide.

## **Products**

The company's products include Actuate BIRT iServer Enterprise, an information server for generating, managing, and delivering reporting and analytic content; Actuate BIRT iServer Express, a high-end report server in a single-server, single-project configuration that provides BIRT and BIRT Spreadsheet reports generation and delivery to multiple users; Actuate BIRT for iServer and iServer Express, which enables professional application developers and report developers to build dynamic, interactive enterprise reports ready for deployment to end users and create composite report design



templates for Actuate BIRT Studio; Actuate BIRT Interactive Viewer for iServer and iServer Express, an AJAX-powered interactivity that enables every type of user to think beyond the current structure of the report and personalize it; Actuate Query for iServer, a Web-based query tool for end-users of all levels of computing sophistication; Actuate Analytics for iServer, a server option that provides Web-based Online Analytical Processing (OLAP) capabilities to power users, business analysts, and management; Actuate BIRT Information Integration for iServer and iServer Express, a server option

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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# **ANALYSIS FEATURES**

## **SWOT Analysis**

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

## **Enhanced SWOT Analysis**

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

#### **PESTEL Analysis**

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



# Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

## IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

# **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



# Reputation

# Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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